



World of Books

Ecommerce User Guide

How to clone a Marketplace Fixed Price Listing

Please note that the screenshots in this User Guide mostly show the colour blue, but in our live system these colours have now changed to green.

Version 3.0

How to clone a marketplace listing

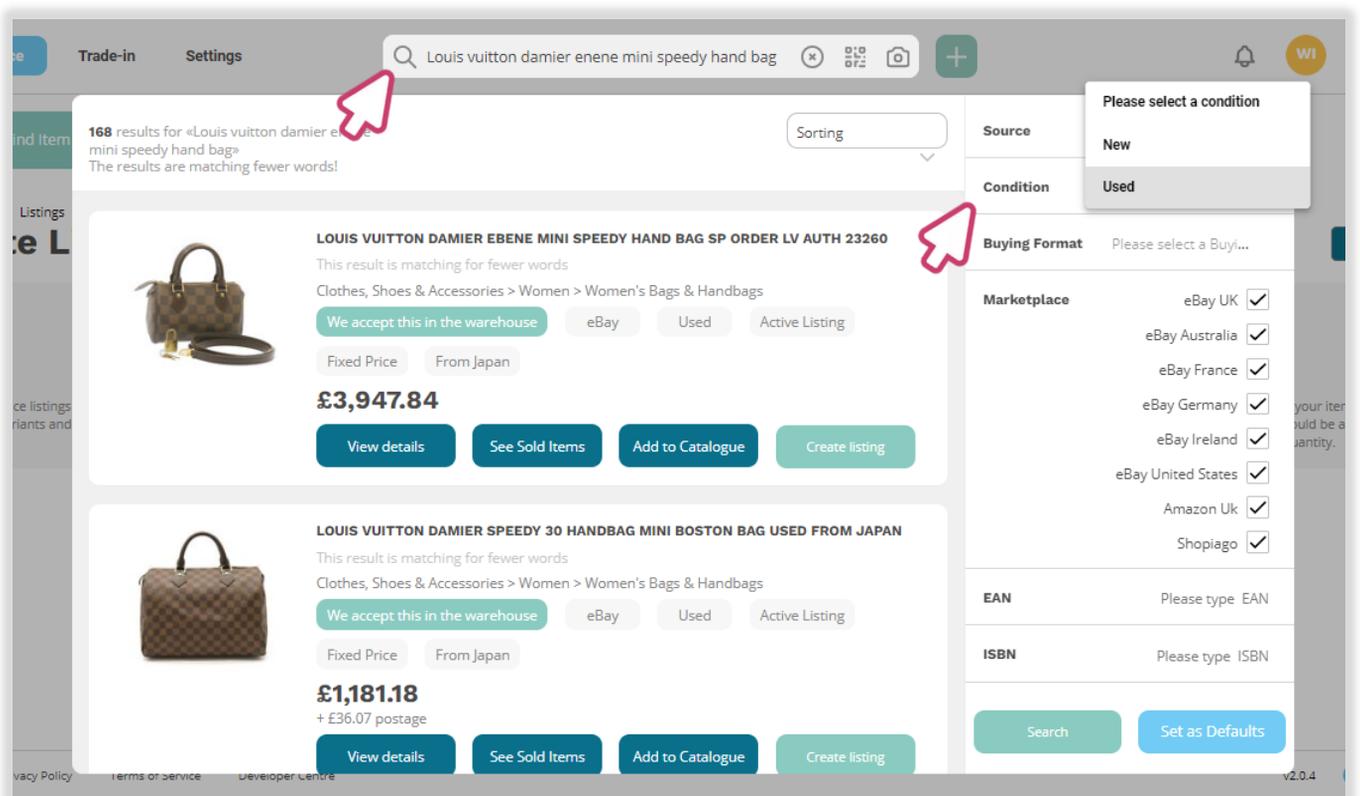
Cloning an existing marketplace listing will help speed up your listing process. By cloning, you will be able to fetch all information relating to the item from selected marketplace(s) catalogue, which includes the item title, brand, dimensions, photos, category etc, to drop into the listing form. You can modify, add additional photos, and then list the item to your preferred marketplace(s). For information about eBay's cloning policy, click [here](#).

Please note: This guide is primarily for 'Fixed price style listing'.
To match-up an existing marketplace listing;

[Login](#) to your account.

From the dashboard, click on the 'search bar' at the top-centre and match up an existing listing by name, photo, or barcode.

You can also use the 'Search setting' at the top-right of the screen, to enhance your search.

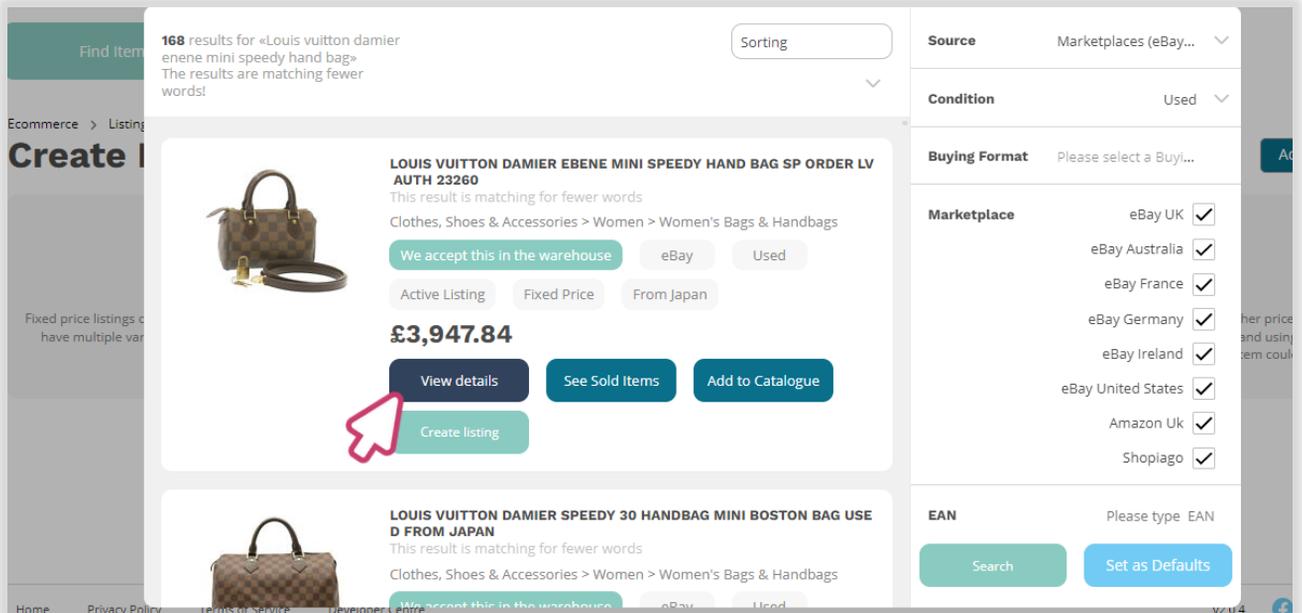


The screenshot displays the World of Books dashboard interface. At the top, there are navigation tabs for 'Trade-in' and 'Settings'. A search bar at the top center contains the text 'Louis vuitton damier ebene mini speedy hand bag'. To the right of the search bar is a 'Sorting' dropdown menu. A search settings menu is open on the right side, showing options for 'Source', 'Condition', and 'Buying Format'. The 'Condition' dropdown is set to 'Used'. The 'Buying Format' dropdown is set to 'Please select a Buyi...'. The 'Marketplace' section lists various regions with checkboxes: eBay UK, eBay Australia, eBay France, eBay Germany, eBay Ireland, eBay United States, Amazon UK, and Shopiagi. The 'EAN' and 'ISBN' fields are set to 'Please type EAN' and 'Please type ISBN' respectively. At the bottom of the search settings menu are 'Search' and 'Set as Defaults' buttons.

Below the search bar, there are 168 results for «Louis vuitton damier ebene mini speedy hand bag». The results are matching fewer words. The first result is a Louis Vuitton Damier Ebene Mini Speedy Hand Bag SP Order LV Auth 23260. It is a fixed price item from Japan, priced at £3,947.84. The second result is a Louis Vuitton Damier Speedy 30 Handbag Mini Boston Bag Used from Japan. It is a fixed price item from Japan, priced at £1,181.18 plus £36.07 postage.

How to clone a marketplace listing

To view the listing information, click on the 'View details' button.



168 results for «Louis vuitton damier ebene mini speedy hand bag»
The results are matching fewer words!

Sorting

Source: Marketplaces (eBay...)

Condition: Used

Buying Format: Please select a Buy...

