

How to duplicate a listing

Version 2.0.2



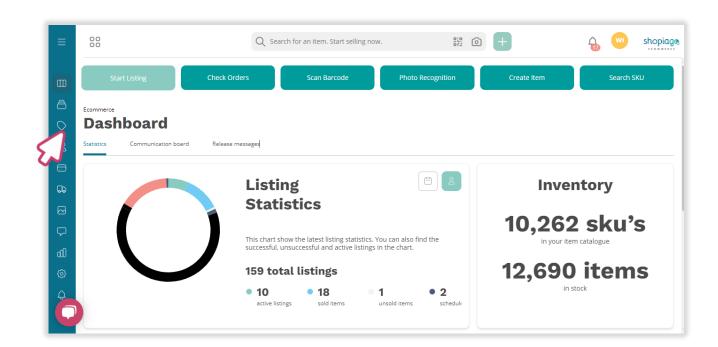
How to duplicate a listing

In your Shopiago account, you can duplicate an active listing using information from the existing listing. For example, if you received two or more similar items, you could easily duplicate these items using one of your active listings. This process is easy and will save you valuable listing time.

To be able to duplicate a current listing, your account role must include this privilege.

To duplicate a single variant listing;

- <u>Login</u> to your account.
- Reference of the second second



How to duplicate a listing

& From the 'listings' menu, click on 'Active listings' tab.

istings				(t) <mark> +</mark> (4	Actions 🗸
Status 🗸 Marke	tplace V Created on (1) V	Created by \checkmark + Add more	e options		
		Active Listings Sold Listings	-	Unsuccessful Listings Scheduled Listings	Arcł 🕨 🖓 🗸
	Aarketplace Status	Listing Title 🗘	Variant Name Multiple	Marketplace Account Image: Second s	ebay.co.uk
e 🗌 👘	Bay Waiting For Approval	Random Glass Marbles, 400 Pieces	Multiple	jnohu92	ebay.co.uk
•	Bay Cancelled	black coffee mug	Multiple	jnohu92	ebay.co.uk
· 🗌 🕺 e	Bay Cancelled	Toddler Snail Halloween Costume	Multiple	jnohu92	ebay.co.uk

- Select an item in the active listings table.
- Then click on the 'Actions' button (top-right corner).

	sting	şs				(+) (+)	Actions 🗸
9	Status (1)	V Marketplace V Create	d on (1)	 Archived (1) 	+ Add more op	otions	と
<	Advanced Vi	ew Revises Templates & Dr	afts Active Listings S	old Listings Unsc	old Listings Unsucc	essful Listings Sche	edule 🕻 🗸 🗸
		Variant Name $\stackrel{\wedge}{\lor}$	Marketplace Account	Listing Site \bigcirc	Buying Format 🖒	Condition	Upload type
~	í	Multiple	jnohu92	ebay.co.uk	Fixed Price	New	Immediate Upload
8	J	Classic A5 hard cover notebook, Yellow	jnohu92	ebay.co.uk	Fixed Price	New	Immediate Upload
\sim		Multiple	rpdlst	Multiple	Fixed Price		Immediate Upload
~		Playstation 4 Box ONLY!	jnohu92	ebay.co.uk	Fixed Price	Acceptable	Scheduled Upload



How to duplicate a listing

From the pop-up screen, you will be presented with two cloning options:

- Clone Listing' This involves creating a listing based on the same item. All information relating to the existing listing, e.g., item description, variants, images, pricing, policies, etc., will be incorporated into the listing form. Once the listing is submitted, the item will not be added to your inventory, as it already exists. However, if changes are made to inventory data while cloning, the system will automatically adjust the inventory.
- Clone as new' As the name implies, all information relating to the existing listing, e.g., item description, variants, images, pricing, policies, etc., will be incorporated into the listing form. By selecting this option, the system will create the listing and also add the item as new to your inventory. You can select this option if you want to add the item to inventory "as new" once the listing is submitted.

