



Warehouse User Guide

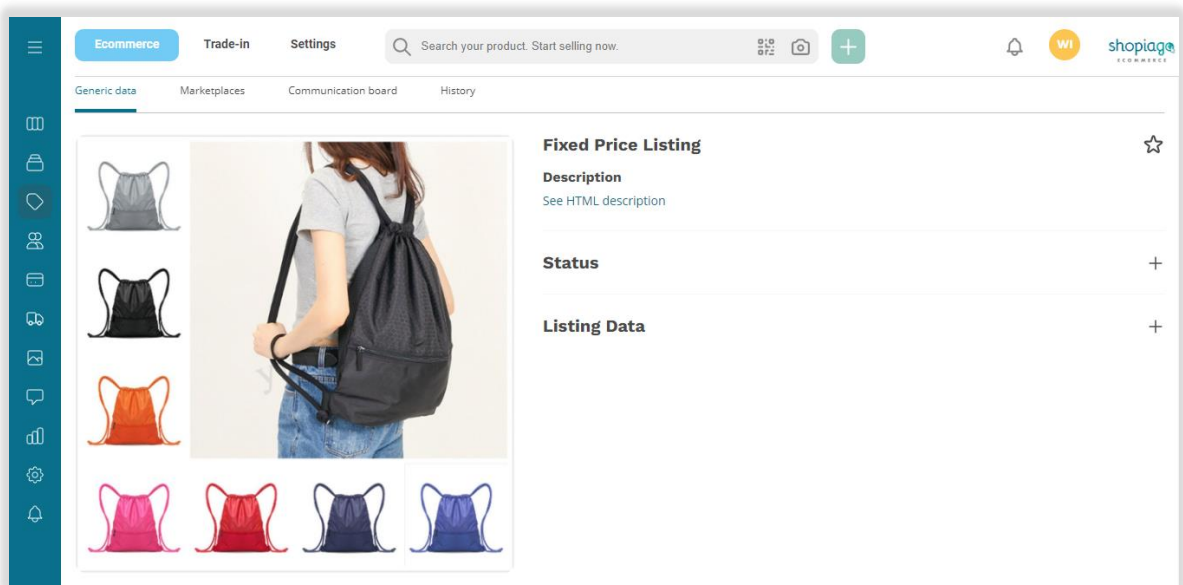
How to create a fixed price listing

Version 2.0.2



How to create fixed price listing

To start selling on marketplaces, you must first create a listing. Whether you intend to sell on a single or multiple marketplaces, Shopiago will help you list your items quickly and easily.



What is fixed price listing?

By creating a fixed price, you are giving buyers the option to purchase your item at a set price without bidding or waiting for the auction listing to end. In other words, a fixed price is a set price that you have agreed on, and customers can use this option to buy the item immediately.

This guide will explain how you can create fixed price listings to multiple Marketplaces.



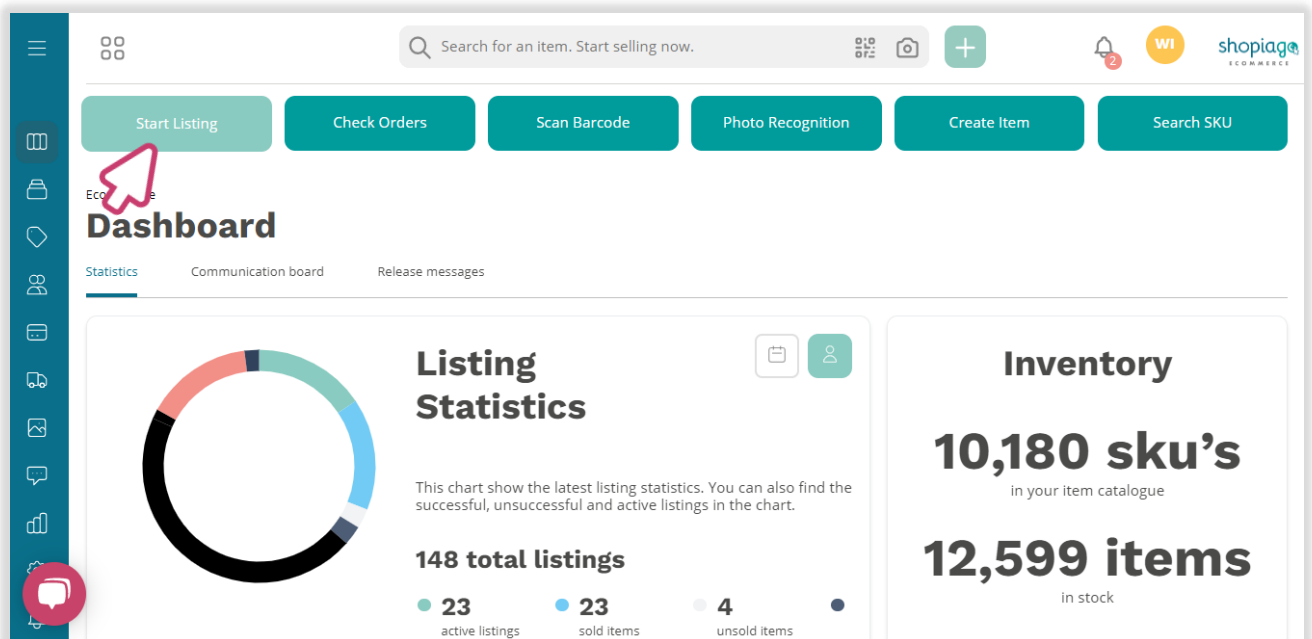
How to create a fixed price listing

Listing Processes

Step 1	Step 2	Step 3	Step 4	Step 5
Have the physical product available	Prepare the product information and images.	Select fixed price as the buying format and Marketplace(s) for the listing.	Select listing account, Fill-in the listing information and attach photos.	Start selling.

To list an item to Marketplace(s):

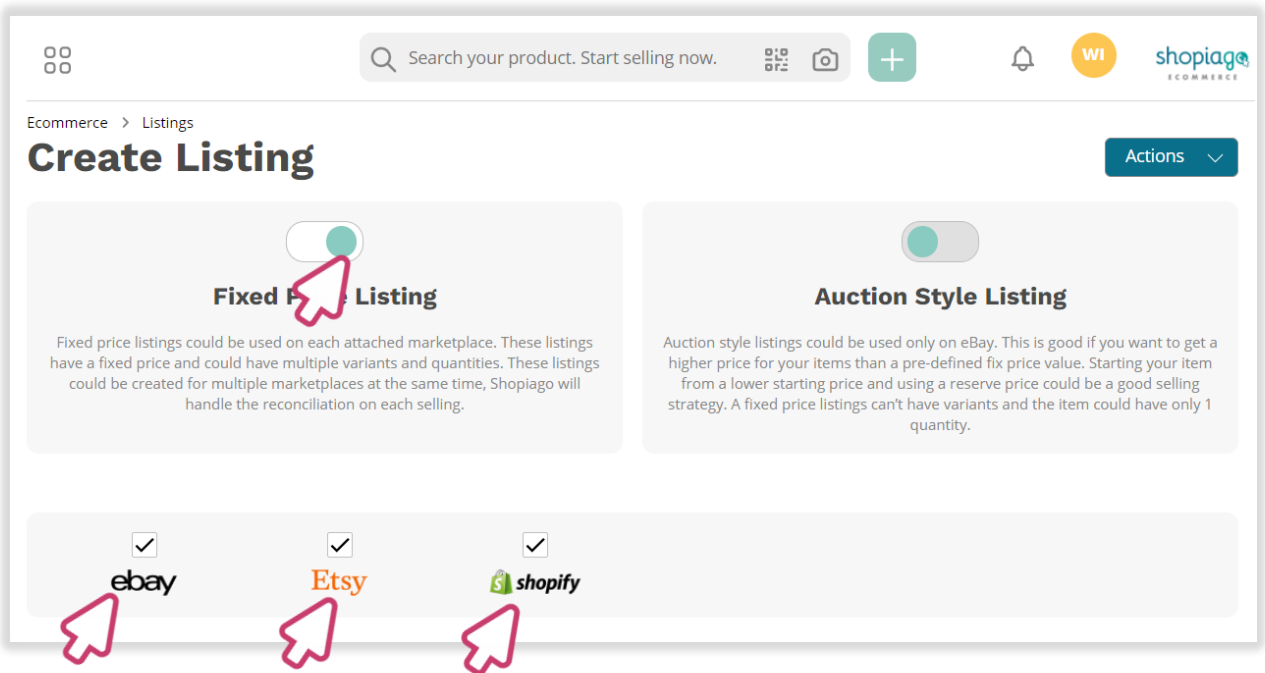
- 🖱️ Login to your Shopiago account.
- 🖱️ Click on the 'Start listing' button at the top-left corner of the dashboard.



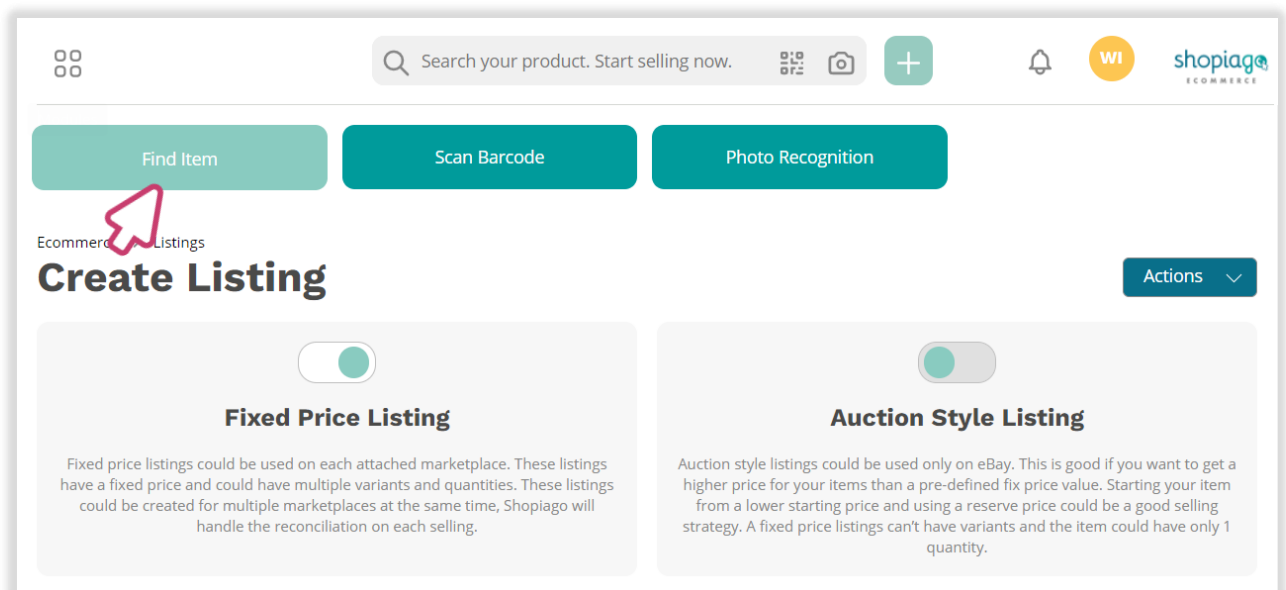


How to create a fixed price listing

- 🔗 On the Create Listing page, turn on 'Fixed price listing' as the buying format and select the Marketplace(s) you want to list on.



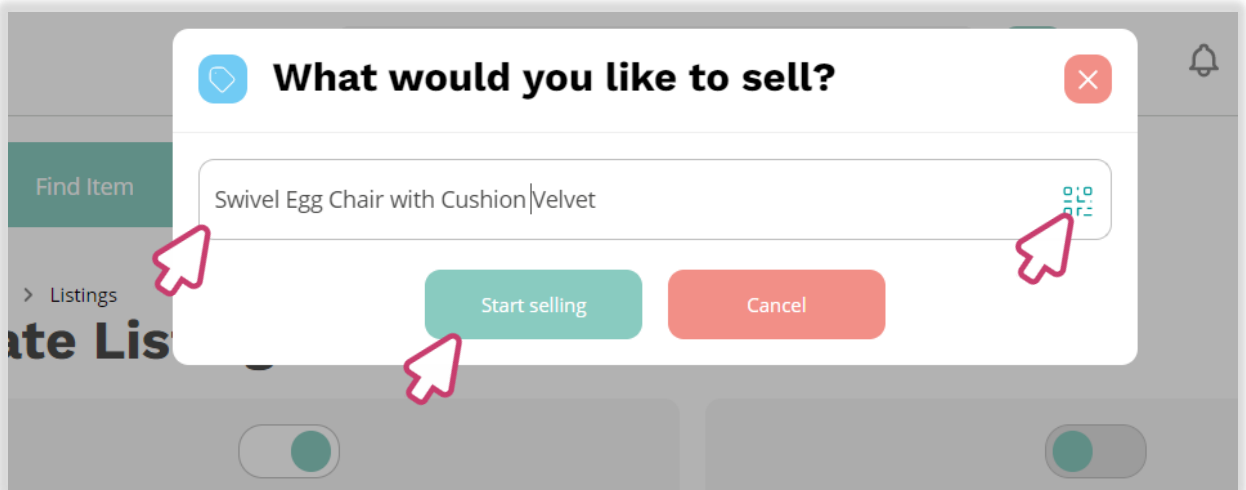
- 🔗 To research your item price, click on the 'Find Item' button (top-left corner).