Marketplace:

- eBay UK
- eBay Australia
- eBay France
- eBay Germany
- eBay Ireland
- eBay United States
- Amazon Uk
- Shopiagio

EAN: Please type EAN

Search Set as Defaults

LOUIS VUITTON DAMIER EBENE MINI SPEEDY HAND BAG SP ORDER LV AUTH 23260
This result is matching for fewer words
Clothes, Shoes & Accessories > Women's Bags & Handbags

We accept this in the warehouse eBay Used

Active Listing Fixed Price From Japan

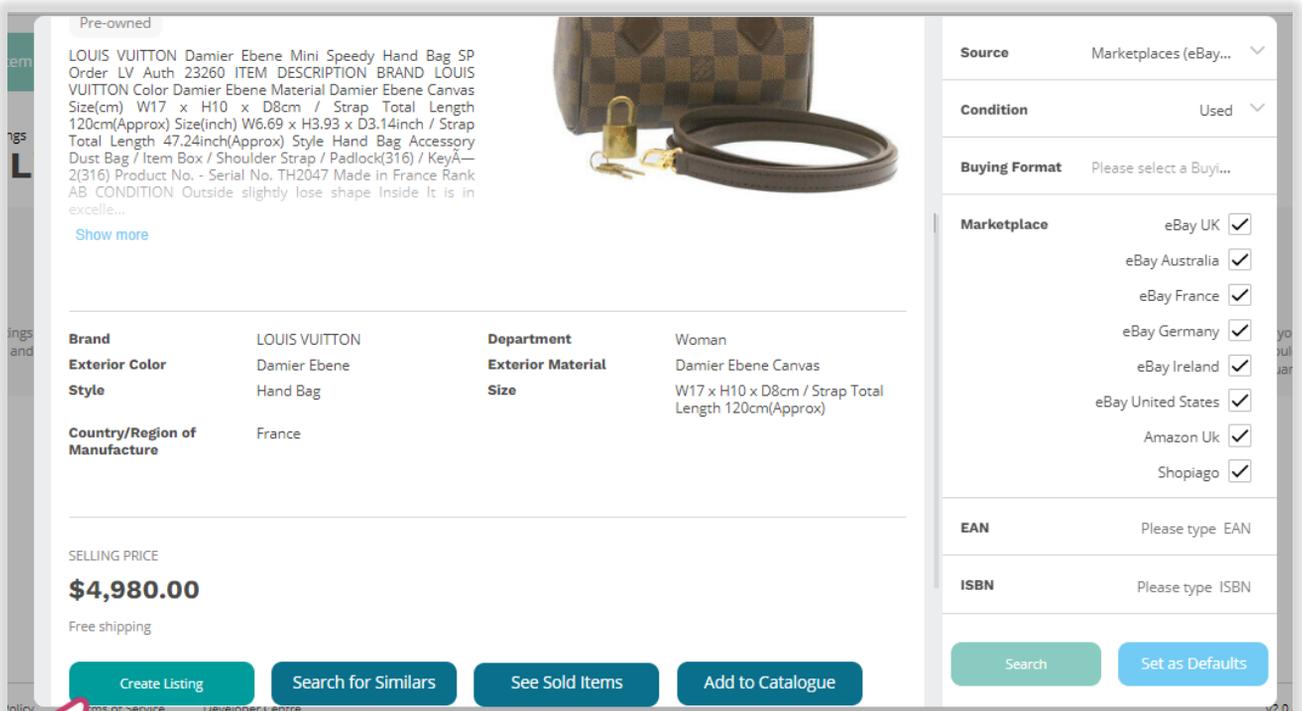
£3,947.84

View details See Sold Items Add to Catalogue

Create listing

LOUIS VUITTON DAMIER SPEEDY 30 HANDBAG MINI BOSTON BAG USED FROM JAPAN
This result is matching for fewer words
Clothes, Shoes & Accessories > Women's Bags & Handbags

And click on the 'Create listing' button once you are ready!



Pre-owned

LOUIS VUITTON Damier Ebene Mini Speedy Hand Bag SP Order LV Auth 23260 ITEM DESCRIPTION BRAND LOUIS VUITTON Color Damier Ebene Material Damier Ebene Canvas Size(cm) W17 x H10 x D8cm / Strap Total Length 120cm(Approx) Size(inch) W6.69 x H3.93 x D3.14inch / Strap Total Length 47.24inch(Approx) Style Hand Bag Accessory Dust Bag / Item Box / Shoulder Strap / Padlock(316) / Key—2(316) Product No. - Serial No. TH2047 Made in France Rank AB CONDITION Outside slightly lose shape inside it is in excellen...

Show more

Brand	LOUIS VUITTON	Department	Woman
Exterior Color	Damier Ebene	Exterior Material	Damier Ebene Canvas
Style	Hand Bag	Size	W17 x H10 x D8cm / Strap Total Length 120cm(Approx)
Country/Region of Manufacture	France		

SELLING PRICE
\$4,980.00

Free shipping

Create Listing Search for Similars See Sold Items Add to Catalogue

Source: Marketplaces (eBay...)

Condition: Used

Buying Format: Please select a Buy...

Marketplace:

- eBay UK
- eBay Australia
- eBay France
- eBay Germany
- eBay Ireland
- eBay United States
- Amazon Uk
- Shopiagio

EAN: Please type EAN

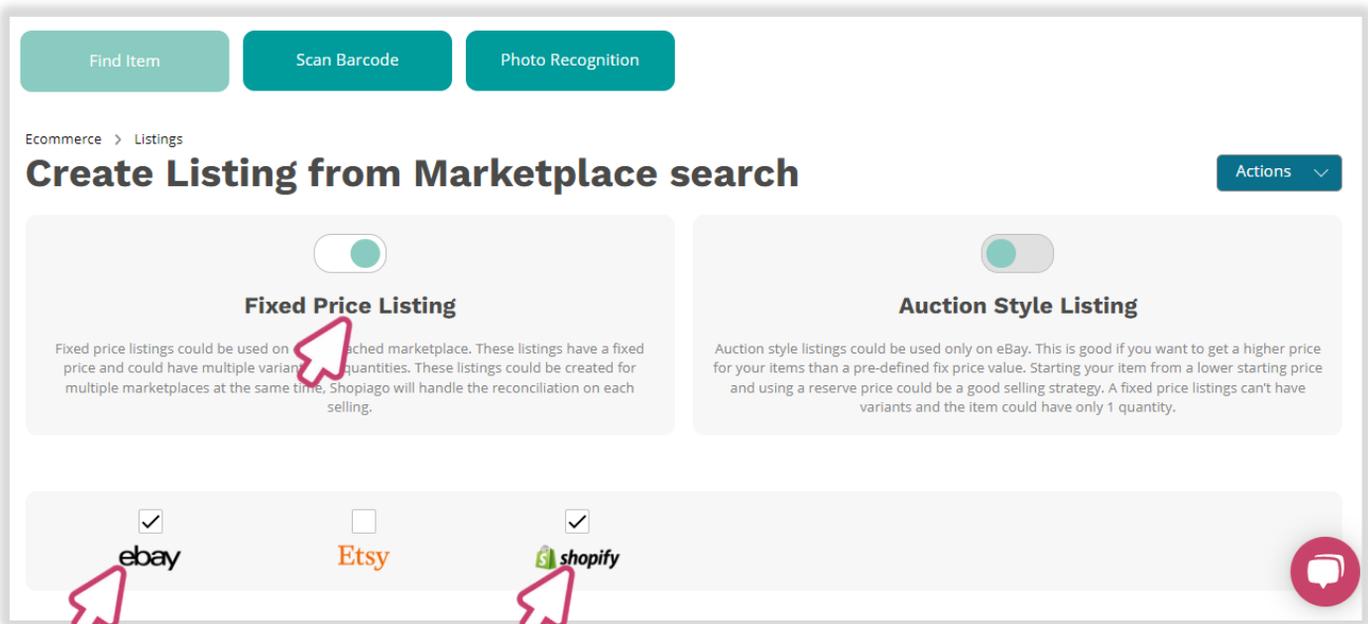
ISBN: Please type ISBN

Search Set as Defaults

How to clone a marketplace listing

From the next page, select 'Fixed Price' as the buying format.

Select single or multiple marketplace(s) for the listing.