00	Q Search for an item. Start selling nov	v. <u>819</u> (1) +	
Ecommerce Listings			
Status (1) V Marketplace V	Created on (1)	Archived (1)	 ◆ Cancel + Ac ๗ Culling
< Advanced View Revises Ter	nplates & Drafts Active Listings	Sold Listings Unsold Listing	gs 🥝 Select page
— ing Title	Variant Name	Marketplace Account	Clone Listing
V V den toy	Multiple	jnohu92	eb Set reprice rule
Sic A5 hard cover notebook, Yellow	Classic A5 hard cover notebook, Yellow	jnohu92	View live listing on eBay
✓ Bowls	Multiple	rpdlst	Multiple Fixed Price

How to duplicate a listing

In the pop-up screen, select one cloning option, for example, "Clone Listing." (For clone listings, there must be at least one of the item in your inventory.)

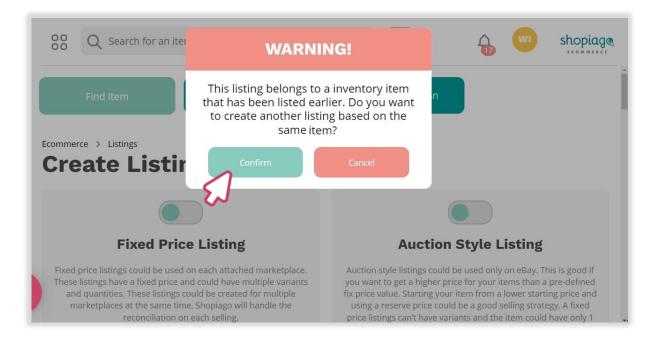
Ecommerce Listings					+ 💿 Actions 🗸
Status (1) V	Marketplace 🗸	Created on (1)	 Created by 	~	⊗ Cancel 聞 Culling
< Advanced View	Revises Templa	tes & Drafts	Active Listings	Sold Listi	 Select page Clone Listing I
	Marketplace 👙 🛛 S	Status	Listing Title		Set reprice rule
~ 🗸 🎾	eBay		Wooden toy		View live listing on eBay

In the pop-up screen, add or remove the clone characteristics that you want to include or exclude in the listing form, and click on the 'Set' button once you are ready. (This is basically to add or remove certain information associated with the existing listing).

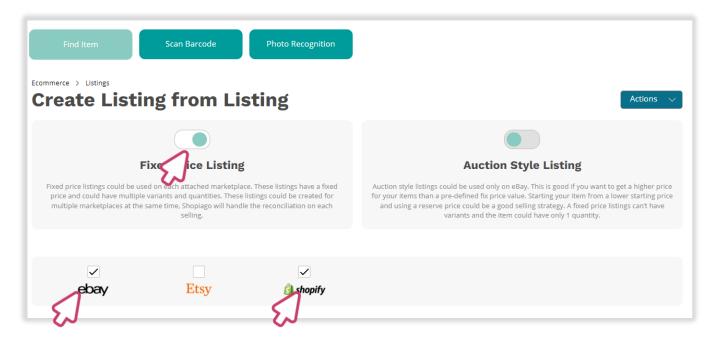
00 00	Olone setti	ings 🛛 🗙	+	⊕	
Ecommerce Listings	Listing options Tags Description	✓ Images✓ Variants		U + @	Actions A
Status (1) V Marketplace V	 eBay Listing options Listing Title Category & attributes Charging methods 2 	Description Pricing & duration	(1) 🗙	+ Add more options	
< Advanced View Revises To	Shipping methods & Policies	 Return policy 	Jnsold Listin	gs Unsuccessful	> \ \ \
ing Title	Set	Cancel	unt 🗘	Listing Site 🗘	Buying Format
✓ ✓ den toy	N apre	jnohu92		ebay.co.uk	Fixed Price
sic A5 hard cover notebook, Yellow	Classic A5 hard cover notebo	ook, Yellow jnohu92		ebay.co.uk	Fixed Price

How to duplicate a listing

Then click on the 'confirm' button, to create a listing based on the same item.



- In the listing information entry page, select a buying format. For example, 'fixed price listing'.
- Q You can add additional Marketplace accounts.



How to duplicate a listing

Go through the listing title and description to make sure all the information is correct, and make changes if necessary.