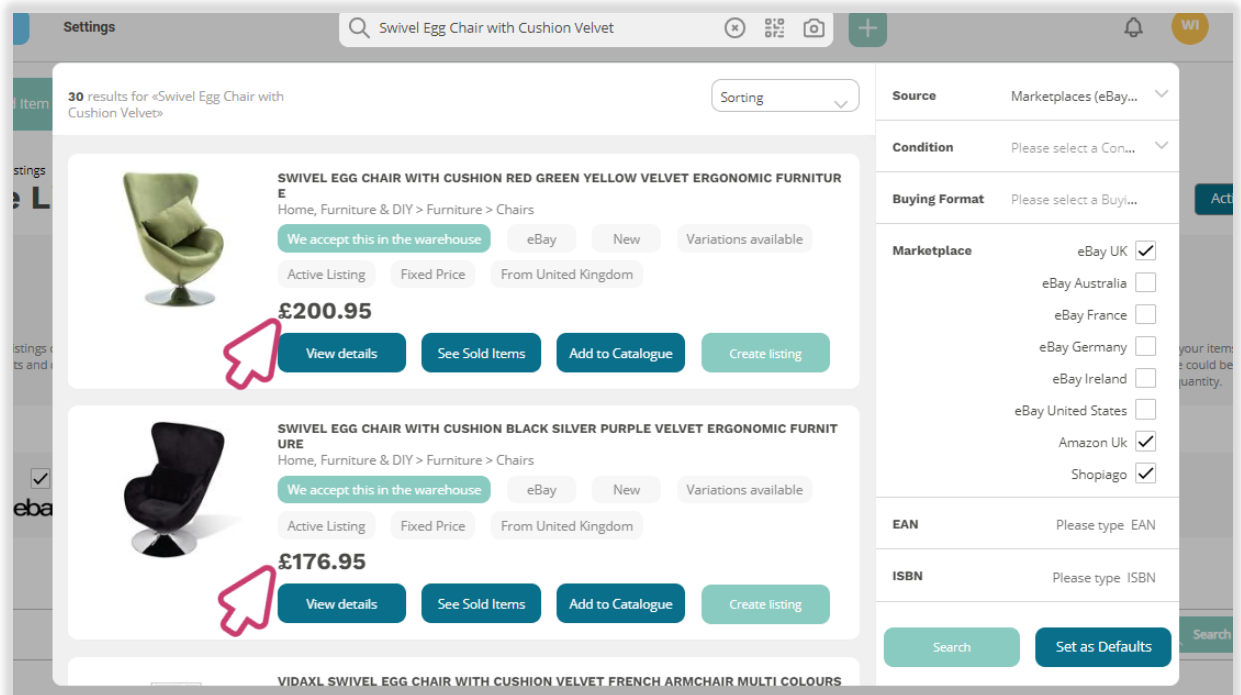


How to create a fixed price listing

- 🔍 In the pop-up screen, enter the item name into the text field or click on the barcode scanner to scan the item.
- 🔍 And then click on the 'Start selling' button.




- 🔍 You will then be taken to a pop-up screen, where you will find the item selling prices.

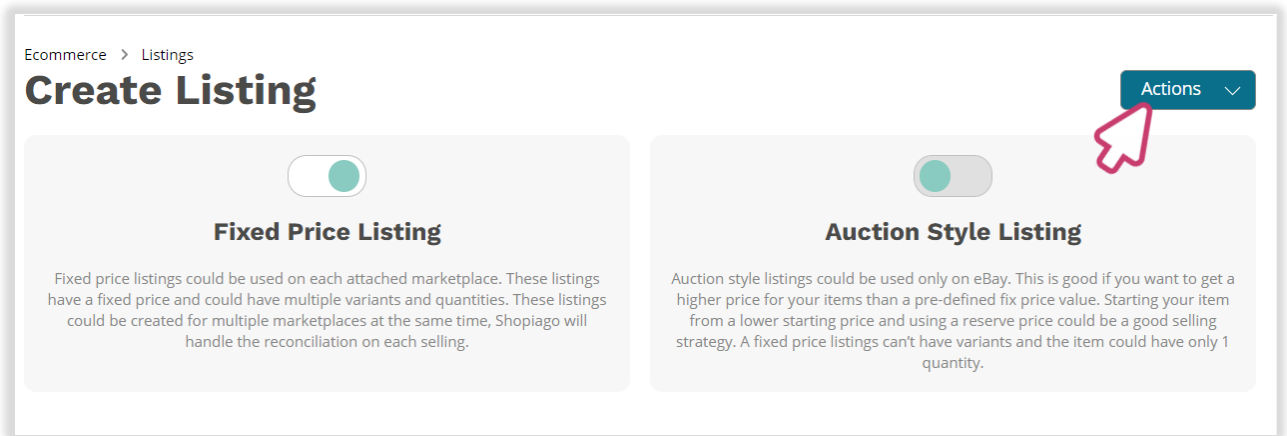




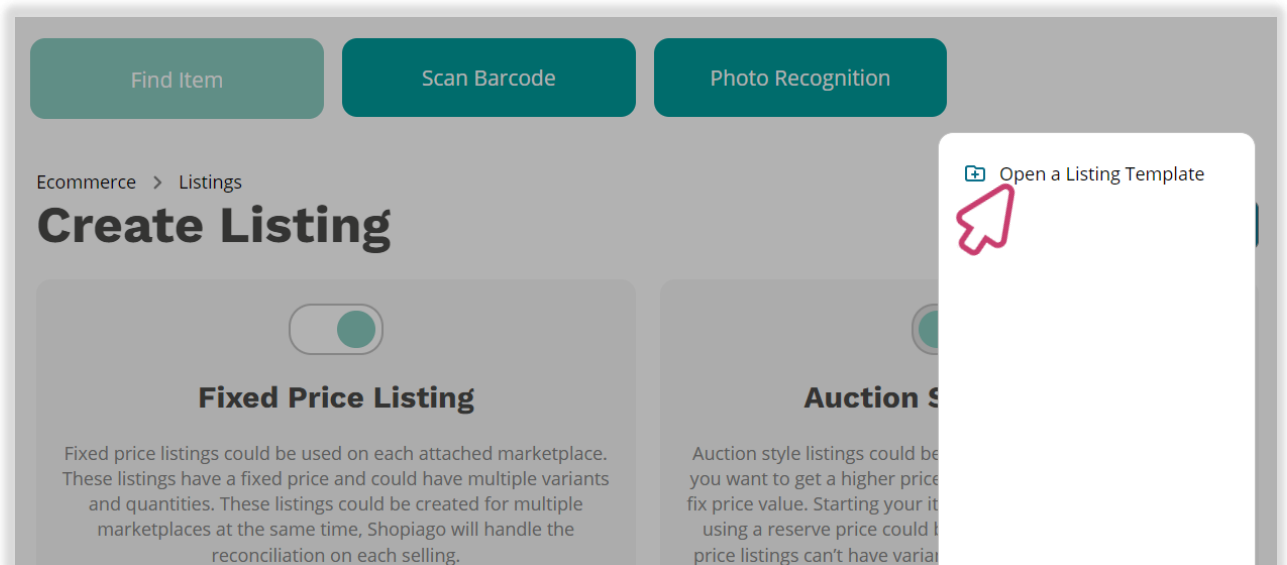
Applying a template to a listing

Listing templates contain the necessary information required to create a listing, which includes the title, description, images, shipping information, and return policy. Using templates can save you lots of time.

 To apply a listing template that you've created for similar item, click on the 'Actions' button (on the right).



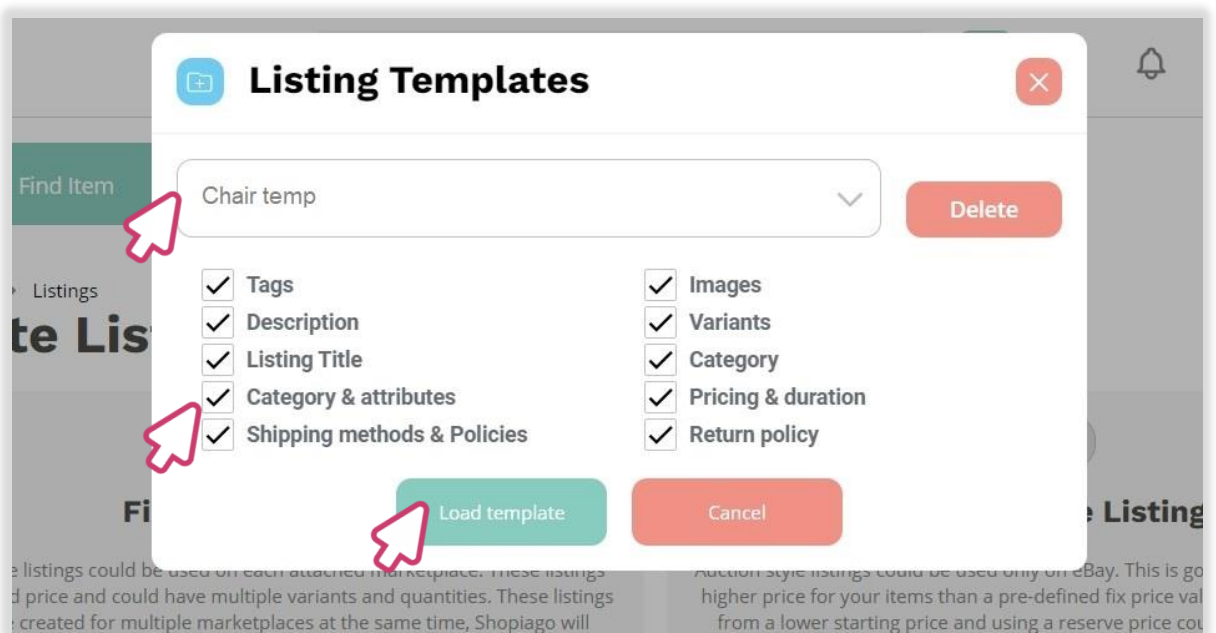
 From the pop-up screen, click on 'Open a listing template'





Applying a template to a listing

- 🖱 From the next pop-up screen, click on the listing template option field and select a template to drop into the listing form.
- 🖱 Tick to add, or untick to remove template features.
- 🖱 And then click on the 'Load template' button.





Give your listing a title

- 🔍 Type in the full name of the item.
- 🔍 Make it a short, yet attention grabbing title.
- 🔍 Buyers usually find listings based on their titles, so please be sure to give your item the best possible title.
- 🔍 Think of what a buyer would be searching for (brand name, size, colour etc).
- 🔍 Maximise the space with as many key words as possible. It doesn't need to be a full sentence.
- 🔍 Don't use descriptive words like 'Lovely' or 'Amazing' as buyers wouldn't include such words in their search.

A screenshot of the Shopiago listing creation interface. At the top, there's a search bar with the text "Swivel Egg Chair with Cushion Velvet". To the right of the search bar are icons for a grid, a camera, a plus sign, a bell, a "WI" badge, and the Shopiago logo. Below the search bar, there are two toggle switches. The first toggle is turned on and is labeled "Fixed Price Listing". Below it, there's a paragraph of text explaining that fixed price listings can be used on each attached marketplace and can have multiple variants and quantities. The second toggle is turned off and is labeled "Auction Style Listing". Below it, there's a paragraph of text explaining that auction style listings can only be used on eBay and are good for getting a higher price. Below these toggles, there are three marketplace logos: eBay, Etsy, and Shopify, each with a checkmark above it. At the bottom, there's a "Listing Title" input field with the text "Swivel Egg Chair With Cushion Black Red Yellow Velvet". To the right of the input field is a "Search on eBay" button. A red mouse cursor icon is pointing at the input field.



Conducting market price research

- Once you have entered the item title, click on the 'Search on eBay' button, to search for the item price on eBay.

Fixed Price Listing

Fixed price listings could be used on each attached marketplace. These listings have a fixed price and could have multiple variants and quantities. These listings could be created for multiple marketplaces at the same time, Shopiago will handle the reconciliation on each selling.

Auction Style Listing

Auction style listings could be used only on eBay. This is good if you want to get a higher price for your items than a pre-defined fix price value. Starting your item from a lower starting price and using a reserve price could be a good selling strategy. A fixed price listings can't have variants and the item could have only 1 quantity.

☒ ebay

☒ Etsy

☒ shopify

Listing Title

Swivel Egg Chair With Cushion Black Red Yellow Velvet


Search on eBay

- The next screen will show you market prices for your item. Once you have finished searching for the item price, press the Escape key on your keyboard to close the pop-up screen.

Settings

Swivel Egg Chair with Cushion Velvet

30 results for «Swivel Egg Chair with Cushion Velvet»



SWIVEL EGG CHAIR WITH CUSHION RED GREEN YELLOW VELVET ERGONOMIC FURNITURE

Home, Furniture & DIY > Furniture > Chairs

We accept this in the warehouse

eBay New Variations available

Active Listing Fixed Price From United Kingdom


£200.95

View details

See Sold Items

Add to Catalogue

Create listing



SWIVEL EGG CHAIR WITH CUSHION BLACK SILVER PURPLE VELVET ERGONOMIC FURNITURE

Home, Furniture & DIY > Furniture > Chairs

We accept this in the warehouse

eBay New Variations available

Active Listing Fixed Price From United Kingdom

£176.95

View details

See Sold Items

Add to Catalogue

Create listing

Source

Marketplaces (eBay...)

Condition

Please select a Con...

Buying Format

Please select a Buyi...

Marketplace

eBay UK ☒

eBay Australia ☐

eBay France ☐

eBay Germany ☐

eBay Ireland ☐

eBay United States ☐

Amazon Uk ☒

Shopiago ☒

EAN

Please type EAN

ISBN

Please type ISBN





Search

Set as Defaults

Item description

You need to describe your item. Please add keywords and optional details that may include the product measurements, condition, care instructions, and any damage if necessary.

Tips:

-  The more information you provide, the easier it will be for customers to make a purchasing decision.
-  Your product description should be comprehensive and accurate.
-  Don't forget to mention any defects if necessary, to avoid complaints.
-  You can update the product description at any time.

Search on eBay

Description *

Plain text

eBay

Etsy

Shopify

Description *

This elegant egg chair combines style and comfort will definitely add a touch of timeless elegance to your interior. This chair is equipped with a swivel mechanism, which allows it to freely swivel 360 degrees. Additionally, it is supplied with a removable, plump seat cushion. This perfect armchair is easy to assemble.

Colour: Yellow, Black, Red
Material: Velvet + plywood frame + chrome base
Overall size: 64 x 64 x 86 cm (W x D x H)
Seat size: 39 x 42 cm (W x D)
Cushion size: 43 x 28 x 18 cm (L x W x H)
Seat height: 35 cm
Back height: 58 cm
Base diameter: 50 cm
Armrest height from the ground: 45.5 cm
Max. loading capacity: 110 kg
Fabric: Polyester: 100%

Item description

-  To add an HTML template or edit the listing description for eBay, click on the 'eBay' description tab.

Description *

Plain text

eBay

Etsy

Shopify

Description

HTML template

Please select a template

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Tags

This elegant egg chair combines style and comfort will definitely add a touch of timeless elegance to your interior. This chair is equipped with a swivel mechanism, which allows it to freely swivel 360 degrees. Additionally, it is supplied with a removable, plump seat cushion. This perfect armchair is easy to assemble. Colour: Yellow, Black, Red Material: Velvet + plywood frame + chrome base Overall size: 64 x 64 x 86 cm (W x D x H) Seat size: 39 x 42 cm (W x D) Cushion size: 43 x 28 x 18 cm (L x W x H) Seat height: 35 cm Back height: 58 cm Base diameter: 50 cm Armrest height from the ground: 45.5 cm Max. loading capacity: 110 kg Fabric: Polyester: 100%

- Then click on the HTML field and select the correct template.