Find Item Scan Barcode Photo Recognition

Ecommerce > Listings

Create Listing from Marketplace search

Actions

Fixed Price Listing

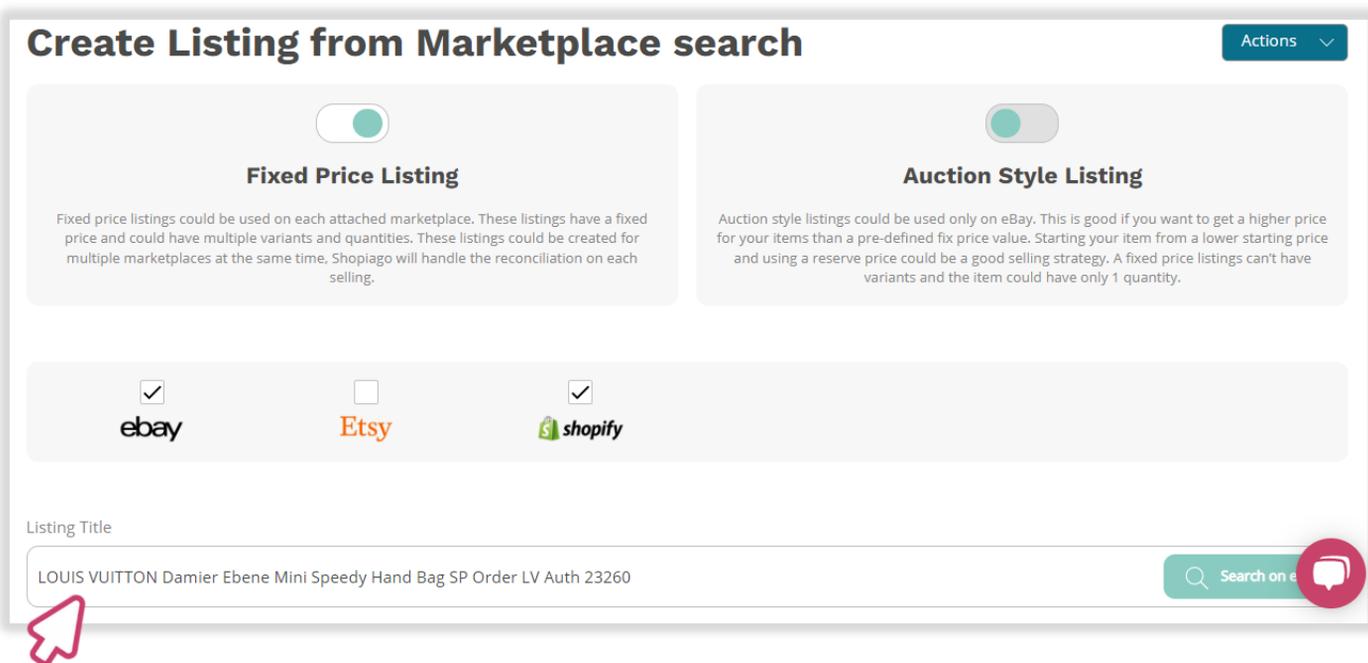
Fixed price listings could be used on each attached marketplace. These listings have a fixed price and could have multiple variants and quantities. These listings could be created for multiple marketplaces at the same time, Shopiago will handle the reconciliation on each selling.

Auction Style Listing

Auction style listings could be used only on eBay. This is good if you want to get a higher price for your items than a pre-defined fix price value. Starting your item from a lower starting price and using a reserve price could be a good selling strategy. A fixed price listings can't have variants and the item could have only 1 quantity.

ebay Etsy shopify

Check that the item title is correct and modify if necessary.



Create Listing from Marketplace search

Actions

Fixed Price Listing

Fixed price listings could be used on each attached marketplace. These listings have a fixed price and could have multiple variants and quantities. These listings could be created for multiple marketplaces at the same time, Shopiago will handle the reconciliation on each selling.

Auction Style Listing

Auction style listings could be used only on eBay. This is good if you want to get a higher price for your items than a pre-defined fix price value. Starting your item from a lower starting price and using a reserve price could be a good selling strategy. A fixed price listings can't have variants and the item could have only 1 quantity.

ebay Etsy shopify

Listing Title

LOUIS VUITTON Damier Ebene Mini Speedy Hand Bag SP Order LV Auth 23260

Search on e

Updating the item description

You can update the listing description if necessary.

Confirm that the item description matches your item.

Add any additional details to your listing description if necessary.

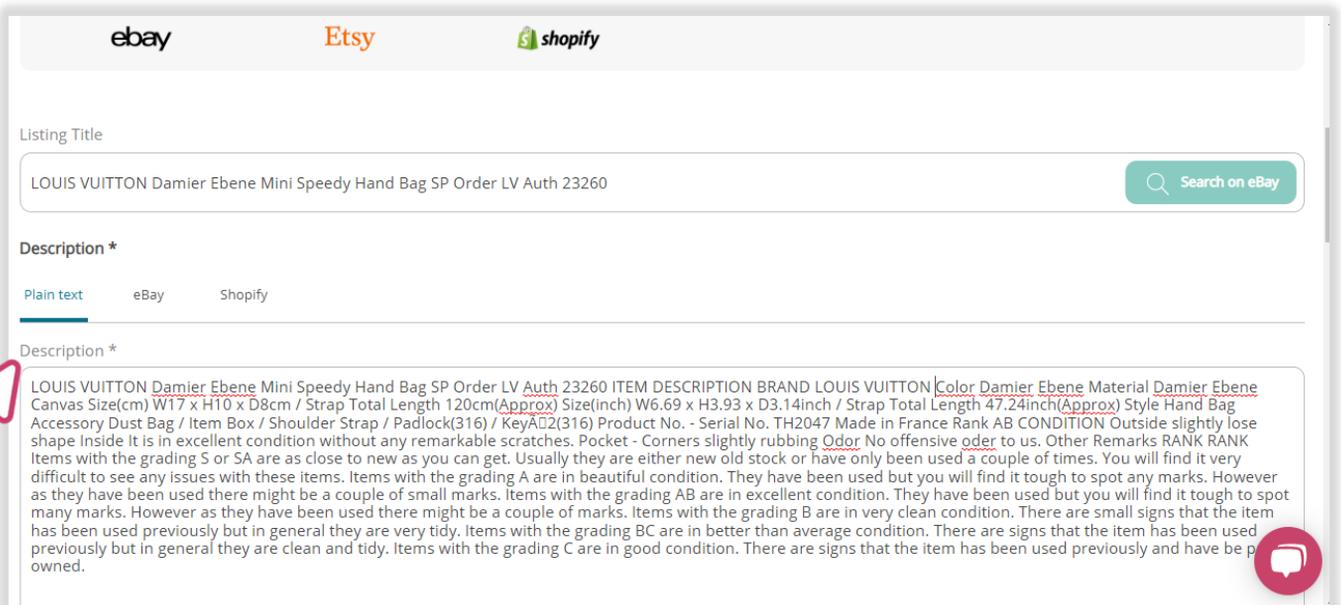
Tips:

The more information you provide, the easier it will be for customers to make a purchasing decision.

Your item description should be comprehensive and accurate.

Don't forget to mention any defects if necessary, to avoid complaints.

You can update the item description at any time.



The screenshot shows the eBay listing description editor interface. At the top, there are logos for eBay, Etsy, and Shopify. Below the logos, the 'Listing Title' field contains the text 'LOUIS VUITTON Damier Ebene Mini Speedy Hand Bag SP Order LV Auth 23260'. To the right of the title field is a 'Search on eBay' button. Below the title field is the 'Description *' section. There are two tabs: 'Plain text' (selected) and 'Shopify'. The description text is as follows: 'LOUIS VUITTON Damier Ebene Mini Speedy Hand Bag SP Order LV Auth 23260 ITEM DESCRIPTION BRAND LOUIS VUITTON Color Damier Ebene Material Damier Ebene Canvas Size(cm) W17 x H10 x D8cm / Strap Total Length 120cm(Approx) Size(inch) W6.69 x H3.93 x D3.14inch / Strap Total Length 47.24inch(Approx) Style Hand Bag Accessory Dust Bag / Item Box / Shoulder Strap / Padlock(316) / Key(316) Product No. - Serial No. TH2047 Made in France Rank AB CONDITION Outside slightly lose shape inside It is in excellent condition without any remarkable scratches. Pocket - Corners slightly rubbing Odor No offensive odor to us. Other Remarks RANK RANK Items with the grading S or SA are as close to new as you can get. Usually they are either new old stock or have only been used a couple of times. You will find it very difficult to see any issues with these items. Items with the grading A are in beautiful condition. They have been used but you will find it tough to spot any marks. However as they have been used there might be a couple of small marks. Items with the grading AB are in excellent condition. They have been used but you will find it tough to spot many marks. However as they have been used there might be a couple of marks. Items with the grading B are in very clean condition. There are small signs that the item has been used previously but in general they are very tidy. Items with the grading BC are in better than average condition. There are signs that the item has been used previously but in general they are clean and tidy. Items with the grading C are in good condition. There are signs that the item has been used previously and have been owned.'