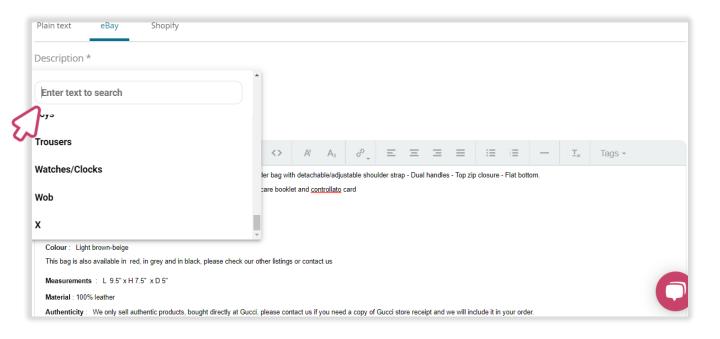
Listing Title	
Slim Fit T Shirt Muscle Fit Gym Top Designer Short Sleeve Curved Hem Tee	Q Search on eBay
Description *	
Plain text eBay Shopify	
Description *	
Item Description	
Bound By Honour Designer Men's Athletic Slim Fit T-shirt	
Ideal for Gym Wear	
Long Drop with Curved Hem	
Crew Neck, Short Sleeves	
Embroidered Logo on The Front	
92% Cotton 8% Elastane	
Machine Washable (Please See Tags)	•

G To add an HTML template to eBay description, click on the 'eBay' description tab.

Listing Title	
Slim Fit T Shirt Muscle Fit Gym Top Designer Short Sleeve Curved Hem Tee	Q Search on eBay
Description *	
Plain text eBay Shopify	
Descriptio	
Item Description	^
Bound By Honour Designer Men's Athletic Slim Fit T-shirt	
Ideal for Gym Wear	
Long Drop with Curved Hem	
Crew Neck, Short Sleeves	
Embroidered Logo on The Front	
92% Cotton 8% Elastane	
Machine Washable (Please See Tags)	-

How to duplicate a listing

Then click on the 'HTML field' and select a template from the drop down.



• To preview the selected HTML template, click on the 'Quick view' icon.

Description *
Plain text eBay Shopify
Description *
HTML template
Tops/shirts
$A_{\downarrow} \square_{\downarrow} \text{Font} \bullet \ \mathbf{T}_{\downarrow} B I \underbrace{\begin{subarray}{c} I_{\downarrow} \\ I_{\downarrow} \end{subarray}} A^{2} A^{2} A^{2} \underline{\begin{subarray}{c} \mathcal{B}_{\downarrow} \\ \mathcal{B}_{\downarrow} \end{subarray}} \equiv \Xi \equiv \Xi \exists \exists = - \underline{\begin{subarray}{c} I_{x} \\ I_{x} \end{subarray}} \text{Tags} \bullet \end{subarray}$
OUR VISION
We want children to grow into adults, we want adults to live longer and we want bereavement through trauma to become rare.
Title
Item Condition -

Setting up the item price and adding photos

- Once you've decided on the item price, click on the 'Price' field and enter the item price.
- The item location and custom SKU will be populated.
- Q You can add a tag (s) to the item. This is for internal use for categorising listings.
- Enable 'Collect in Store', if you want buyers to collect the item in store. (To use this feature, the account owner or administrator must add these to the shipping methods).
- Turn-on 'Job Lot Item' switch, if you are selling the item as a group. If not, leave Off.
- Q Update or add additional item photo(s) if necessary.

Price	Location *	Custom SKU	
17	Central Warehouse	SH-0045	
Tags	Collect in store	Job lot item	
Enter a new tag			
Images (1/12)	لع الع	5	
	Browse your images here		

Updating the item information for eBay

- Select an eBay account for the listing.
- Click on the 'Custom Listing Title' field to modify the title if necessary.
- Check that the item is in the right category. If not, you can update it.