Description *

Plain texteBayEtsyShopify

Description *

HTML template

Enter text to search

TrousersWatches/ClocksWobX

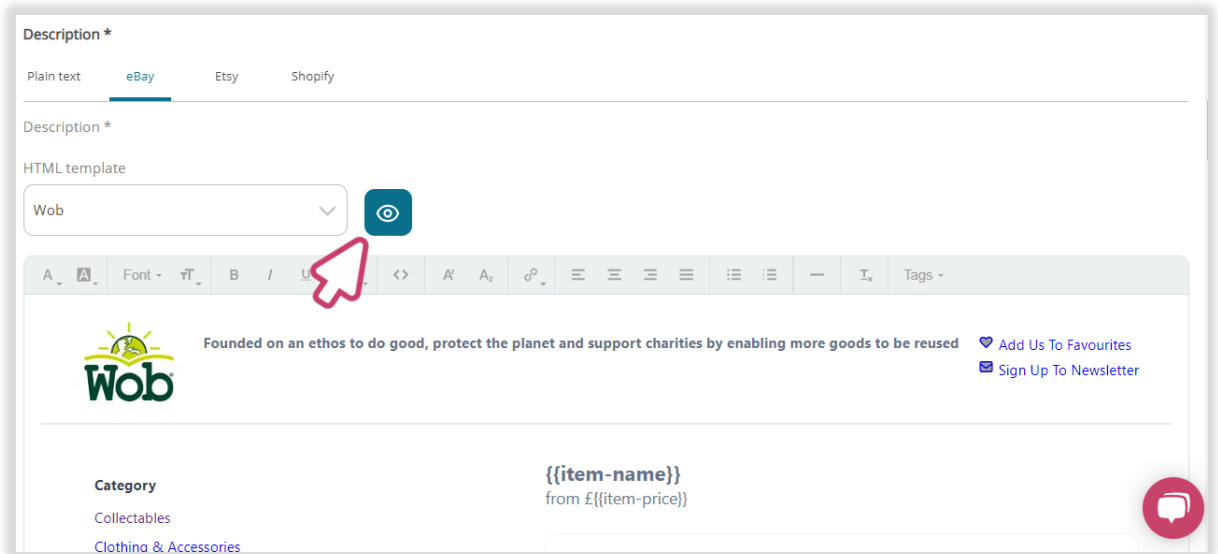
A' A₂ ∅ ≡ ≡ ≡ ≡ ≡ ≡ — Iₓ Tags -

will definitely add a touch of timeless elegance to your interior. This chair is equipped with a
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Red Material: Velvet + plywood frame + chrome base Overall size: 64 x 64 x 86 cm (W x D x H)
x 18 cm (L x W x H) Seat height: 35 cm Back height: 58 cm Base diameter: 50 cm Armrest height
10 kg Fabric: Polyester: 100%

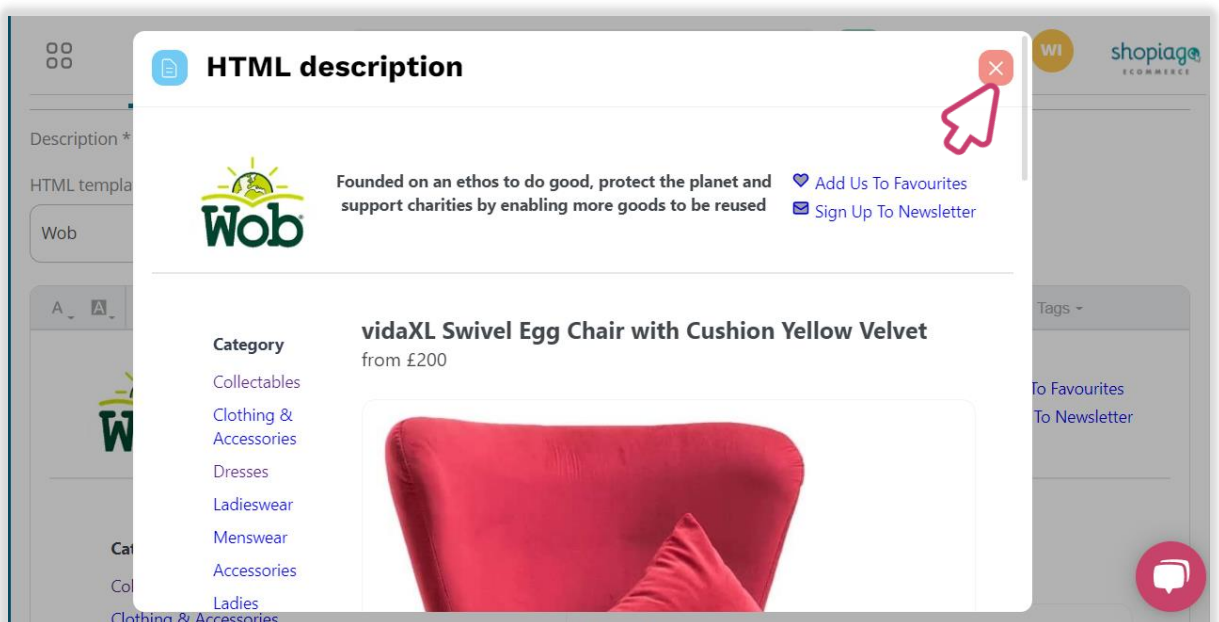


Item description

- Once selected, the template will then drop into the listing description field.
- To preview the selected HTML template, click on the 'Quick view' icon.



- And then, press 'ESC' on your keyboard or click the 'Close' icon to go back to the listing form.



Item description

- To update or edit the listing description for Etsy, click on the 'Etsy' description tab.
- Then, click on the 'Copy plain text' button. The current listing description will then drop into the description field.

Description *

Plain text eBay Etsy Shopify

Description *

This elegant egg chair combines style and comfort will definitely add a touch of timeless elegance to your interior. This chair is equipped with a swivel mechanism, which allows it to freely swivel 360 degrees. Additionally, it is supplied with a removable, plump seat cushion. This perfect armchair is easy to assemble.

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Base diameter: 50 cm
Armrest height from the ground: 45.5 cm
Max. loading capacity: 110 kg
Fabric: Polyester: 100%

Copy Plain text

For Shopify, please repeat the same process.

Description *

Plain text eBay Etsy Shopify

Description *

This elegant egg chair combines style and comfort will definitely add a touch of timeless elegance to your interior. This chair is equipped with a swivel mechanism, which allows it to freely swivel 360 degrees. Additionally, it is supplied with a removable, plump seat cushion. This perfect armchair is easy to assemble.

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Fabric: Polyester: 100%




Copy Plain text

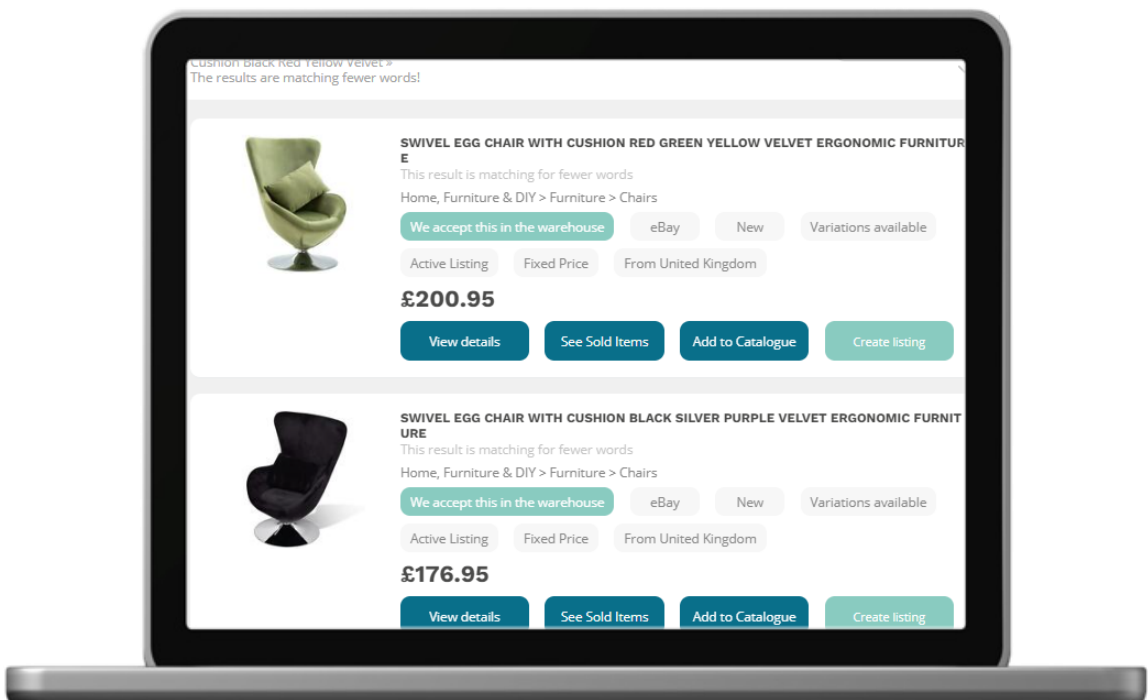


Setting up your item price, location and Custom SKU

Pricing is one of the top influencing factors. You should think carefully when setting up your price. Most customers will take the item's price into consideration when deciding whether to buy.

Tips:

-  Avoid setting up your price based on what you want to achieve.
-  Don't presume what a customer might pay for your product.
-  Use the Shopiago market research tool to find out your item's value.





Setting up your item price, location and tag (s)

- Once you've decided on the item price, click on the 'Price' field and enter the item price. This will appear on selected Marketplace(s).
- Click on 'Location' and select the item location from the drop-down. This can be shop/warehouse - where the item is stored.
- Add a custom SKU if necessary. Otherwise, leave blank as the system will automatically assign a SKU to the item once it is listed.
- You can add tag(s) to the item. This is for internal use for categorising listings - e.g. 'furniture', 'chair' etc.
- Enable 'Collect in Store' toggle switch, if the item is for collection only. (To use this feature, the account owner or administrator must add these to the shipping methods).
- Turn-on 'Job Lot Item' switch, if you are selling the item as a group. If not, leave it as default.

The screenshot shows the Shopiago item setup interface. At the top, there's a search bar with the text "Swivel Egg Chair with Cushion Black Red Yellow Velvet". Below the search bar, there's a section with text about World of Books Group and Shopiago. The main form area contains several fields and toggles:

- Price:** A text input field containing "200".
- Location *:** A dropdown menu showing "Shoptown Industries 2".
- Custom SKU:** A text input field containing "KB2022".
- Tags:** A section with two buttons labeled "Furniture" and "Chair", and a text input field labeled "Enter a new tag".
- Collect in store:** A toggle switch that is currently turned on.
- Job lot item:** A toggle switch that is currently turned off.





Red mouse cursor icons are pointing to the Price, Location, Custom SKU, Tags, Collect in store, and Job lot item fields.



Adding photo(s) to your listing

Having high quality photos is one of the best ways to attract customers.







Tips:

-  Take photos from as many angles as possible.
-  Shopiago photo uploader makes it very easy to add, edit and move photos of your item.
-  You can add up to 12 photos.
-  If possible, your main image should be on a white background (this will improve visibility on Google search) and show the item photo in full.





Adding photo(s) to your listing

-  The minimum photo size should be 500 x 500 pixels or 800-1600 pixels on the longest side.
-  Photo must be a PNG, JPEG, BMP or GIF.
-  Don't use a filter as natural colours are better at showing the buyer what to expect.
-  Don't add thumbnails as these can affect the clarity of the photo when submitted to Marketplaces.
-  The photo should depict the product being described.
-  The photo should not contain any watermarks or digital signature.





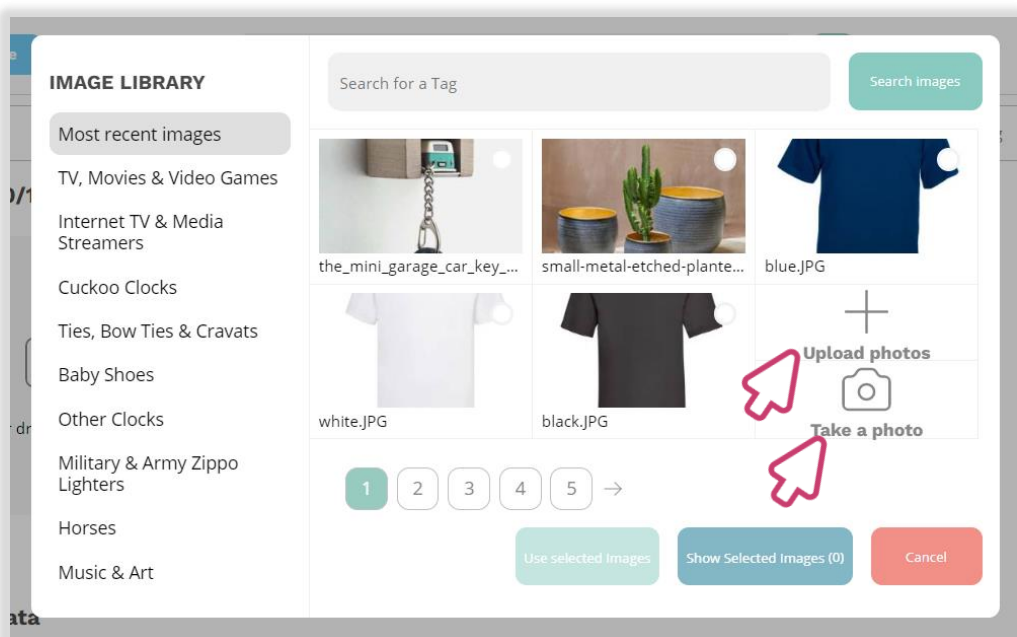
Adding photo(s) to your listing

To add photo(s):

- Click on the 'Photo icon' to select item photo(s) from your Shopiago image library, PC or mobile device. You can also drag & drop the product images into the centre of the upload photo icon area.

A screenshot of the Shopiago listing form. At the top, there's a teal button labeled "Copy Plain text". Below it, the form has fields for "Price" (containing "200"), "Location *" (containing "Shoptown Industries 2"), and "Tags" (with buttons for "Furniture" and "Chair", and a text input "Enter a new tag"). Below these is the "Images (0/10)" section, which features a large grey box with a camera icon and the text "Browse or drop your images here". A red mouse cursor arrow points to this box.

- Next, click on the 'Upload photos' icon to upload photo(s) already stored on your pc or mobile device.
- You can also take photo(s) directly from your mobile device or pc camera by clicking the 'Take a photo' icon.