Updating the item price, custom SKU, tag(s), and collect in store

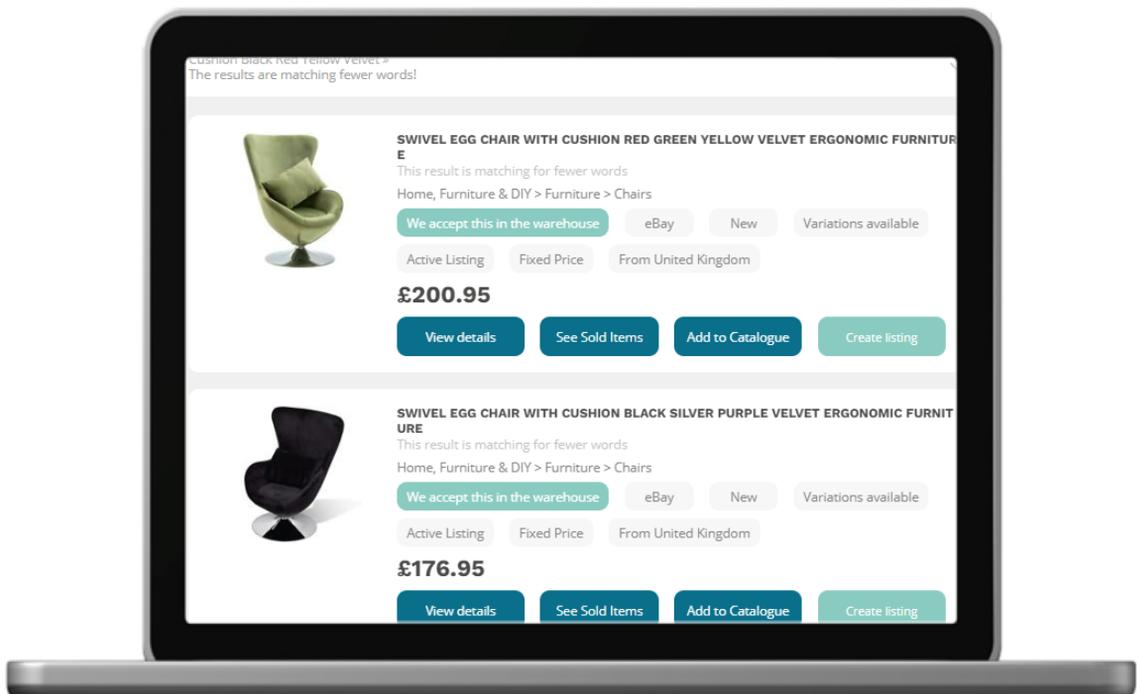
Pricing is one of the top influencing factors. You should think carefully when setting up your price. Most customers will take the item's price into consideration when deciding whether to buy.

Tips:

Avoid setting up your price based on what you want to achieve.

Don't presume what a customer might pay for your item.

Use the market research tool, to find out your item price!





Updating the item price, custom SKU, tag(s), and collect in store

Once you've decided on the item price, click on the 'Price' field to update or add new item price. This will appear on selected marketplace(s).

Add a custom SKU if necessary. Otherwise, leave blank as the system will automatically assign a SKU to the item once it is listed.

You can add tag(s) to the item if necessary. This is for internal use for categorising listings.

Enable 'Collect in Store', if you want buyers to collect the item in store. (To use this feature, the account owner or administrator must add these to the shipping methods).

Turn on the "Job Lot Item" toggle switch if you are selling the item as a group. If not, leave off.

The screenshot shows a form for editing item details. At the top right is a teal button labeled "Copy Plain text". Below it are three input fields: "Price" containing "1,500", "Custom SKU" containing "SH0045", and "Tags" containing "Handbags" with a dropdown arrow and a text input field "Enter a new tag". Below these are two toggle switches: "Collect in store" (turned on) and "Job lot item" (turned on). At the bottom left is a section for "images (0/12)" with a camera icon. Red arrows point to the Price, Custom SKU, Tags, Collect in store, and Job lot item fields.



Updating the listing photo(s)

As you can imagine, having high quality photos is one of the best ways to attract customers.

Tips:

Take photos from as many angles as possible.

Our photo uploader makes it very easy to add, edit and move photos of your item.

You can add up to 12 photos.

If possible, your main image should be on a white background (this will improve visibility on Google search) and show the item photo in full.



Updating the listing photo(s)

The minimum photo size should be 500 x 500 pixels or 800-1600 pixels on the longest side.

Photo must be a PNG, JPEG, BMP or GIF.

Don't use a filter as natural colours are better at showing the buyer what to expect.

Don't add thumbnails as these can affect the clarity of the photo when submitted to marketplaces.

The photo should depict the item being described.

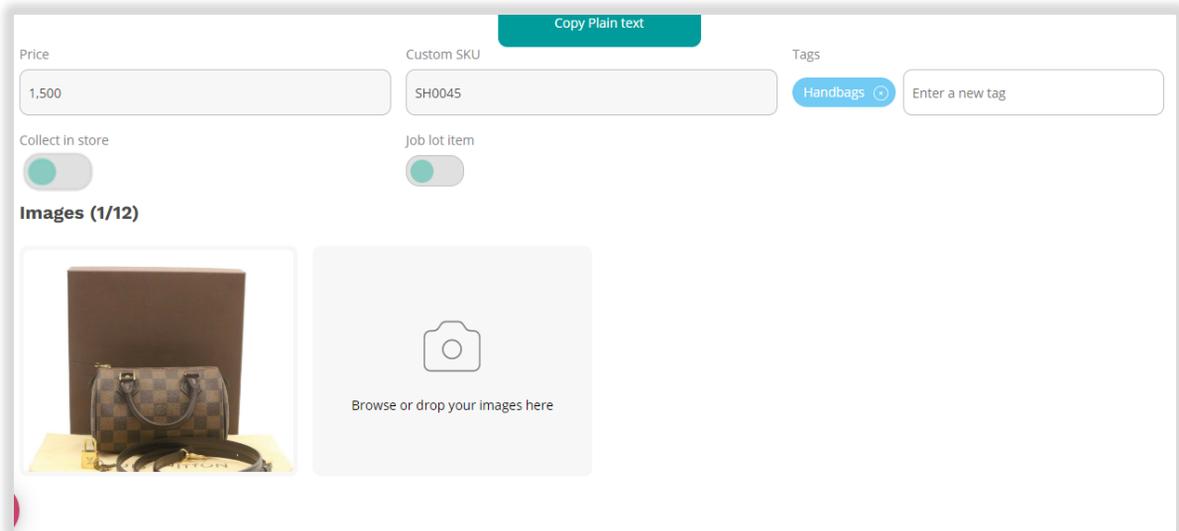
The photo should not contain any watermarks or digital signature.



Updating the listing photo(s)

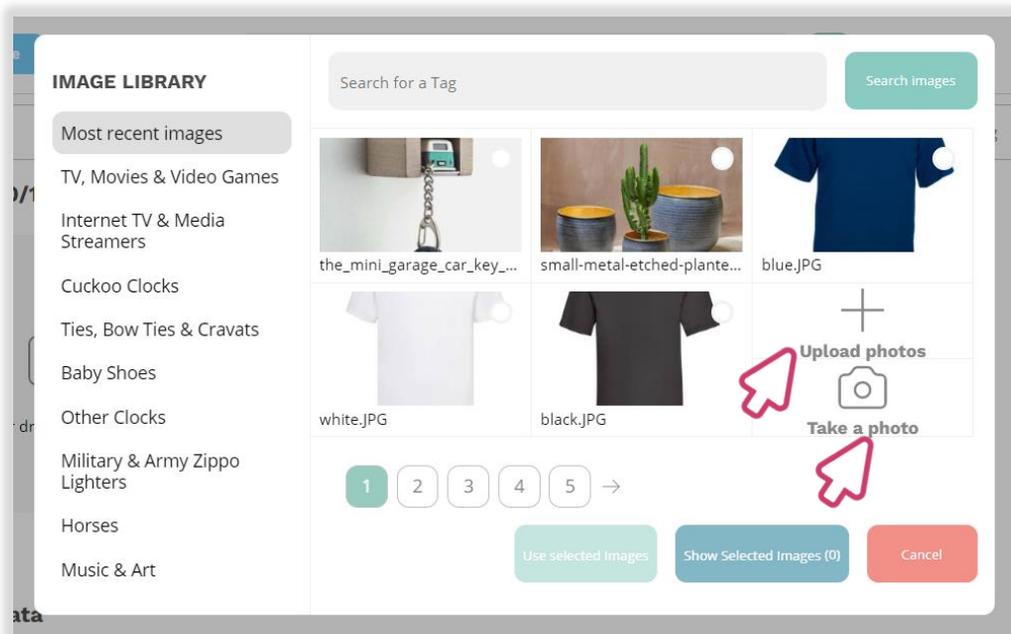
To add additional photo (s);

Click on the 'Photo icon' to select item photo(s) from your image library, Pc or mobile device. You can also drag and drop the item images into the centre of the upload photo icon area.



From the pop-up screen, click on the 'Upload photos' icon to upload photo(s) already stored on your PC or mobile device.

You can also take photo(s) directly from your mobile device or pc camera by clicking on the 'Take a photo' icon.