	ebay		🞒 shop	oifv	
Account *	0.001	Account *		,	
jnohu92 - United Kingdom		~ rpdlst			~
Custom Listing Title (80 chars) *		Custom Lis	ting Title (255 chars) *		
Wooden toy		Wooden t	юу		
Category	Suggest relevant categori	11/80 Published o	n *		11/255
Toys & Games > Preschool Toys & Pre	etend Play > Wooden Toys	Q Please set	lect a value		~]
eBay Category 🔀 Secondary eBay Categ	ory	Product typ)e		
Sound & Vision Outc Sports Memorabilia Pres Stamps Scale Toys & Games Soft Vehicle Parts & Accessories Stea Video Games & Consoles Stea	rr Toys & Games Playskool loor Toys & Activities Pretend Kitchens chool Toys & Pretend Play Pretend Kitchens a Control & RCT Smoby txtric & Slot Tormy Toys & Stuff Annals Unbranded m Vintage (Pre-1970 Soldiers Wooden Toys	Vendor	shipping address required		



Updating item information for eBay

- If you select 'Fixed price' as the listing style (buying format), the listing duration will automatically be selected.
- Click on 'Condition' field and select the item condition from the dropdown.
- And manually enter the item 'condition description' if there is any.

	Q Search for an	item. Start selling now.		¢ 🥚	shopiag
Stamps Toys & Games Vehicle Parts & Accessories Video Games & Consoles	 Models & Kits Other Toys & Games Outdoor Toys & Activities Preschool Toys & Pretend Pl 	> S T > U Vendor			
Wholesale & Job Lots Listing duration * Good Until Cancelled	> Radio Control & RC Toys	Shopify			
Condition *			a new tag		
Condition description	- IN - I				

eBay Item specifics

Item specifics are required when listing to eBay marketplace and once you get it right, it can boost sales. Below are three categories for item specifies;

Required

- eBay requires mandatory attributes for this category. It will help customers to find items when they perform a search.
- On the marketplace, buyers usually filter their search by using item specifics. Making it easier for them to find what they are looking for.
- If you haven't entered one of these specifics, the item will drop off the search and therefore it won't be visible to customers.

Recommended

- Q Your listing will perform better if you fill in these recommended attributes.
- It could reach a higher search position and will show up in more search results.
- This is not mandatory but if you have these details, please enter them.

Optional

- You can add additional attributes to your listing but this is not mandatory.
- These attributes will be shown on the listing but may not be used during eBay search.
- Chis doesn't affect buyer's search but could improve customers experience.

Updating eBay item specifics

Click on the 'Edit' item specifics button, to confirm that all specifics are similar.

Listing duration *	Shopify Tags
Good Until Cancelled	Enter a new tag
Condition *	
New	
Condition description	
This item is in excellent condition	
Item Specifics	
Pricing & Payment	
Policies edit	

- 🔇 If necessary, you can amend or add additional item specifics.
- Click on the 'Set Specifics' button after making any changes.

00	Item Specifics			
Good Until Cano	If you have variants (multiple colours/siz	es etc) those properties will not be shown in this se	ction.	
Condition *	Recommended			
New	Age Level	Specific Character	Subtype	
Condition descrip	 ✓ 1-2 Years 12 Months & Under 3-4 Years 4-7 	Please enter values	Bundles	Clear
📀 Item Sj	Search for more values	dd		_
Pricing	Optional			
Policies	Bundle Description	Country/Region of Manufacture	Custom Bundle	
	Please enter values	Unknown Clear 🗸	No	Clear 🗸
ariants(2)				
Edit variants		Set specifics Cancel		
		v———		

Updating eBay pricing and payment

Confirm that 'Vat %' and listing donation percentage' are correctly entered. To do this, click on the 'Pricing & payment' 'edit' button to modify.

Nev		~
Cond	lition description	
This	s item is in excellent condition	
\bigcirc	Item Specifics	edit
\bigcirc	Pricing & Payment	edit
	Policies	edit

- From the pop-up screen, modify or key-in the item VAT %. This only applies to new goods. Leave it blank if the item is not new.
- Click on the 'Donation percentage' field to select a 'Listing Donation Percentage' for the item. This is the amount you are donating for the item. If you are a charity then this should automatically be set to 100% in your settings.