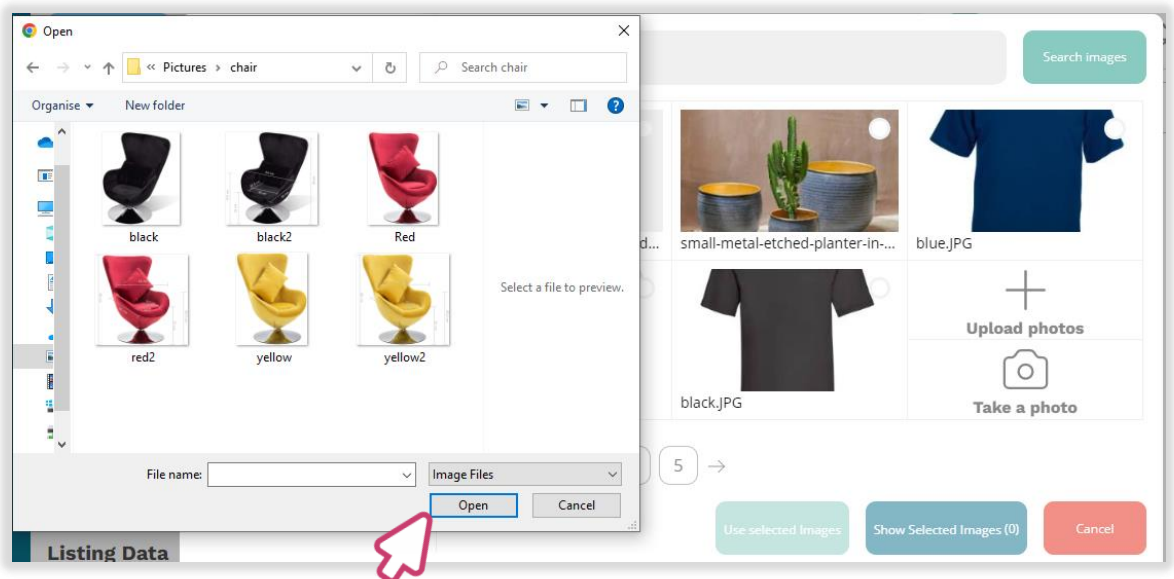


Adding photo(s) to your listing

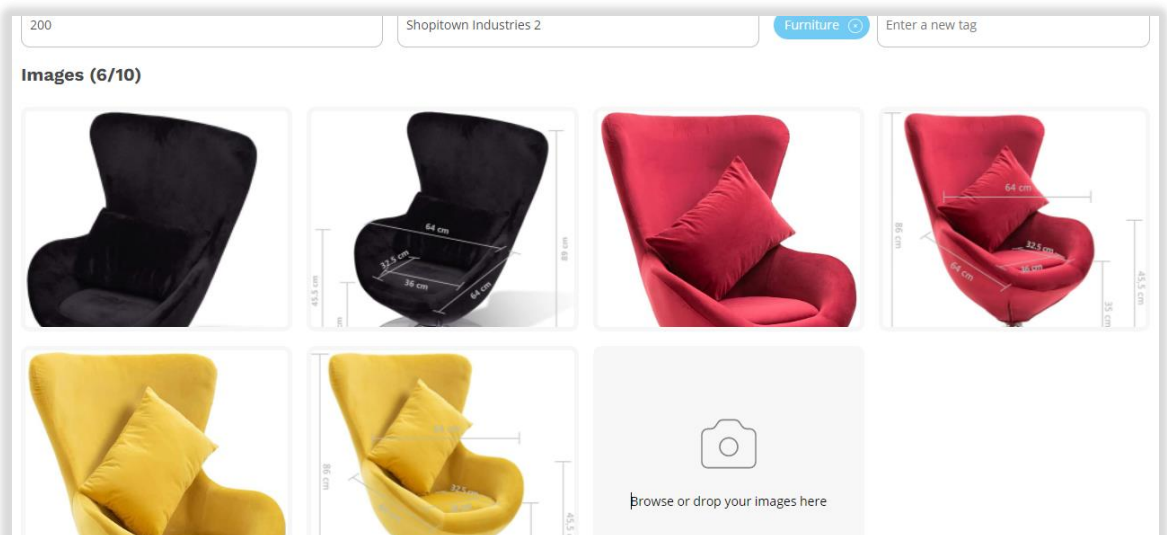
Once you've clicked on 'upload photos', you will be prompted to select the item photo(s).

After selecting item photo(s), click on the 'Open' button.

To select multiple photos, hold down the Ctrl key and select photos (windows) or Command key for (Mac) then click on the open button.

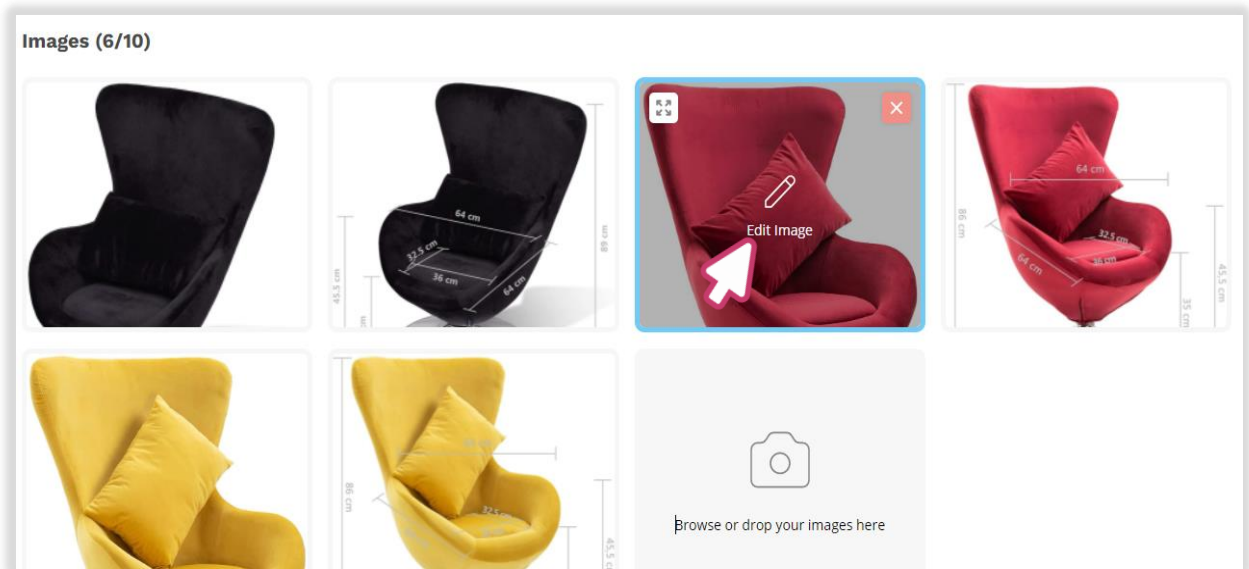


Uploaded photo(s) should then appear on the listing form.

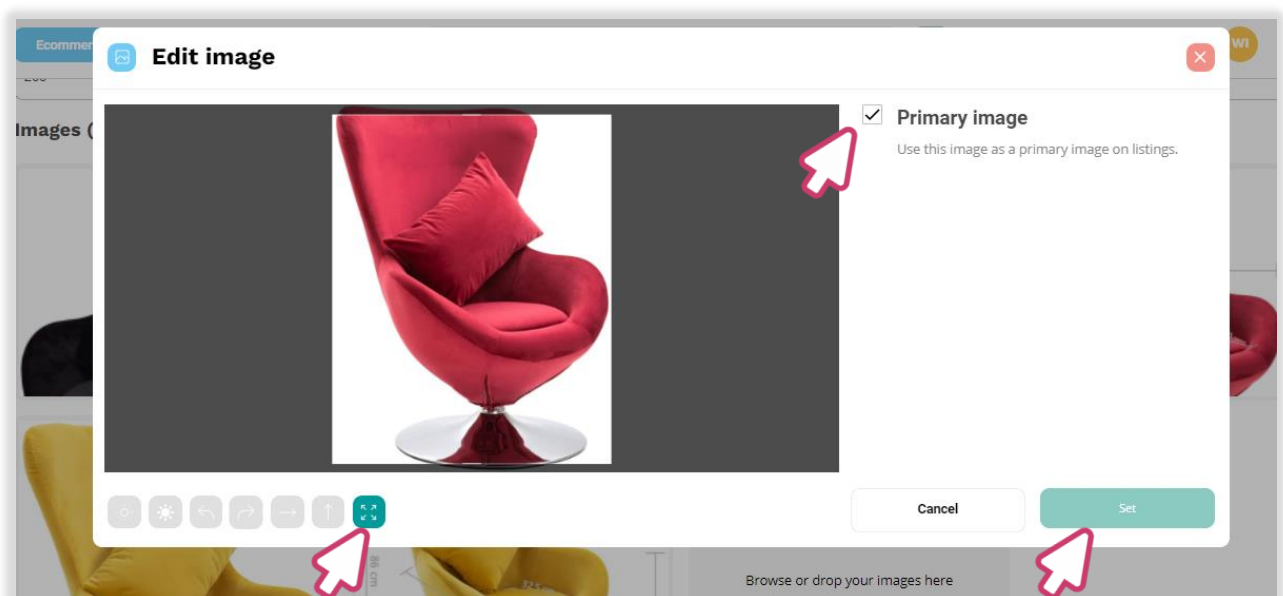


Adding photo(s) to your listing

- To edit the item image, hover your mouse over the center of the photo and click on 'Edit Image' icon.





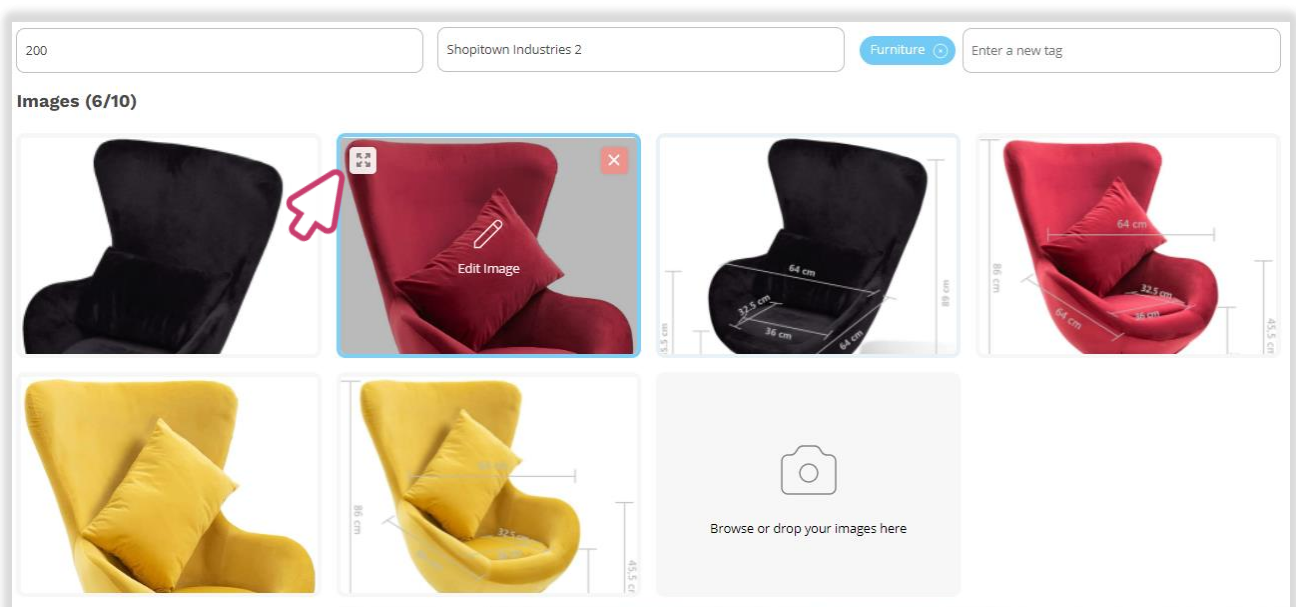
- From the photo editor screen, use the editing tools to adjust, rotate, crop, flip and change the photo brightness.
- To use image as primary listing photo, tick the 'Primary image' box at the top right-hand side of the pop-up screen.
- To crop image, click on the 'Crop' icon, highlight preferred image area, click on the 'Set' icon, and then, click 'Save' button once you are ready.





Adding photo(s) to your listing

-  To rearrange photo(s) position, hover your mouse to the upper-left of the image, click on the 'Move image' icon, and drag the image to a suitable position.
-  To change the primary listing image, hover your mouse to upper-left of the image, click on the 'Move image' icon then, drag the image to the main position.





Adding listing information for eBay

- 🔗 For eBay, select the right eBay account.
- 🔗 Click on the 'Custom Listing Title' field to modify the title if necessary, (shouldn't be more than 80 characters).
- 🔗 Click on 'Suggest relevant categories'.

The screenshot displays three panels for account selection and listing creation:

- eBay:** Account * dropdown shows 'jnohu92 - United Kingdom'. Custom Listing Title (80 chars) * field contains 'VidaXL Swivel Egg Chair with Cushion Red'. Category dropdown shows 'Home, Furniture & DIY > Furniture >'. A link 'Suggest relevant categories' is visible. eBay Category and Secondary eBay Category dropdowns are shown below.
- Shopify:** Account * dropdown shows 'rpd1st'. Custom Listing Title (255 chars) * field contains 'VidaXL Swivel Egg Chair with Cushion Re'. Published on * dropdown shows 'Please select a value'. Product type field is empty. Customer shipping address required checkbox is checked.
- Etsy:** Account * dropdown shows 'Bence - shopiagoshoptest'. Custom Listing Title (140 chars) * field contains 'VidaXL Swivel Egg Chair with Cushion Red'. Category dropdown is empty. Etsy Category dropdown is shown below.

- 🔗 And select the best matching item categories from the pop-up screen, then click on the 'Confirm' button.