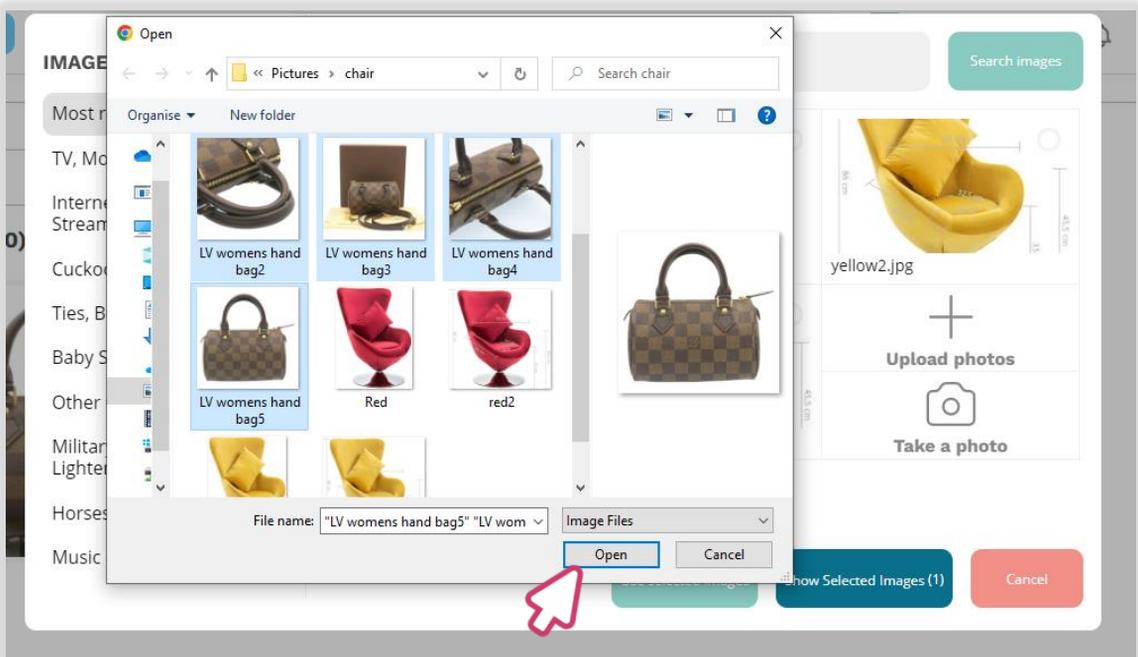


Updating the listing photo(s)

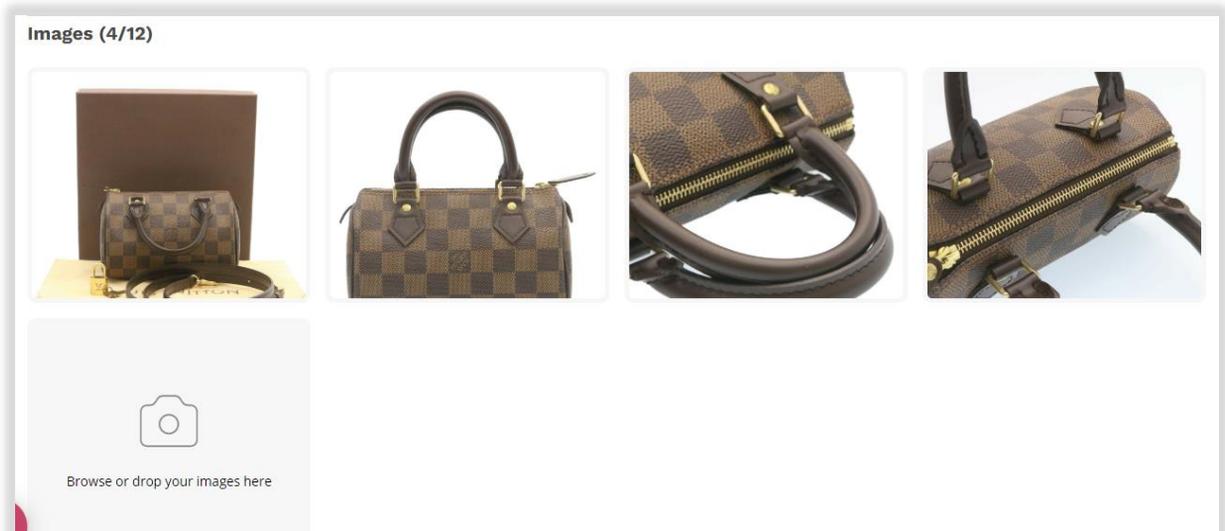
Once you've clicked on 'upload photos', you will be prompted to select the item photo(s).

To select multiple photos, hold down the Ctrl key and select photos (windows) or Command key for (Mac) then click on the open button.

After selecting photo(s), click on the 'Open' button.

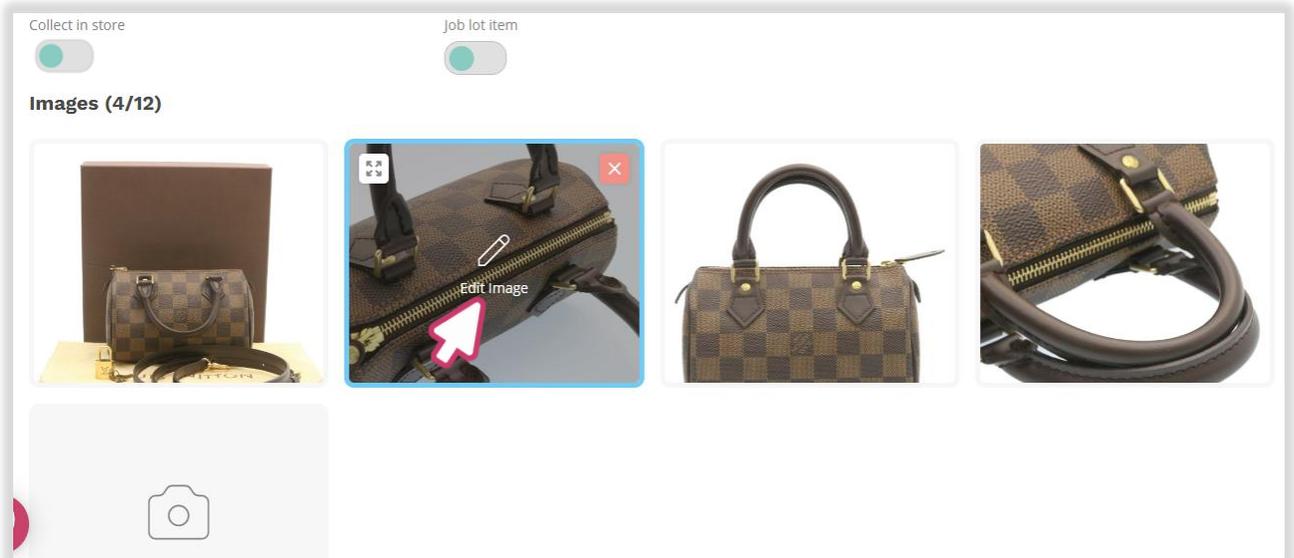


Uploaded photos should then appear on the listing form.



Updating the listing photo(s)

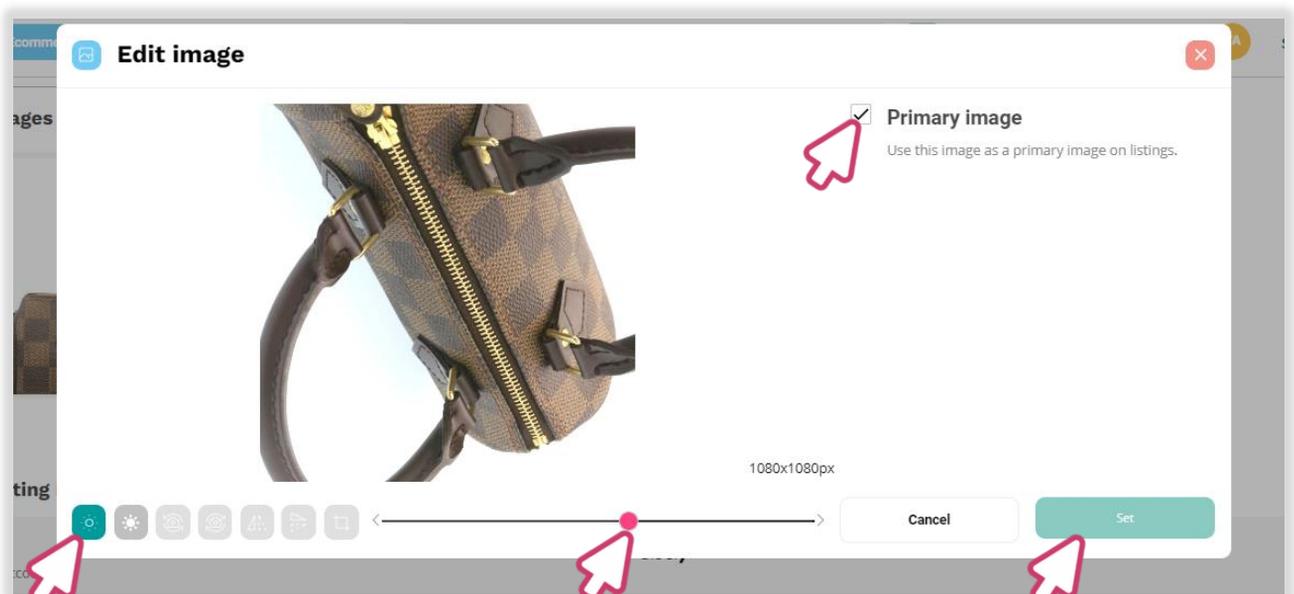
To edit an item image, hover your mouse around the centre of the image and click on the appearing 'Edit Image' icon.



From the photo editor screen, use the editing tools to adjust, rotate, crop, flip and change the photo brightness.