00 00 vvnoiesaie	Pricing & Payn	ient	×	
Listing dura	VAT	Donation Percentage		
Good	20 %	75 %		
Condition *	Best offer	80		
Condition	Private listing			
This item	Allow buyers to remain	95		
🕗 Ite	PayPal Cash On Pickup	J		
PriPol		Set Pricing Cancel		

Updating eBay pricing and payment

- You can, Switch On the 'Best Offer' toggle switch if necessary. This allows buyers to submit an offer for what they are willing to pay (you can decide whether to accept or make a counter-offer).
- And then, enter the amount you are willing to automatically accept as well as the lowest amount to automatically decline.
- Switch on 'Private Listing' if necessary, to keep buyers identities hidden from other eBay members.
- Select one or more payment methods.
- And then, click on the 'Set pricing' button to save changes.

a onur c.	😑 Pri	icing & Paymen	t		_	×	shop
lition *	VAT		Donation Percentage				
v	20	%	100	%			
lition		Best offer					
sitem is ir Itel Pricir Polic	PayPal	Private listing Allow buyers to remain anonyr Cas On Pickup	h				
.nts(2)	~		Set Pricing	Cancel			
Edit variants		Set SKU for each	Set Price for each	Set QTY for each			

Updating eBay policies

You can update the payment, return, and shipment policies if they are different. You will have to let the buyers know how they can pay, how long it will take to ship out an item and whether you accept returns or not.

To select the relevant policies,

Click on the 'Policies edit' button.

Cond	ition *	
Nev	v	~
Cond	ition description	
This	s item is in excellent condition	
\bigcirc	Item Specifics	edit
\bigcirc	Pricing & Payment	edit
	Policies	edit

From the pop-up screen, click on the 'Payment policy' field and update the payment policy if necessary.

Ø Policies		M
Payment policy *	Shipping policy * Return policy *	tag
PayPal#1	ermes Tracked(Free),1 w Returns Accepted,Seller,30 days	
PayPal#2	plicy Cancel	
eBay Payments	olicy Cancel	
Geri payment policy		
eBay Payments:Cash On Pick	kup Accepted edit	

Updating eBay policies

Click on the 'Shipping policy' field and update the relevant postage service provider if necessary.

Policies	$\overline{\mathbf{x}}$	WI
Payment policy *	Enter text to search	tag
ion c	Flat:Royal Mail 2nd(£6.20),2 working days	
lent condition	Flat:Delivery, Conn(Free),2 business days	
Item Specifics	Flat:DPD Two Day(Free),1 working day	
Dricing & Daymont	odit	

- Click on the 'Return policy' field and update the relevant return policy if necessary.
- Then click on the 'Set Policy' button.

Busin	Ø Policies		×
Came	Payment policy *	Shipping policy *	Return policy *
Cars, Cloth	PayPal#1	Flat:Hermes Tracked(F	Fr Returns Accepted,Seller,3
Listing		Set Policy	Cancel
Good			
Conditio	on *		Enter a new tag
New w	<i>v</i> ith tags	\sim	

Updating Shopify listing information

- G For Shopify, select the correct account.
- Click on the 'Custom title field to update the title if necessary.
- Click on 'Published on' field and select either 'Global' or 'Web'. (Web publishing is the process of publishing original content on the Internet which includes building and uploading websites, updating the associated webpages, and posting content to these webpages online. While global publishing refers to the international publishing original content on the internet).
- Q Update or key in the "product type" if necessary. This refers to the item category, for example, Toys & Games.
- Switch on 'Customer shipping address' (to request the customer's address when they checkout).

Account *		ebay			Account *	
jnohu92 - United Kingdom				~	rpdlst	\sim
Custom Listing Title (80 char	s) *			2	Custom Listing Title (255 chars) *	
Wooden toy					Wooden toy	
Category		Suggest relev	ant c	11/80 Ategories	Published on *	11/2
Toys & Games > Preschool	Toys	& Pretend Play > Wooden To	oys	٩	Global	~
Bay Category 🔀 Secondar	y eBay	/ Category		ζ	Product type	
Antiques	>	Action Figures & Accessories	>	Playskool	Toys & Games	
Art	>	Beanies	>	Pretend Kitche	1	
Baby	>	Construction & Building Toys	>	Pretend Shops	Customer shipping address required	
Books, Comics & Magazines	>	Creative Toys & Activities		Smoby		



Updating Shopify listing information

- Click on the 'Vendor' field and update or enter the item manufacturer name if necessary.
- Click on 'Shopify tag' field and update or enter new tag(s) if necessary. Shopify tags are searchable keywords that are associated with the item, which helps customers locate your item when searching.