The pop-up screen titled 'Best matching categories' displays a list of suggested categories based on the listing title. The categories are:

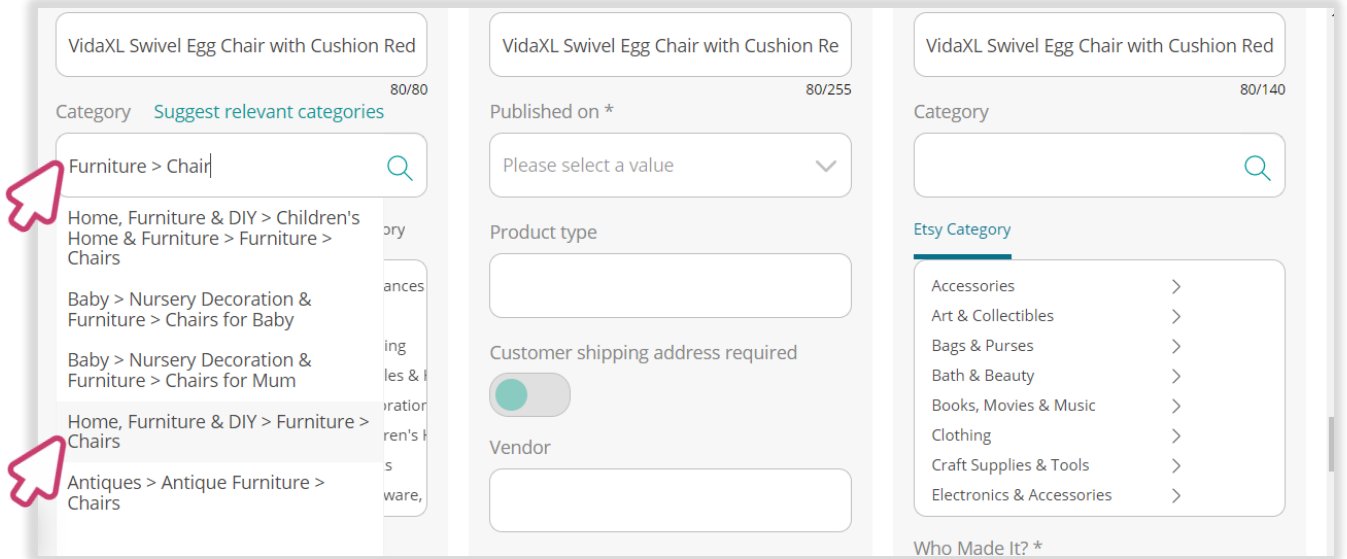
- Home, Furniture & DIY > Furniture > Sofas, Armchairs & Couches
- Home, Furniture & DIY > Furniture > Chairs
- Business, Office & Industrial > Office Equipment & Supplies > Office Furniture > Office Chairs
- Garden & Patio > Garden & Patio Furniture > Garden Chairs
- Garden & Patio > Garden & Patio Furniture > Garden & Patio Furniture Sets

At the bottom, there are 'Confirm' and 'Cancel' buttons.



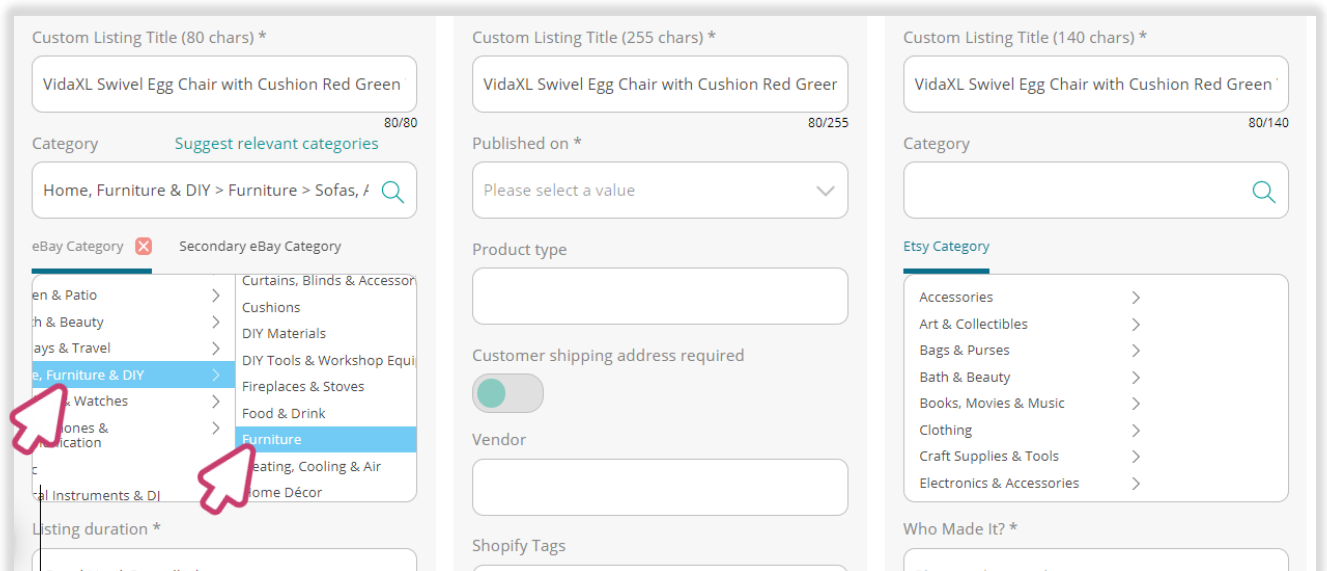
Adding listing information for eBay

 You also can manually type in the item category in the search field and select the closest match. Make sure you find the best fitting category.



The screenshot shows the 'VidaXL Swivel Egg Chair with Cushion Red' listing form. The 'Category' field is active, showing a search bar with 'Furniture > Chair|' and a dropdown menu with suggestions. A red arrow points to the search bar, and another red arrow points to the 'Furniture' category in the dropdown. The 'Published on' field is set to 'Please select a value'. The 'Product type' field is empty. The 'Customer shipping address required' toggle is turned on. The 'Vendor' field is empty. The 'Etsy Category' dropdown is open, showing a list of categories like 'Accessories', 'Art & Collectibles', etc.

 If you can't find the right item category, use the 'category selector' and work through the different categories to find the best fit.



The screenshot shows the 'VidaXL Swivel Egg Chair with Cushion Red Green' listing form. The 'Category' field is active, showing a search bar with 'Home, Furniture & DIY > Furniture > Sofas, f' and a dropdown menu with suggestions. A red arrow points to the search bar, and another red arrow points to the 'Furniture' category in the dropdown. The 'Published on' field is set to 'Please select a value'. The 'Product type' field is empty. The 'Customer shipping address required' toggle is turned on. The 'Vendor' field is empty. The 'Etsy Category' dropdown is open, showing a list of categories like 'Accessories', 'Art & Collectibles', etc.



Adding listing information for eBay

- 🌐 Listing duration will automatically be selected.
- 🌐 Select the item condition from the drop-down menu.
- 🌐 And manually type in the item condition into the description field.




A screenshot of the shopiagi listing form for eBay. The form is divided into three main columns. The left column contains a category dropdown menu with "Home, Furniture & DIY" selected, a "Listing duration *" dropdown with "Good Until Cancelled" selected, a "Condition *" dropdown with "New" selected, and a "Condition description" text field containing "Excellent condition". The middle column contains a "Vendor" text field, a "Shopify Tags" text field with the placeholder "Enter a new tag", and a "Shopify Tags" section with a "Enter a new tag" button. The right column contains a category dropdown menu with "Electronics & Accessories" selected, a "Who Made It? *" dropdown with "Please select a value", a "What Is It? *" dropdown with "Please select a value", and a "When Was It Made? *" dropdown with "Please select a value". Three red arrows point to the "Condition *" dropdown, the "Condition description" text field, and the "When Was It Made? *" dropdown. A red speech bubble icon is located in the bottom right corner of the form.






Item specifics

Item specifics are required when listing to eBay and once you get it right, it can boost sales. Below are 3 categories for item specifics;




Required

-  eBay requires mandatory attributes for this category. It will help customers to find items when they perform a search.
-  On the Marketplace, buyers usually filter their search by using item specifics. Making it easier for them to find what they are looking for.
-  If you haven't entered one of these specifics, the item will drop off the search and therefore it won't be visible to customers.

Recommended

-  Your listing will perform better if you fill in these recommended attributes.
-  It could reach a higher search position and will show up in more search results.
-  This is not mandatory but if you have these details, please enter them.

Optional

-  You can add additional attributes to your listing but this is not mandatory.
-  These attributes will be shown on the listing but may not be used during eBay search.
-  This doesn't affect buyer's search but could improve customers experience.



Item specifics

To add 'Specifics' that apply to the item, click on the 'Edit' button.

A screenshot of the Shopiagio interface showing the 'Item Specifics' section. On the left, there are three categories: 'Item Specifics' (with a green checkmark), 'Pricing & Payments' (with a red X), and 'Policies' (with a red X). Each category has an 'edit' button. A red arrow points to the 'edit' button for 'Item Specifics'. On the right, there are two more categories: 'Shipping & Dimensions' (with a red X) and 'Other Options' (with a red X), each also having an 'edit' button. A red speech bubble icon is in the bottom right corner.

And from the pop-up screen, enter all item specifics that are required and any optional attributes.

To add custom attribute(s), click on the 'Create Attribute' button.

A screenshot of the 'Item Specifics' pop-up screen. At the top, it says 'If you use any of these properties as a variant attribute, those will be excluded'. Below this, there are checkboxes for 'Comic Book Heroes', 'Cowboys & Western', and 'Cupcakes'. A search bar with a '+ Add' button is next to it. Under 'Unit Type', there is a dropdown menu showing 'Unit' and a 'Clear' button. To the right, under 'Year Manufactured', there are checkboxes for years from 2022 down to 2013. A 'Custom attribute' section has a 'Create Attribute' button, which is highlighted by a red arrow. At the bottom, there are 'Set specifics' and 'Cancel' buttons.



Item specifics

- Enter the attribute name and value.
- Now click on the 'Add attribute' button.

A screenshot of the "Attribute creation" dialog box. The dialog has a white background and a red close button in the top right corner. It contains two input fields: "Attribute Name *" with the text "Market price" and "Value *" with the text "300". Below these fields are two buttons: a green "Add attribute" button and a red "Cancel" button. Three red arrows point to the "Attribute Name" field, the "Value" field, and the "Add attribute" button. In the background, a blurred "Item S" dialog is visible, showing a list of categories like "Comic Book Heroes" and "Cowboys & Western", a "Search for more values" field, and a "Unit Type" dropdown set to "Unit".

- Click on the 'Set specifics' button, once you've entered all required item specifics.

A screenshot of the "Item Specifics" dialog box. The dialog has a white background and a red close button in the top right corner. It features a section titled "If you use any of these properties as a variant attribute, those will be excluded" with a list of checkboxes: "Comic Book Heroes", "Cowboys & Western", and "Cupcakes". Below this is a "Search for more values" field and a green "+ Add" button. The "Unit Type" dropdown is set to "Unit" with a "Clear" button. The "Year Manufactured" section has a grid of checkboxes for years from 2013 to 2022, with 2022 selected. A "Custom attribute" section with a "Create Attribute" button is on the right. At the bottom, there are two buttons: a green "Set specifics" button and a red "Cancel" button. A red arrow points to the "Set specifics" button. The background shows a blurred "Item S" dialog with a sidebar containing "Condition *" (New), "Condition desc" (Excellent con), and "Item" (Prici, Polic).



Pricing and payment

- 🔗 To set 'Vat %' for the item and 'listing donation percentage', click on the Pricing & Payment 'edit' button.

A screenshot of the 'shopiagi' item listing page. The page is divided into three main sections. The left section contains 'Condition *' (set to 'New'), 'Condition description' (set to 'Excellent condition'), and a list of settings: 'Item Specifics' (checked), 'Pricing & Payment' (unchecked, highlighted with a red arrow), and 'Policies' (unchecked). The middle section is a large empty box for the item image. The right section contains 'What Is It? *' (set to 'Please select a value'), 'When Was It Made? *' (set to 'Please select a value'), and a list of settings: 'Shipping & Dimensions' (unchecked) and 'Other Options' (unchecked). Each setting has an 'edit' button next to it.

- 🔗 From the pop-up screen, key-in item VAT %. If necessary. (This only applies to 'new' goods. Leave it blank if the item is not new).
- 🔗 Click on the 'Donation percentage' field to select a 'Listing Donation Percentage' for the item. This is the amount you are donating for the item. If you are a charity then this should automatically be set to 100% in your settings.

A screenshot of the 'Pricing & Payment' pop-up screen. The screen has a white background with a red 'X' button in the top right corner. It contains two input fields: 'VAT' with the value '5' and a '%' symbol, and 'Donation Percentage' with the value '100' and a '%' symbol. Below these fields are two toggle switches: 'Best offer' (checked) and 'Private listing' (unchecked). Below the 'Private listing' toggle is the text 'Allow buyers to remain anonymous to other eBay members.' At the bottom of the screen are two buttons: 'Set Pricing' (green) and 'Cancel' (red). A red arrow points to the 'VAT' field, and another red arrow points to the 'Donation Percentage' field.



Pricing and payment

- 🌐 Switch on the 'Best Offer' toggle switch if necessary. This allows buyers to submit an offer for what they are willing to pay (you can decide whether to accept or make a counter-offer).
- 🌐 Enter the amount you are willing to automatically accept as well as the lowest amount to automatically decline.
- 🌐 Switch on 'Private Listing' if necessary, to keep buyers identities hidden from other eBay members.
- 🌐 And then, click on 'Set pricing' button to save changes.

A screenshot of the 'Pricing & Payment' modal window. The modal has a white background and a red close button in the top right corner. It contains the following elements:

- VAT**: A text input field with the value '5' and a percentage symbol.
- Donation Percentage**: A text input field with the value '100' and a percentage symbol.
- Best offer**: A toggle switch that is currently turned on (green).
- Automatically accept offers of at least**: A text input field with the value '190' and a pound symbol (£).
- Automatically decline offers lower than**: A text input field with the value '190' and a pound symbol (£).
- Private listing**: A toggle switch that is currently turned off (grey).
- Set Pricing**: A green button at the bottom.
- Cancel**: A red button at the bottom.

Red arrows are pointing to the 'Best offer' toggle, the 'Automatically accept offers' input field, the 'Private listing' toggle, and the 'Set Pricing' button.



Policies

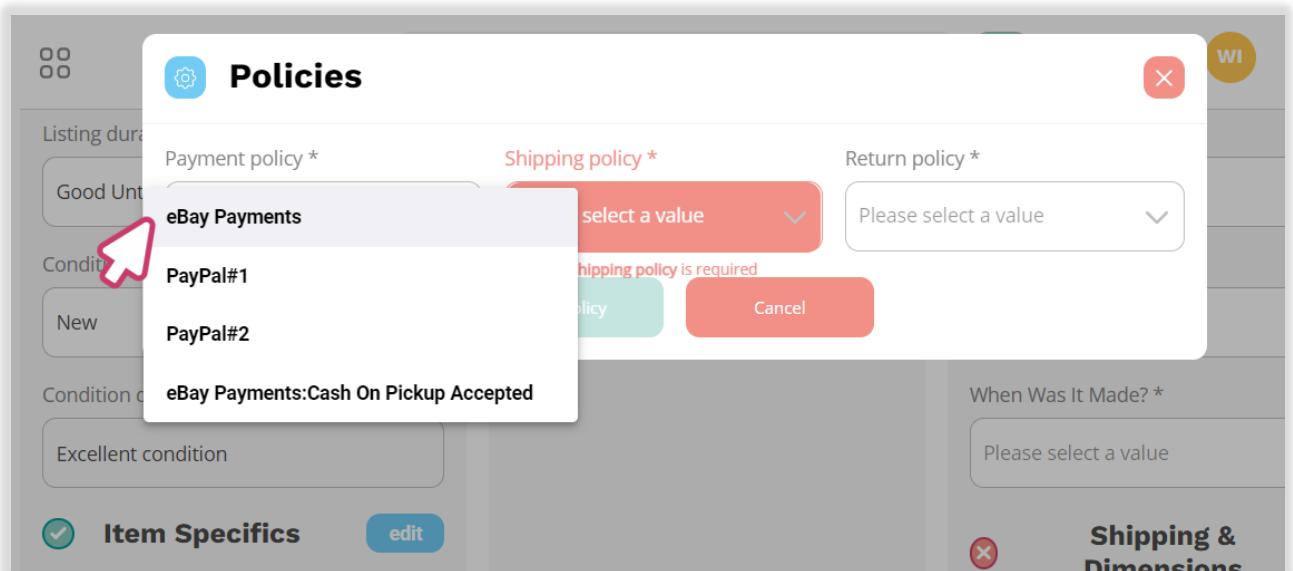
When selling on eBay, you have to let the buyers know how they can pay, how long it will take to ship out an item and whether you accept returns or not. If these policies are already set on your eBay account, you can sync them into your Shopiago account, making it easier to select them when listing an item.