To use image as primary listing photo, tick the 'Primary image' box at the top right hand side of the screen.

To crop the image, click on the 'Crop' icon, highlight preferred image area, click on the 'Set' icon, and then, click 'Save' button.



Updating the listing photo(s)

To rearrange photo(s), move your mouse to upper-left of the image, click on 'Move image' icon, and drag the image to a suitable position.

To change the primary listing image, move your mouse to upper-left of the image and click on the appearing 'Move' icon then, drag the image to the main position.

Price: 1,500

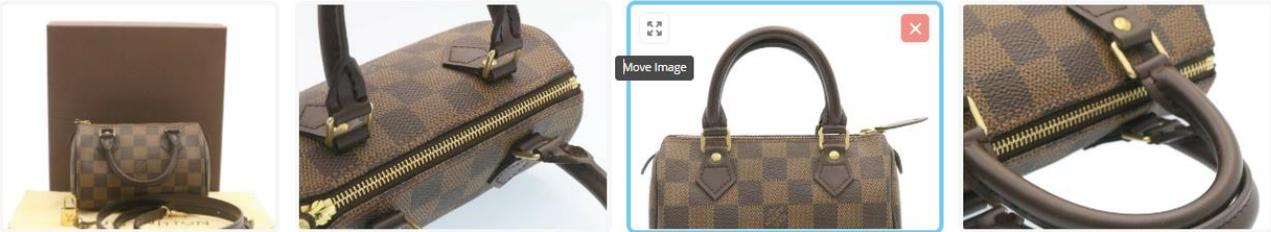
Custom SKU: SH0045

Tags: Handbags

Collect in store:

Job lot item:

Images (4/12)



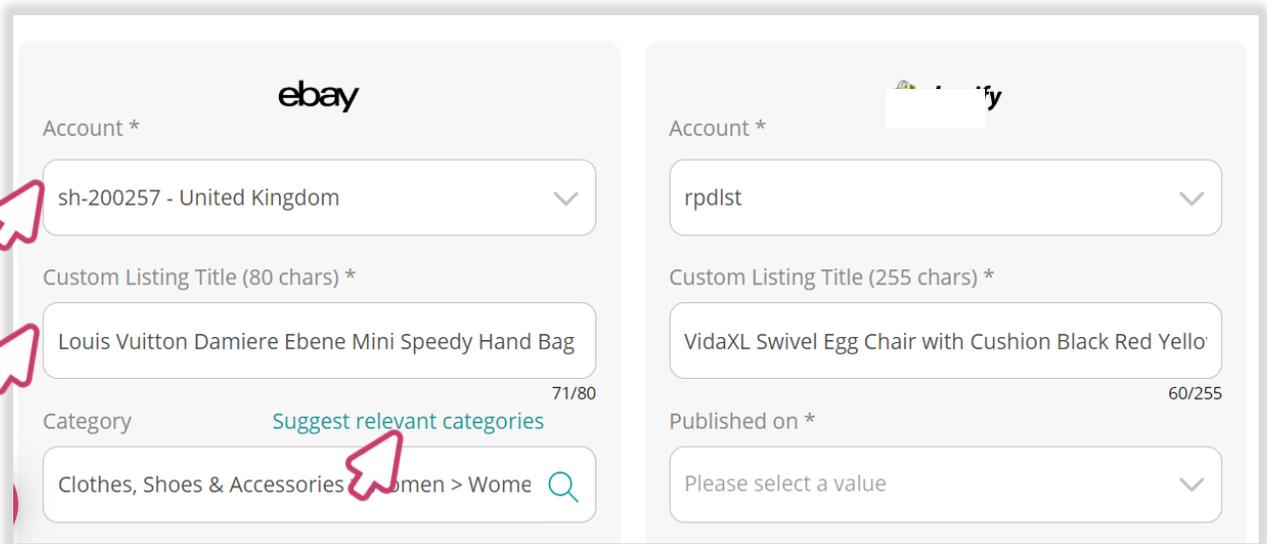
The screenshot shows a product listing interface for a handbag. At the top, there are fields for Price (1,500), Custom SKU (SH0045), and Tags (Handbags). Below these are two toggle switches: 'Collect in store' and 'Job lot item', both of which are turned on. The main section is titled 'Images (4/12)' and displays four images of a brown and tan checkered handbag. The third image from the left is highlighted with a blue border and has a 'Move Image' tooltip and a red 'X' icon in its top right corner. Below the images is a camera icon for adding more photos.

Updating the listing information for eBay

Next, select the right eBay account.

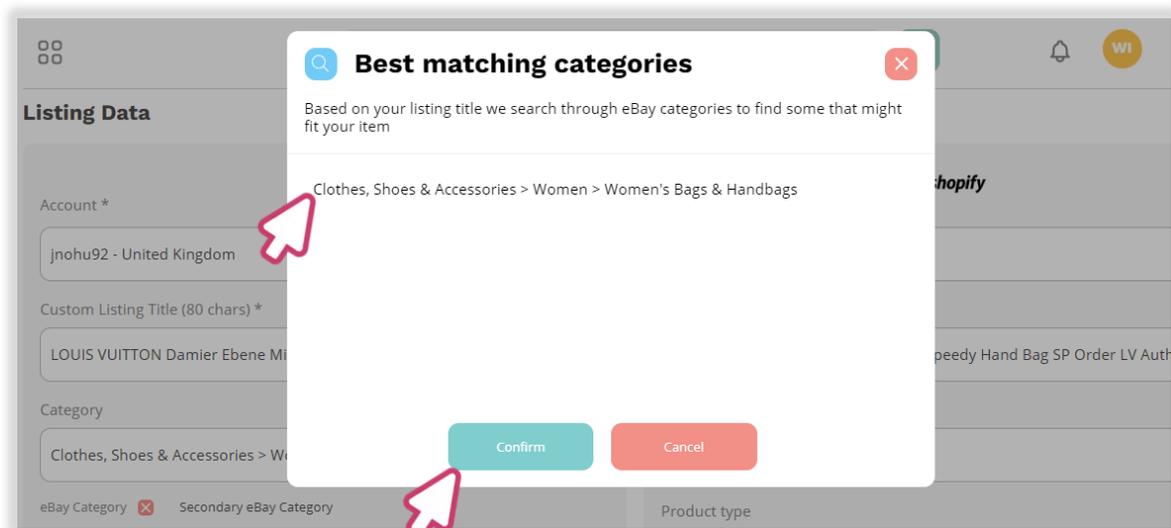
Click on the 'Custom Listing Title' field to modify the title if necessary. The title shouldn't be more than 80 characters.

The right item category will automatically be selected. If not, click on 'Suggest relevant categories'.



The screenshot shows two side-by-side panels for eBay account selection. The left panel is for 'ebay' and the right is for 'ebay' (partially obscured). Both panels have a dropdown for 'Account *'. The left panel's dropdown is set to 'sh-200257 - United Kingdom'. Below the account dropdown is a text input for 'Custom Listing Title (80 chars) *' containing 'Louis Vuitton Damiere Ebene Mini Speedy Hand Bag' with a character count of 71/80. Below the title is a category dropdown set to 'Clothes, Shoes & Accessories > Women > Wome' with a character count of 71/80. A link 'Suggest relevant categories' is visible next to the category dropdown. The right panel's dropdown is set to 'rpd1st'. Below it is a text input for 'Custom Listing Title (255 chars) *' containing 'VidaXL Swivel Egg Chair with Cushion Black Red Yello' with a character count of 60/255. Below the title is a dropdown for 'Published on *' set to 'Please select a value'.

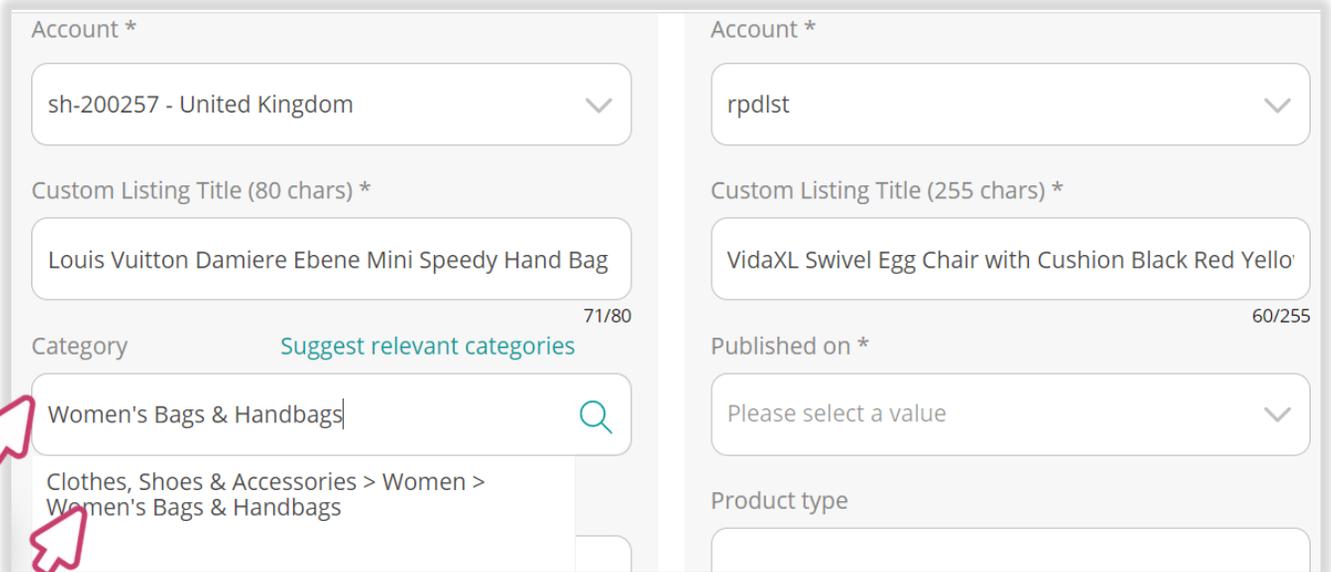
And, select the best matching item categories from the pop-up screen, then click the 'Confirm' button.