Custom Listing Title (80 char	s) ^				Custom Listing Title (255 chars) ^
Wooden toy					Wooden toy
Category		Suggest releva	ant ca	11/80 ategories	11/255 Published on *
Toys & Games > Preschool	Toys	& Pretend Play > Wooden To	ys	Q	Global
eBay Category 🔀 Secondar	y eBay	r Category			Product type
Antiques	>	Action Figures & Accessories	>	Playskool	Toys & Games
Art	>	Beanies	>	Pretend Kitche	
Baby	>	Construction & Building Toys	>	Pretend Shops	Customer shipping address required
Books, Comics & Magazines	>	Creative Toys & Activities		Smoby	
Business, Office & Industrial	>	Diecast & Vehicles	>	Tomy	
Cameras & Photography	>	Educational Toys	>	Unbranded	Vendor
Cars, Motorcycles & Vehicles	>	Electronic Pets		Vintage (Pre-1	
Clothes, Shoes & Accessories	>	Fast Food, Cereal & Sweet Toys		Wooden Toys	Unknown
Listing duration *					Shopify Tags
Good Until Cancelled				\sim	Wooden Toys Enter a new tag
					CJ



Updating the Item information

The item information is needed when cloning an item. The purpose of this is to ensure that your inventory is managed and tracked properly.

- Key in the 'Tote/Box ID' where the item would be stored. This can be box or shelf number. Or select 'Does not apply' if it is not applicable.
- Enter item Gift Aid number or Select 'Does Not Apply' from the dropdown if you don't have it.
- The source shop will automatically be populated.
- G 'Custom SKU' will be pre-populated.
- Enter variant 'Quantity'. You can use the quantity adjustment button to increase or decrease the variant quantity.
- Enter the 'item Identifier Number'. Item identification number makes it easier for customers to find your item. Or click the text field and select Does Not Apply. If your item doesn't have EAN.
- G Once you are ready, click on the 'Create listing' button

Item's informati	ion						
Tote/Box ID *	Gift Aid Number	Source Shop	Custom SKU	Quantity		EAN *	
Does Not Apply	Does Not Apply	Please select a location	SH-0045	$\overline{\mathbf{O}}$	1	+ Does Not Apply	
2 V	SJ S			5		3	•
	⇔						
I want to follow mes	sages on my dashboard related t	to this item					
	Create Listing	Save as a draft	Save as a temp	late	Cancel		
Home Privacy Policy	Terms of Service Developer (Tentre				v2.0.6 📢 🎔	in



Listing options

Once you've clicked on the 'Create listing' button, you will be prompted to select one listing type:

- List immediately select this option if you want the item to go live instantly.
- Add to queue means the item will be sent to eBay at a scheduled time that you have determined within your settings.
- List on date a set date that you want the item to go live on eBay.

List Immediatel	/		
Add to queue			
List on a date			
Auto cancel afte	er days		
Reprice rule			
DISCOUNT			\sim



Listing options

If you've selected 'List Immediately' as your listing type:

- Enter value for 'Auto-cancel after days'.
- Click on 'Reprice rule' field and select a rule that you've created, or leave blank if it is not applicable.
- Generally, click 'List it' OR 'list it & create new' button.

Listing create settings	×	9 🕹 🖤
Listing type		Does Not Apply
List Immediately	\sim	
XY2 Auto cancel after days		Does Not Apply
2 Reprice rule		Does Not Apply
FIXED	~	Does Not Apply
		_
ages on my d List it List it & create new Cancel		ncel
Terms of Service Super centre		v2.0.3

Happy Selling!

If you need further help or support, please email us at help@shopiago.com