To set policies;

 Click on the 'Edit' button.

A screenshot of the Shopiago interface showing the 'Policies' section. On the left, there are three items: 'Item Specifics' with a green checkmark and 'edit' button, 'Pricing & Payment' with a green checkmark and 'edit' button, and 'Policies' with a red 'X' and an 'edit' button. A red arrow points to the 'Policies' 'edit' button. On the right, there are two sections: 'What Is It? *' with a dropdown menu showing 'Please select a value', and 'When Was It Made? *' with a dropdown menu showing 'Please select a value'. Below these are two items: 'Shipping & Dimensions' with a red 'X' and 'edit' button, and 'Other Options' with a red 'X' and 'edit' button.

 From the pop-up screen, click on the 'Payment policy' field and select a preferred payment policy.

A screenshot of the Shopiago interface showing the 'Policies' pop-up screen. The pop-up has a title bar with a gear icon and the word 'Policies'. It contains three sections: 'Payment policy *' with a dropdown menu showing 'eBay Payments', 'PayPal#1', 'PayPal#2', and 'eBay Payments:Cash On Pickup Accepted'; 'Shipping policy *' with a dropdown menu showing 'select a value' and a red error message 'Shipping policy is required'; and 'Return policy *' with a dropdown menu showing 'Please select a value'. A red arrow points to the 'Payment policy' dropdown menu. The background shows the 'Policies' section from the previous screenshot.



Policies

- Click on the 'Shipping policy' field and select the relevant postage service provider.

A screenshot of a web application showing a modal window titled "Policies" with a close button (X) in the top right corner. The modal contains three sections: "Payment policy *", "Shipping policy *", and "Return policy *". The "Payment policy *" dropdown is set to "PayPal#1". The "Shipping policy *" dropdown is open, showing "Flat:Royal Mail 2nd(£6.20),2 w...". A red mouse cursor is pointing at the "Set Policy" button. The "Return policy *" dropdown is set to "Please select a value". Below the dropdowns are two buttons: "Set Policy" (teal) and "Cancel" (red). The background shows a blurred view of a product listing page with fields like "Listing duration", "Good Unt...", "Condition *", "New", "Condition description", and "When Was It Made? *".

- Click on the 'Return policy' field and select the relevant return policy.
- Then click on the 'Set Policy' button.

A screenshot of the same "Policies" modal window. The "Return policy *" dropdown is now open, showing "Returns Accepted,Seller,30 days". A red mouse cursor is pointing at the "Set Policy" button. The "Shipping policy *" dropdown remains open, showing "Flat:Royal Mail 2nd(£6.20),2 w...". The "Payment policy *" dropdown remains set to "PayPal#1". The "Set Policy" button is now highlighted with a red mouse cursor. The background shows the same blurred product listing page.



eBay shipping policy not synced into Shopiago account?

If you've not synced your eBay shipping policy into your Shopiago account. You will have the option to specify these policies when creating a listing.

To set Shipping policy for domestic:

👉 Click on 'edit' next to Shipping.

A screenshot of the Shopiago account settings page. On the left, there is a sidebar with a list of settings: 'Item Specifics', 'Pricing & Payment', 'Shipping', and 'Return policy'. Each item has a green checkmark icon and an 'edit' button. The 'Shipping' item is highlighted with a red 'X' icon and a red mouse cursor pointing at its 'edit' button. In the center, there is a 'Shopify tags' section with a text input field labeled 'Enter a new tag'. On the right, there are three dropdown menus labeled 'Please select a value', 'What Is It? *', and 'When Was It Made? *'. Below these, there are two more settings: 'Shipping & Dimensions' and 'Other Options', each with a red 'X' icon and an 'edit' button.

- 👉 From the pop-up screen, click on the 'Service provider' field and select a domestic shipping provider.
- 👉 Enter item 'Shipping price'.
- 👉 Or turn on 'Free shipping' if you are not charging a postage fee.

A screenshot of the Shopiago 'Shipping' pop-up screen. The screen is divided into two sections: 'Domestic shipping method *' and 'International shipping method'. In the 'Domestic shipping method' section, there is a 'Service Provider' dropdown menu with 'Royal Mail 1st Class' selected, a 'Price' input field with '5.50' entered, and a 'Free shipping' toggle switch that is currently turned on. A red mouse cursor is pointing at the 'Service Provider' dropdown, another at the 'Price' input field, and a third at the 'Free shipping' toggle switch. A 'Remove Service' button is located to the right of the 'Free shipping' toggle. In the 'International shipping method' section, there is a 'Service Provider' dropdown menu with 'Please select a service provider' displayed. At the bottom of the pop-up, there are two buttons: 'Set Shipping' and 'Cancel'.



eBay shipping policy not synced into Shopiago account?

To set Shipping policy for international:

- 🌐 Click on 'International shipping method' and select a shipping provider.
- 🌐 Enter the postage amount.
- 🌐 To remove shipping, click on the 'Remove service' button.
- 🌐 Click on 'Set Shipping' once you are ready!

A screenshot of the Shopiago 'Shipping' settings modal. The modal is titled 'Shipping' and has a close button (X) in the top right corner. It is divided into two sections: 'Domestic shipping method *' and 'International shipping method'. The 'Domestic shipping method' section shows 'Royal Mail 1st Class' as the selected service provider, a price of '5.50' with a pound sterling symbol (£), and a 'Free shipping' toggle switch that is currently turned off. A 'Remove Service' button is located to the right of the domestic section. The 'International shipping method' section shows 'Royal Mail International Tracked' as the selected service provider, a price of '10.50' with a pound sterling symbol (£), and a 'Remove Service' button to its right. Below the international section, there is a 'Please select a service provider' dropdown menu. At the bottom of the modal, there are two buttons: 'Set Shipping' (in green) and 'Cancel' (in red). Three red mouse cursor arrows are overlaid on the image, pointing to the 'Set Shipping' button, the 'Remove Service' button for the international method, and the 'Please select a service provider' dropdown menu. The background of the modal shows a blurred view of the Shopiago interface, including a sidebar with 'Ecommerce' and 'Variants' sections, and a top bar with the Shopiago logo and a 'WI' icon.



eBay return policy not synced into Shopiago account?

If you've not synced your eBay return policy into your Shopiago account, you will have the option to specify this policy when creating a listing.

To set return policy:

🔗 Click on the 'edit' button next to Return policy.

A screenshot of the Shopiago listing creation form. On the left, there's a sidebar with a list of sections: 'Item Specifics', 'Pricing & Payment', 'Shipping', and 'Return policy'. Each section has a status icon (checkmark or X) and an 'edit' button. The 'Return policy' section has a red X icon and its 'edit' button is highlighted with a red mouse cursor. The main area shows the 'Condition' dropdown set to 'New' and the 'Condition description' text box containing 'Excellent condition'. On the right, there's a 'When was it made?' dropdown set to 'Please select a value'.

- 🔗 From the next screen, click on the 'Return accepted' field and select if you accept a return or not.
- 🔗 Also select a return duration from 14 to 60 days.
- 🔗 Select who pays for the return e.g Buyer.
- 🔗 Then click on the 'Set policy' button.

A screenshot of the 'Return Policy' modal form. It has a title bar with a truck icon and a close button. The form contains three dropdown menus: 'Return Accepted *' set to 'yes', 'Item Must Be Returned Within *' set to '30 days', and 'Return shipping will be paid by *' set to 'Buyer'. At the bottom, there are two buttons: 'Set Policy' (teal) and 'Cancel' (red). A red mouse cursor is pointing at the 'Set Policy' button.



Adding listing information for Shopify

- 🌐 For Shopify, select the correct account.
- 🌐 Click on the 'Custom Listing Title' field to modify the title if necessary.
- 🌐 Click on the 'Published on' field and select either 'Global' or 'Web'.
(Web publishing is the process of publishing original content on the Internet which includes building and uploading websites, updating the associated webpages, and posting content to these webpages online. While global publishing refers to the international publishing original content on the internet).
- 🌐 Type-in the 'product type' if necessary. (This refers to the item category).
- 🌐 Switch on 'Customer shipping address' (to request the customer address when they checkout).

The screenshot displays the Shopiigo interface for adding a listing. It features three main columns for different marketplaces: eBay, Shopify, and Etsy. The Shopify column is currently selected and active. Red arrows highlight the following elements:

- Account *:** A dropdown menu showing 'jnohu92 - United Kingdom' for eBay, 'rpd1st' for Shopify, and 'Bence - shopiigoshoptest' for Etsy.
- Custom Listing Title (80 chars) *:** A text input field containing 'VidaXL Swivel Egg Chair with Cushion Red Green'.
- Category:** A dropdown menu with a search icon. The Shopify column shows 'Home, Furniture & DIY > Furniture > Sofas, /'.
- Published on *:** A dropdown menu showing 'Global'.
- Product type:** A text input field containing 'Furniture'.
- Customer shipping address required:** A toggle switch that is currently turned on.

The interface also includes a 'Suggest relevant categories' link and a list of categories for each marketplace. The Shopify column has a character limit of 255 for the title and 80/255 for the category. The Etsy column has a character limit of 140 for the title and 80/140 for the category.



Adding listing information for Shopify

- 📍 Click on the 'Vendor' field and enter the item manufacturer name if necessary.
- 📍 Click on 'Shopify tag' field and enter tag(s) if necessary. Shopify tags are searchable keywords that are associated with the item, which helps customers locate your item when searching.

A screenshot of the shopiagi listing form. The form is divided into several sections. On the left, there are two category selection areas: 'eBay Category' with a red 'X' icon and 'Secondary eBay Category'. The 'eBay Category' dropdown is open, showing a list of categories including 'Home, Furniture & DIY' which is highlighted. Below these are 'Listing duration *' (set to 'Good Until Cancelled') and 'Condition *' (set to 'New'). A red arrow points to the 'Condition *' dropdown. In the center, there is a 'Product type' field set to 'Furniture', a 'Customer shipping address required' toggle switch (turned on), a 'Vendor' field set to 'VidaXL', and 'Shopify Tags' (with 'Furniture' and 'Chair' selected). A red arrow points to the 'Vendor' field. Below the tags is a text input field for 'Enter a new tag'. On the right, there is an 'Etsy Category' dropdown, 'Who Made It? *' (set to 'Please select a value'), 'What Is It? *' (set to 'Please select a value'), and 'When Was It Made? *'. A red speech bubble icon is located in the bottom right corner of the form.



Adding listing information for Etsy

- For Etsy, select the correct account.
- Click on the 'Custom Listing Title' field to modify the title if necessary.
- Manually type in the item category in the search field and select the closest match. Make sure you find the best fitting category.

Listing Data

Account *	Custom Listing Title (80 chars) *	Category
Account * jnohu92 - United Kingdom	VidaXL Swivel Egg Chair with Cushion Red	Home, Furniture & DIY > Furniture >
Account * rpd1st	VidaXL Swivel Egg Chair with Cushion Re	Global
Account * Bence - shopiango test	VidaXL Swivel Egg Chair with Cushion Red	Chair

Published on *
Global

Product type
Furniture

- If you can't find the right category, you can use the 'Item category selector' and look at the different categories to find the best fit.

VidaXL Swivel Egg Chair with Cushion Red	VidaXL Swivel Egg Chair with Cushion Re	VidaXL Swivel Egg Chair with Cushion Red
Category Home, Furniture & DIY > Furniture >	Published on * Global	Category Home, Furniture & DIY > Furniture >
eBay Category Home, Furniture & DIY	Product type Furniture	Etsy Category Home & Living
Secondary eBay Category Curtains, Blinds & Cushions	Customer shipping address required <input type="checkbox"/>	Vendor



Adding listing information for Etsy

- 🌐 Click on the 'Who made it' field, and select one option from the list.
- 🌐 Click on the 'What is it' field, and select one option from the list.
- 🌐 Click on the 'When was it made' field, and select the item manufacture year.

Events Tickets > Bath
Everything Else > Bedding
Films & TV > Celebration
Garden & Patio > Children's
Health & Beauty > Clocks
Holidays & Travel > Cookware,
Home, Furniture & DIY > Curtains, B

Customer shipping address required
☐

Vendor
VidaXL

Shopify Tags
Furniture Chair
Enter a new tag

Home & Living > Home Impr
Jewelry > Kitchen & D
Paper & Party Supplies > Lights & Ce
Pet Supplies > Office
Shoes > Outdoor &
Toys & Games > Spirituality
Weddings > Storage & C

Listing duration *
Good Until Cancelled

Condition *
New

Condition description
Excellent condition

Who Made It? *
Another company or person

What Is It? *
A finished product

When Was It Made? *
2020 - 2021

- 🌐 To add shipping & dimensions information, click on 'Edit' button.

Holidays & Travel > Cookware, Dining &
Home, Furniture & DIY > Curtains, Blinds & A

Listing duration *
Good Until Cancelled

Condition *
New

Condition description
Excellent condition

Vendor
VidaXL

Shopify Tags
Furniture Chair
Enter a new tag

Who Made It? *
Another company or person

What Is It? *
A finished product

When Was It Made? *
2020 - 2021

Item Specifics edit
Pricing & Payment edit
Policies edit

Shipping & Dimensions edit
Other Options edit



Adding listing information for Etsy

- 🔗 On the pop-up screen, enter all the item dimensions.
- 🔗 Once all necessary information is entered, click on the 'Set Shipping' button.