The screenshot shows a pop-up window titled 'Best matching categories' with a search icon and a close button. The text inside reads: 'Based on your listing title we search through eBay categories to find some that might fit your item'. Below this is a category path: 'Clothes, Shoes & Accessories > Women > Women's Bags & Handbags'. At the bottom of the pop-up are two buttons: 'Confirm' (teal) and 'Cancel' (red). The background shows the listing form from the previous screenshot, with the 'Account *' dropdown set to 'jnohu92 - United Kingdom' and the 'Custom Listing Title (80 chars) *' set to 'LOUIS VUITTON Damier Ebene Mini Speedy Hand Bag SP Order LV Auth'. The 'Category' dropdown is set to 'Clothes, Shoes & Accessories > W'.

Adding listing information for eBay

You also can manually type in the item category in the search field and select the closest match. Make sure you find the best fitting category.



Account *
sh-200257 - United Kingdom

Custom Listing Title (80 chars) *
Louis Vuitton Damiere Ebene Mini Speedy Hand Bag

Category [Suggest relevant categories](#)
Women's Bags & Handbags

Clothes, Shoes & Accessories > Women > Women's Bags & Handbags

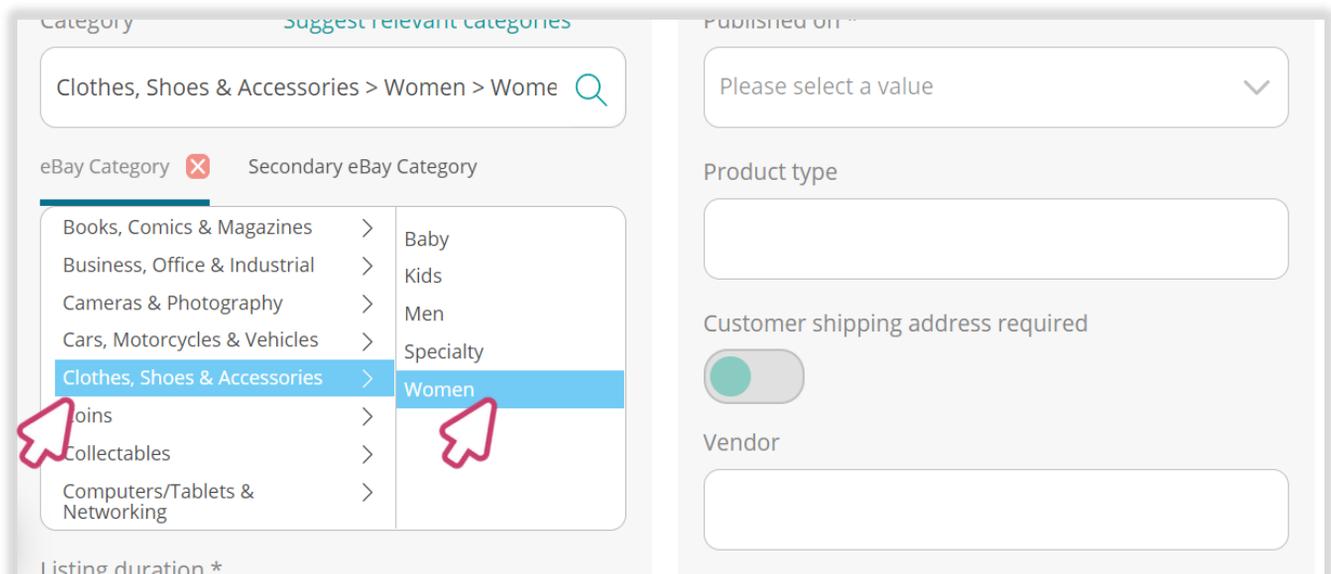
Account *
rpdlst

Custom Listing Title (255 chars) *
VidaXL Swivel Egg Chair with Cushion Black Red Yello

Published on *
Please select a value

Product type

If you can't find the right item category, use the 'category selector' and work through the different categories to find the best fit.



Category [Suggest relevant categories](#)
Clothes, Shoes & Accessories > Women > Women

eBay Category Secondary eBay Category

Books, Comics & Magazines	>	Baby
Business, Office & Industrial	>	Kids
Cameras & Photography	>	Men
Cars, Motorcycles & Vehicles	>	Specialty
Clothes, Shoes & Accessories	>	Women
Coins	>	
Collectables	>	
Computers/Tablets & Networking	>	

Listing duration *

Published on *
Please select a value

Product type

Customer shipping address required

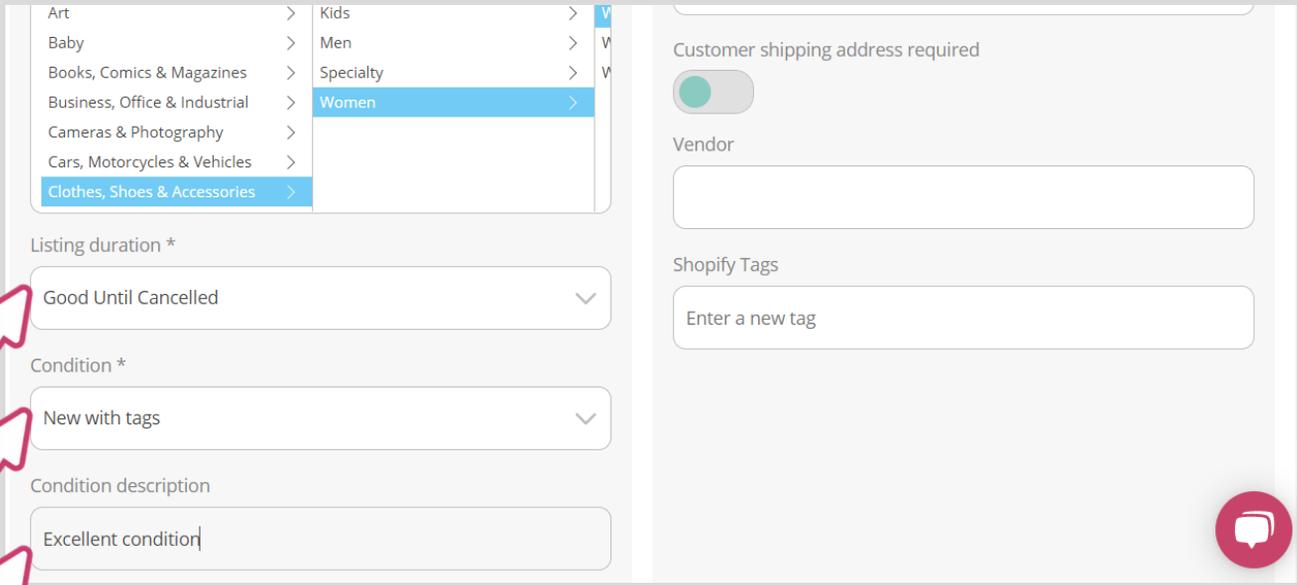
Vendor

eBay listing duration and item condition

Listing duration will be pre-selected.

Click on 'Condition' field and select the item condition from the drop-down menu.

And manually type in the item condition into the description field.



The screenshot shows a portion of an eBay listing form. On the left, a category tree is visible with 'Clothes, Shoes & Accessories' selected. Below it, the 'Listing duration *' dropdown is set to 'Good Until Cancelled'. The 'Condition *' dropdown is set to 'New with tags', with a red arrow pointing to it. The 'Condition description' field contains the text 'Excellent condition', also with a red arrow pointing to it. On the right side of the form, there is a toggle for 'Customer shipping address required' (which is turned on), a 'Vendor' text input field, and a 'Shopify Tags' section with an input field containing 'Enter a new tag'. A red speech bubble icon is located in the bottom right corner of the form area.



eBay Item specifics

Item specifics are required when listing to eBay and once you get it right, it can boost sales. Below are 3 categories for item specifics:

Required

eBay requires mandatory attributes for this category. It will help customers to find items when they perform a search.

On the marketplace, buyers usually filter their search by using item specifics. Making it easier for them to find what they are looking for.