A screenshot of a "Shipping & Dimensions" pop-up form. The form has a white background with a red close button in the top right corner. It contains several input fields: "Shipping template *" with a dropdown menu showing "Shopiago (United Kingdom)"; "Item dimension unit" with a dropdown menu showing "centimeter"; "Item weight unit" with a dropdown menu showing "gram"; "Item height" with a text input field containing "35"; "Item width" with a text input field containing "20.5"; "Item length" with a text input field containing "45"; and "Item weight" with a text input field containing "20.5". At the bottom, there are two buttons: a green "Set Shipping" button and a red "Cancel" button. A red mouse cursor arrow is pointing at the "Set Shipping" button.

- 🔗 To add more item information, click on the 'Other Options' edit button.

A screenshot of a listing management interface. On the left, there are sections for "Condition *" (set to "New"), "Condition description" (set to "Excellent condition"), and a list of categories: "Item Specifics", "Pricing & Payment", and "Policies", each with an "edit" button. In the center, there are buttons for "Furniture" and "Chair", and a text input field labeled "Enter a new tag". On the right, there are sections for "What Is It? *" (set to "A finished product"), "When Was It Made? *" (set to "2020 - 2021"), and a list of categories: "Shipping & Dimensions" and "Other Options", each with an "edit" button. A red mouse cursor arrow is pointing at the "Other Options" edit button.



Adding listing information for Etsy

- On the pop-up screen, enter any additional item options, like tags, style, shop section, processing times etc.
- Then click on the 'Set Options' button.

A screenshot of the 'Other options' pop-up screen within the shopiagogo application. The pop-up is a white rectangular box with rounded corners, featuring a close button (red circle with an 'X') in the top right corner. It is overlaid on a blurred background of the main application interface, which includes a sidebar with navigation icons and a list of product categories. The pop-up contains several input fields and buttons:

- Recipient:** A text input field containing 'Not specified'.
- Shop Section:** A dropdown menu with the placeholder text 'Please select a Shop section'.
- Occasion:** A dropdown menu with the placeholder text 'Please select a value'.
- Featured rank:** A text input field containing 'custom. place'.
- Rank value:** A text input field containing '1'.
- Minimum Processing Time:** A text input field containing '2'.
- Maximum Processing Time:** A text input field containing '4'.
- Etsy Tags:** A section with two blue buttons labeled 'Furniture' and 'Chair', and a text input field below them with the placeholder 'Enter a new tag'.
- Style:** A text input field with the placeholder 'Enter a new style'.
- Materials:** A section with a blue button labeled 'Engineered Wood' and a text input field below it with the placeholder 'Enter a new material'.
- Nontaxable:** A toggle switch that is currently turned on (green).
- Buttons:** At the bottom of the pop-up are two buttons: a green 'Set Options' button and a red 'Cancel' button. A red mouse cursor arrow is pointing at the 'Set Options' button.



Adding Variations

Variants are sets of products that are related but differ in terms of their characteristics, e.g. So, when you have similar products with multiple variants such as size and colour, you can create variations to include these characteristics. **If the item doesn't have variations, scroll down to Slide 53.**

To create Variants for the item:

🔍 Click on the 'I want to create variants' button.

✔ Pricing & Payment [edit](#)

✔ Shipping [edit](#)

✔ Return policy [edit](#)

Variants

Fixed price listings could be used on each attached marketplace. These listings have a fixed price and could have multiple variants and quantities. These listings could be created for multiple marketplaces at the same time, Shopiagio will handle the reconciliation on each selling.

[I want to create variants](#) [This item doesn't have variants](#)

🔍 From the pop-up screen, click on the 'Property' field and select a variant type. (Variants properties are suggested based on the selected item category).

Create Variations

You can select 2 variant properties for your product. These are the suggested ones depending on the selected eBay category. You can also create custom properties, but using them will result a worse search rank on eBay.

Property

Please select a value

- Colour
- Item Height
- Item Width
- Type
- Upholstery Fabric

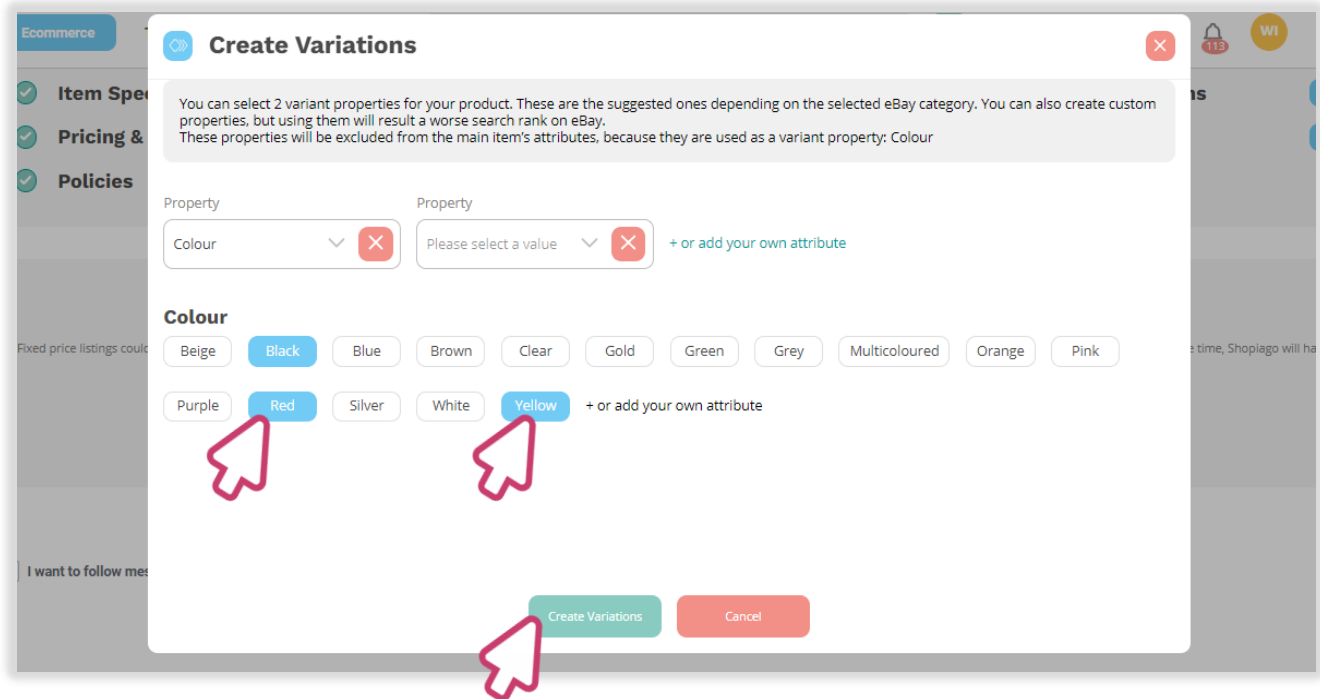
[+ create custom property](#)

[Create Variations](#) [Cancel](#)

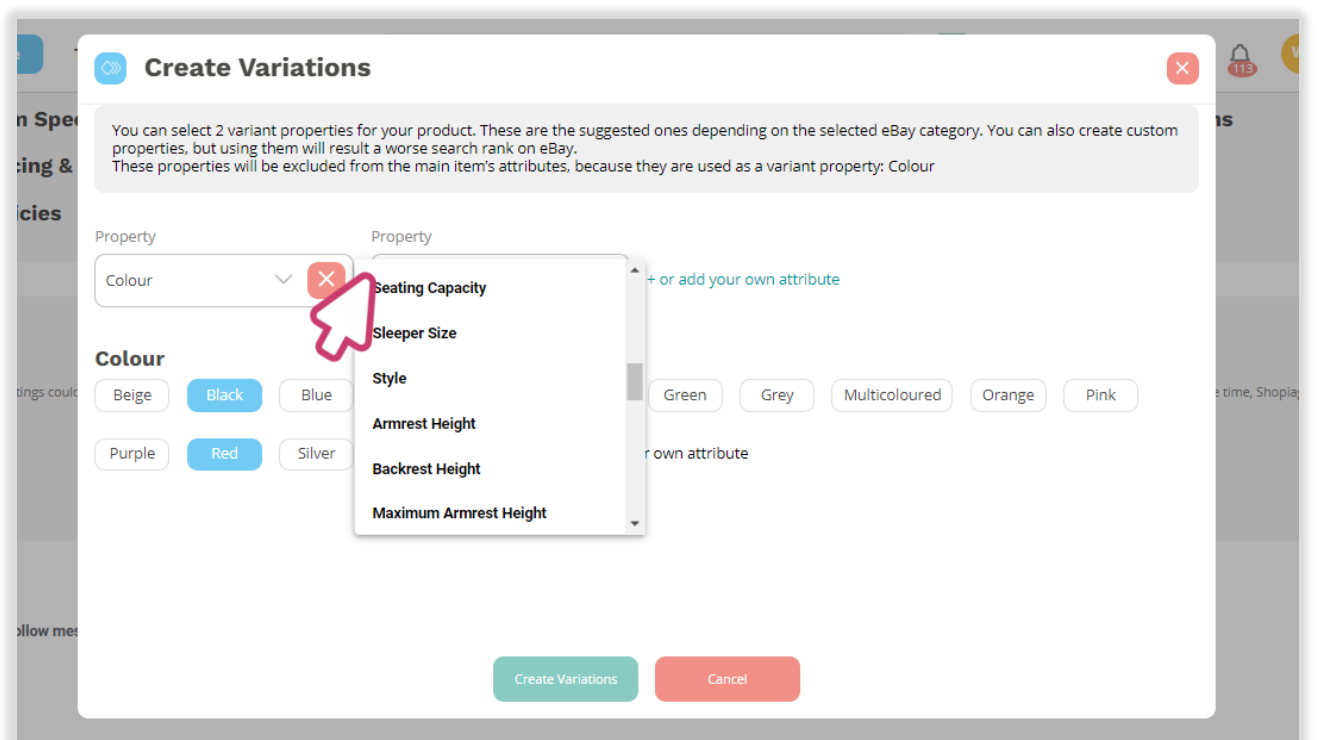


Adding Variations

- Next, select the item variants from the pre-populated options.
- And click on the 'Create Variations' button.



- To add additional variants, click on the next property and select a variant type.





Create Variations

You can select 2 variant properties for your product. These are the suggested ones depending on the selected eBay category. You can also create custom properties, but using them will result a worse search rank on eBay. These properties will be excluded from the main item's attributes, because they are used as a variant property: Colour, Style

Colour

Style

Colour

Black

Blue

Brown

Clear

Gold

Green

Grey

Multicoloured

Orange

Pink

Purple

Red

Silver

White

Yellow

+ or add your own attribute

Style

1950s

1960s

1970s

1980s

African

Antique

Art Deco

Art Nouveau

Arts & Crafts/Mission

Asian-Inspired

Aztec

Baroque/Rococo

Bauhaus

Belgravia

Biedermeier

Bohemian

Bridgewater

British Colonial

Chesterfield

Chippendale

Classic

Colonial

Contemporary

Continental

Country

Décor/Design

Create Variations

Cancel

Create Variations

You can select 2 variant properties for your product. These are the suggested ones depending on the selected eBay category. You can also create custom properties, but using them will result a worse search rank on eBay. These properties will be excluded from the main item's attributes, because they are used as a variant property: Colour

Property

Colour

+ select another variation attribute + or add your own attribute

Colour

Beige

Black

Blue

Brown

Clear

Gold

Green

Grey

Multicoloured

Orange

Pink

Purple

Red

Silver

White

Yellow

Enter a new value

Create Variations

Cancel



Adding Variations

Once all variants are set, click on the 'Create Variations' button.

A screenshot of the "Create Variations" dialog box in the Shopiagi interface. The dialog has a title bar with a close button (X) in the top right. Below the title bar is a light grey informational box stating: "You can select 2 variant properties for your product. These are the suggested ones depending on the selected eBay category. You can also create custom properties, but using them will result a worse search rank on eBay. These properties will be excluded from the main item's attributes, because they are used as a variant property: Colour, Style". Below this, there are two "Property" dropdown menus. The first is set to "Colour" and the second to "Style", both with a red "X" button to the right. Under the "Colour" section, there are buttons for Beige, Black, Blue, Brown, Clear, Gold, Green, Grey, Multicoloured, Orange, Pink, Purple, Red, Silver, White, and Yellow. A text input field labeled "Enter a new value" is also present. Under the "Style" section, there are buttons for 1950s, 1960s, 1970s, 1980s, African, Antique, Art Deco, Art Nouveau, Arts & Crafts/Mission, Asian-Inspired, Aztec, Baroque/Rococo, Bauhaus, Belgravia, Biedermeier, Bohemian, and Bridgewater. At the bottom of the dialog are two buttons: "Create Variations" (green) and "Cancel" (red). A red hand cursor icon is pointing at the "Create Variations" button.



Adding Variations

🔗 If you have not entered the item SKU previously in the 'price and tags' section, you can still assign a 'Custom SKU' (Stock Keeping Unit) to the items if necessary. Otherwise, leave it blank as the system will automatically assign a SKU to the items.

🔗 To set SKU to all variant items, click on the 'Set SKU for each' button.

A screenshot of the 'Variants(3)' management interface. At the top, there are four buttons: 'Edit variants' (green), 'Set SKU for each' (dark blue, highlighted with a red mouse cursor), 'Set Price for each' (teal), and 'Set QTY for each' (teal). Below these is a table with columns: 'Colour', 'Custom SKU', 'Price', 'Quantity', and 'EAN'. The table contains three rows for 'Red', 'Black', and 'Yellow' variants, each with a 'Custom SKU' (KB2022-1, KB2022-2, KB2022-3), a 'Price' of 200, and a 'Quantity' of 1. To the right of each row are buttons for 'Set Inventory Properties' and 'Remove'. At the bottom, there is a checkbox labeled 'I want to follow messages on my dashboard related to this item'.

🔗 From the pop-up screen, type-in the SKU into the text field.

🔗 Then, click on the 'Set' button.

A screenshot of the 'Set SKU' pop-up screen. The pop-up has a title bar with a plus icon and the text 'Set SKU', and a close button (X) in the top right corner. Inside the pop-up is a text input field containing 'SH0022'. Below the input field are two buttons: 'Set' (green) and 'Cancel' (red). A red mouse cursor is pointing at the 'Set' button. In the background, the 'Variants' table is visible, showing 'Red' and 'Black' variants with their respective 'Custom SKU' fields and 'Price' and 'Quantity' columns.



Adding item Variants information

The item price for each variant will be pre-populated. If not, click on the 'Set price for each' button to add the price.

Variants(3)

Edit variants Set SKU for each **Set Price for each** Set QTY for each

Colour	Custom SKU	Price	Quantity	Quantity	Quantity	EAN	
Black	KB2022-1	200	-	1	+		<input type="radio"/> Set Inventory Properties <input type="button" value="Remove"/>
Red	KB2022-2	200	-	1	+		<input type="radio"/> Set Inventory Properties <input type="button" value="Remove"/>
Yellow	KB2022-3	200	-	1	+		<input type="radio"/> Set Inventory Properties <input type="button" value="Remove"/>

☐ I want to follow messages on my dashboard related to this item

And enter the item price into the 'Set price' field.

Then, click on the 'Set' button.

Set Price

200

Variants(3)

Edit variants

Colour	Custom SKU	Price	Quantity	Quantity	Quantity	EAN	
Black	KB2022-1	200	-	1	+		<input type="radio"/> Set Inventory P
Red	KB2022-2	200	-	1	+		<input type="radio"/> Set Inventory P



Adding item Variants information

- 🔗 If the item prices are different for each item, click on the 'Price' field and manually enter them individually.

Variants(3)

Edit variants Set SKU for each Set Price for each Set QTY for each

Colour	Custom SKU	Price	Quantity			EAN
Black	KB2022-1	200	-	1	+	<input type="text"/> Set Inventory P
Red	KB2022-2	205	-	1	+	<input type="text"/> Set Inventory P
Yellow	KB2022-3	190	-	1	+	<input type="text"/> Set Inventory P

☐ I want to follow messages on my dashboard related to this item

- 🔗 Next, manually enter item quantity, or use the 'Quantity adjustment button' to increase or decrease item quantity for each variant.

Variants(3)

Edit variants Set SKU for each Set Price for each Set QTY for each

Colour	Custom SKU	Price	Quantity			EAN
Black	KB2022-1	200	-	2	+	<input type="text"/> Set Inventory P
Red	KB2022-2	205	-	1	+	<input type="text"/> Set Inventory P
Yellow	KB2022-3	190	-	1	+	<input type="text"/> Set Inventory P

☐ I want to follow messages on my dashboard related to this item



Adding Variations

- 🔗 Enter the item identifier number (EAN) for each variant. Identification number makes it easier for customers to find your item, so please be sure to fill this field.
- 🔗 If your item doesn't have EAN, click the text field and select Does Not Apply.

Variants(3)

Edit variants Set SKU for each Set Price for each Set QTY for each

Colour	Custom SKU	Price	Quantity	EAN	
Black	KB2022-1	200	- 2 +	Does Not Apply	<input type="radio"/> Set Inventory Properties Remove
Red	KB2022-2	205	- 1 +	Does Not Apply	<input type="radio"/> Set Inventory Properties Remove
Yellow	KB2022-3	190	- 1 +	<input type="text" value="Does Not Apply"/>	<input type="radio"/> Set Inventory Properties Remove


☐ I want to follow messages on my dashboard related to this item

Create Listing Save as a draft Save as a template Cancel




Set Inventory Data for Variant

Setting inventory data for variants will help you manage and track your stock record when selling the same item in different sizes, colours, etc. to single or multiple Marketplaces. When one of the items is sold, Shopiagio will adjust the inventory level for each sale.

 To set inventory information for each variant, click on 'set inventory properties' button.

Variants(3)

Edit variantsSet SKU for eachSet Price for eachSet QTY for each

Colour	Custom SKU	Price	Quantity		EAN		
Red	KB2022-1	<input type="text" value="200"/>	<input type="text" value="-"/>	<input type="text" value="2"/>	<input type="text" value="+"/>	<input type="text" value="Does Not Apply"/>	<div><div></div><div>Set Inventory Properties</div></div> <div>Remove</div>
Black	KB2022-2	<input type="text" value="200"/>	<input type="text" value="-"/>	<input type="text" value="1"/>	<input type="text" value="+"/>	<input type="text" value="Does Not Apply"/>	<div><div>Set Inventory Properties</div></div> <div>Remove</div>
Yellow	KB2022-3	<input type="text" value="200"/>	<input type="text" value="-"/>	<input type="text" value="1"/>	<input type="text" value="+"/>	<input type="text" value="Does Not Apply"/>	<div><div>Set Inventory Properties</div></div> <div>Remove</div>

☐ I want to follow messages on my dashboard related to this item

Create Listing

Save as a draft

Save as a template

Cancel



Set Inventory Data for Variant

- From the next screen, enter variant quantity. You can use the 'Quantity adjustment button' to increase or decrease the variant quantity.
- Enter item Gift Aid number or Select 'Does Not Apply' from the drop-down if you don't have it.
- Enter the 'Tote/Box ID' where the item would be stored. This can be box or shelf number. Or select 'Does not apply' if it is not applicable.
- Click on 'source shop' field and select where the item is stored.
- To set an additional inventory item , click on 'Add more inventory item', and enter the item quantity, source shop, gift aid and tote/Box ID.
- Once all inventory information are set, click on the 'Set' button.

A screenshot of a web application showing a modal window titled "Set Inventory Data for Variant". The modal has a close button (red X) in the top right corner. Inside the modal, a message states: "You have set 1 selling quantity for this variant. Please enter the inventory details for these 1 items." Below this message is a table with two rows of input fields. The first row is for a variant named "Black" with a quantity of 2, "Does Not Apply" for Gift Aid Number, "Does Not Apply" for Tote/Box ID, and "WH" for Source Shop. The second row is for a variant with a quantity of 1, "Does Not Apply" for Gift Aid Number, "Does Not Apply" for Tote/Box ID, and "Shoptown Industries 2" for Source Shop. At the bottom of the modal, there are three buttons: "Remove" (red), "Add more inventory item" (blue), and "Set" (green). A red arrow points to the "Set" button. The background of the application is partially visible, showing a sidebar with "Variant" and "colour" sections, and a list of items with "Remove" buttons.



Set Inventory Data for Variant




Once properties are set, a green tick will appear in the inventory properties button.

If you have more than one variant item,

 Click on the next variant 'inventory properties' button.

Variants(3)

Edit variants Set SKU for each Set Price for each Set QTY for each

Colour	Custom SKU	Price	Quantity			EAN	
Red	KB2022-1	200	-	2	+	Does Not Apply	 Set Inventory Properties Remove
Black	KB2022-2	200	-	1	+	Does Not Apply	 Set Inventory Properties Remove
Yellow	KB2022-3	200	-	1	+	Does Not Apply	 Set Inventory Properties Remove

☐ I want to follow messages on my dashboard related to this item

 And enter all necessary information and then, click on the 'Set' button.

Set Inventory Data for Variant

You have set 1 selling quantity for this variant. Please enter the inventory details for these 1 items.

Variant: Black

Quantity: - 2 +

Gift Aid Number: Does Not Apply

Tote/Box ID *: Does Not Apply

Source Shop: WH

Add more inventory item

Set Cancel

Please repeat the same process for other variants.



Submit your listing



Once all item information is entered, click on the 'Create listing' button to list the item.

variants(3)

Edit variants

Set SKU for each

Set Price for each

Set QTY for each

Custom SKU	Price		Quantity		EAN		
KB2022-1	<input type="text" value="200"/>	-	<input type="text" value="2"/>	+	Does Not Apply	<div><div>✓</div>Set Inventory Properties</div>	Remove
KB2022-2	<input type="text" value="200"/>	-	<input type="text" value="1"/>	+	Does Not Apply	<div><div>✓</div>Set Inventory Properties</div>	Remove
KB2022-3	<input type="text" value="200"/>	-	<input type="text" value="1"/>	+	Does Not Apply	<div><div>✓</div>Set Inventory Properties</div>	Remove

☐ I want to follow messages on my dashboard related to this item

Create Listing

Save as a draft

Save as a template

Cancel





For non-variant items

If you don't want to add item variants,

 Click on the 'This item doesn't have variants' button.

Variants

Fixed price listings could be used on each attached marketplace. These listings have a fixed price and could have multiple variants and quantities. These listings could be created for multiple marketplaces at the same time, Shopiago will handle the reconciliation on each selling.

I want to create variants

This item doesn't have variants

☐ I want to follow messages on my dashboard related to this item

Create Listing

Save as a draft

Save as a template

Cancel





Enter the item's information

- 🔗 Enter the 'Tote/Box ID' where the item would be stored. This can be box or shelf number. Or select 'Does not apply' if it is not applicable.
- 🔗 Enter item Gift Aid number or Select 'Does Not Apply' from the drop-down if you don't have it.
- 🔗 Click on 'source shop' field and select where the item is stored.
- 🔗 If you have initially assigned a custom SKU (Stock Keeping Unit) to the item, this will automatically be populated.
- 🔗 Enter variant quantity. You can use the 'Quantity adjustment button' to increase or decrease the variant quantity.
- 🔗 Enter the product identifier number. Product identification number makes it easier for customers to find your item. Or click the text field and select Does Not Apply. If your item doesn't have EAN.

Other Options

edit

Item's information

Tote/Box ID *	Gift Aid Number	Source Shop	Custom SKU	Quantity	EAN
Does Not Apply	Does Not Apply	Shoptown Industries -Shop	KB2022-1	- 1 +	Does Not Apply

Do you want to create variants for this listing? [Click here!](#)

☐ I want to follow messages on my dashboard related to this item

Create Listing

Save as a draft

Save as a template

Cancel

Home

Privacy Policy

Terms of Service

Developer Centre

v2.0.6



Submit your listing

Once all item information is entered, click the 'Create listing' button to list item.

Other Options

edit

Item's information

Tote/Box ID *	Gift Aid Number	Source Shop	Custom SKU	Quantity	EAN
Does Not Apply	Does Not Apply	Shoptown Industries -Shop	KB2022-1	- 1 +	Does Not Apply

Do you want to create variants for this listing? Click here!

☐ I want to follow messages on my dashboard related to this item

Create Listing

Save as a draft

Save as a template

Cancel

Home

Privacy Policy

Terms of Service




Developer Centre

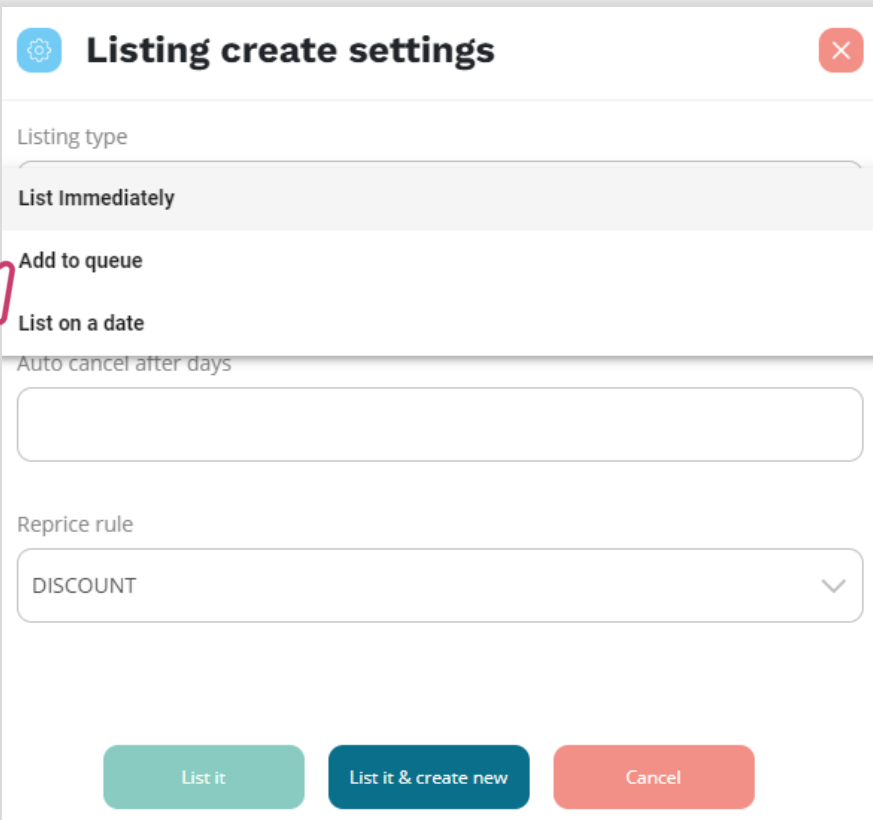
v2.0.6



Listing option

Once you've clicked on the 'Create listing' button, you will be prompted to select one listing type:

-  **List immediately** - when you want the item to go live instantly.
-  **Add to queue** - means the item will be sent to eBay at a scheduled time that you have determined within your settings.
-  **List on date** - a set date that you want the item to go live on eBay.

A screenshot of a "Listing create settings" dialog box. The dialog has a title bar with a gear icon and a close button (red square with a white 'X'). Below the title bar, there is a section labeled "Listing type" with three options: "List Immediately" (highlighted with a grey background), "Add to queue", and "List on a date". A red mouse cursor icon is pointing at the "Add to queue" option. Below this section is a field labeled "Auto cancel after days" with an empty input box. Further down is a section labeled "Reprice rule" with a dropdown menu showing "DISCOUNT" and a downward arrow. At the bottom of the dialog are three buttons: "List it" (teal), "List it & create new" (dark teal), and "Cancel" (red).



Listing option

If you've selected 'Add to queue' as your listing option:

- 🌐 Enter a value for 'Auto-cancel after days'.
- 🌐 Click on the 'Reprice rule' field and select a rule that you've created, or leave blank if it is not applicable.
- 🌐 Finally, click '**List it**' OR '**list it & create new**' button.

A screenshot of the Shopiagio web application interface. A modal window titled "Listing create settings" is open in the center. The modal has a white background and a red close button in the top right corner. It contains three main sections: "Listing type" with a dropdown menu showing "Add to queue"; "Auto cancel after days" with a text input field containing the number "30"; and "Reprice rule" with a dropdown menu showing "FIXED". At the bottom of the modal are three buttons: "List it" (teal), "List it & create new" (dark teal), and "Cancel" (red). Three red arrows point to the "Set SKU for each item" button in the background, the "Reprice rule" dropdown, and the "List it" button. The background interface shows a table of items with columns for "Trade-in", "Settings", and "Custom SKU". The table lists items like "QuickTak", "PocketC", and "PocketC" with their respective SKUs. There are also buttons for "Set Inventory" and "Not Apply" for each item.




Listing confirmation

Once the item is listed, you will be taken to the item details page, where you will find all information relating to the item.

vidaXL Swivel Egg Chair with Cushion Yellow Velvet

Actions

Generic dataMarketplacesInventoryCommunication boardHistory



Fixed Price Listing

6/5/2022 08:30

The Auto-cancel feature is on for this listing.

0 of 30 days

Turn off auto cancel

Description

See HTML description

Status

Shopify

vidaXL Swivel Egg Chair with Cushion Yellow Velvet

Cancelled

Variants

Variant	Quantity	Price
XY2000125592-1 Yellow	200.00	1
XY2000125592-2 Red	200.00	1
XY2000125592-3 Black	200.00	1



Happy Selling!

If you need further help or support,
please email us at help@shopiago.com