If you haven't entered one of these specifics, the item will drop off the search and therefore it won't be visible to customers.

Recommended

Your listing will perform better if you fill in these recommended attributes.

It could reach a higher search position and will show up in more search results.

This is not mandatory but if you have these details, please enter them.

Optional

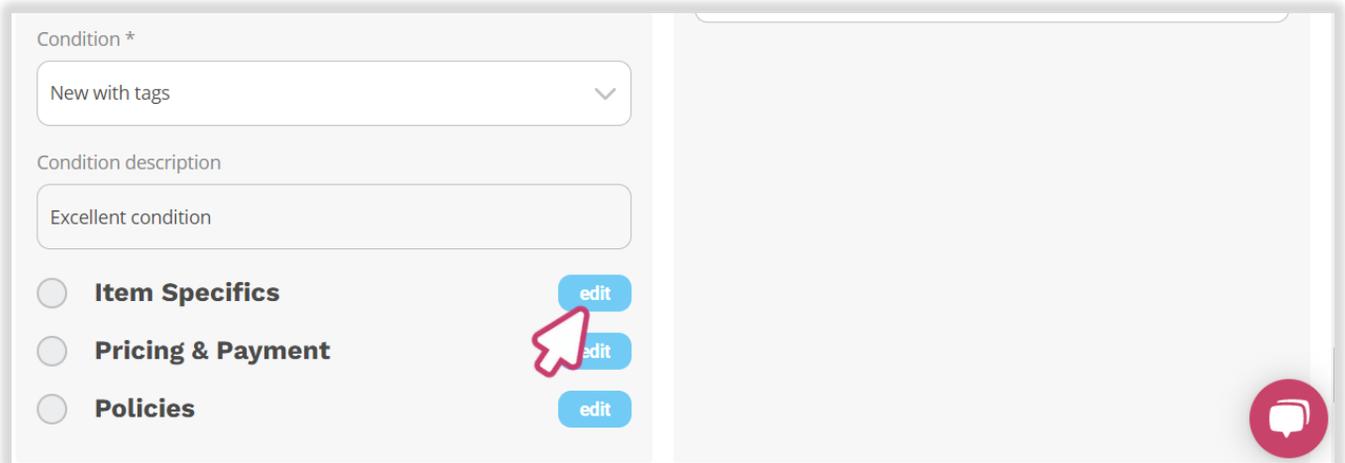
You can add additional attributes to your listing but this is not mandatory.

These attributes will be shown on the listing but may not be used during eBay search.

This doesn't affect buyer's search but could improve customers experience.

Updating eBay item specifics

To modify item 'Specifics', click on the 'edit' button.



Condition *

New with tags

Condition description

Excellent condition

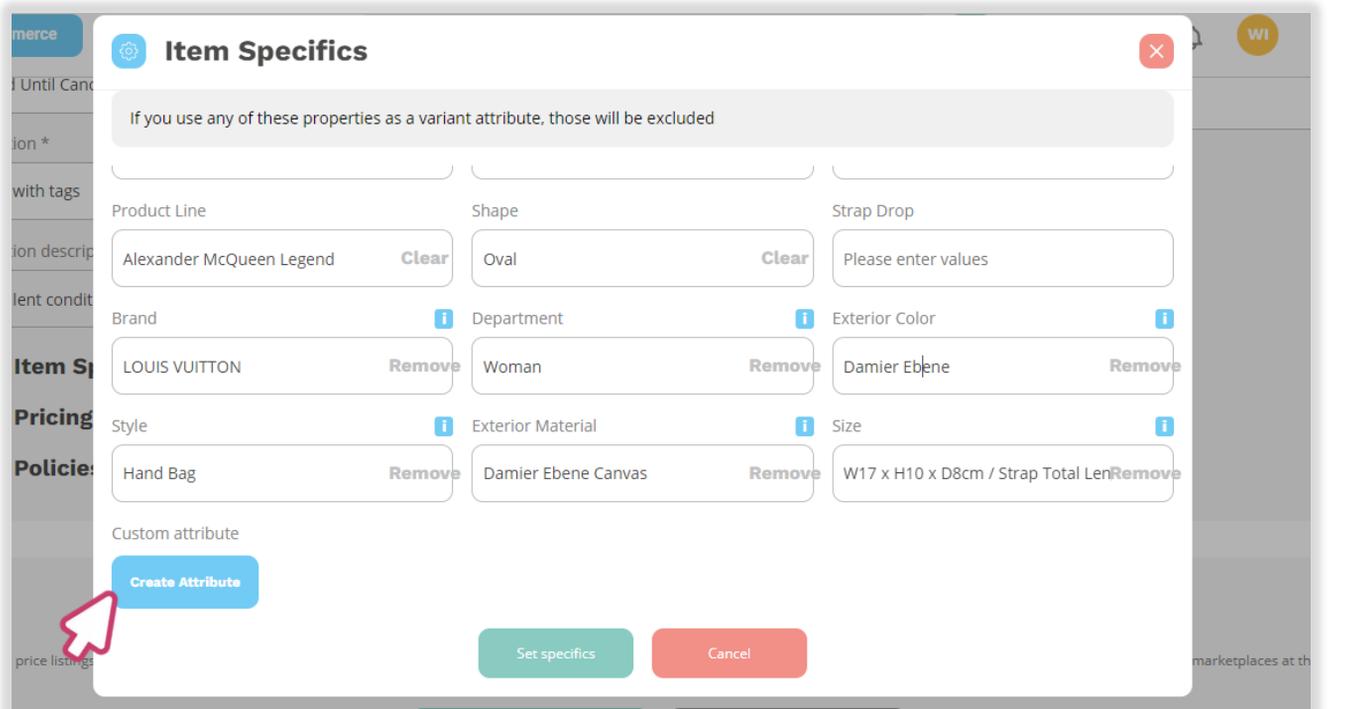
Item Specifics [edit](#)

Pricing & Payment [edit](#)

Policies [edit](#)

From the pop-up screen, update or add new attributes if necessary.

To add custom attribute(s), click on the 'Create Attribute' button at the bottom of the screen



Item Specifics

If you use any of these properties as a variant attribute, those will be excluded

Product Line	Shape	Strap Drop
Alexander McQueen Legend Clear	Oval Clear	Please enter values
Brand i	Department i	Exterior Color i
LOUIS VUITTON Remove	Woman Remove	Damier Ebene Remove
Style i	Exterior Material i	Size i
Hand Bag Remove	Damier Ebene Canvas Remove	W17 x H10 x D8cm / Strap Total Len Remove

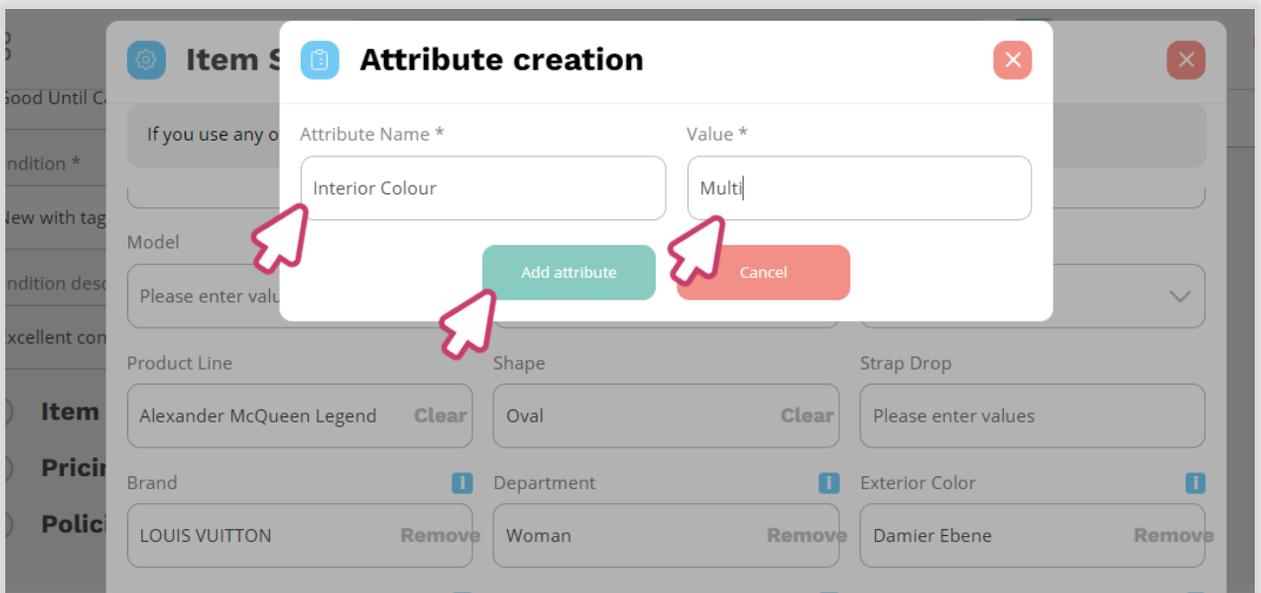
Custom attribute

[Create Attribute](#)

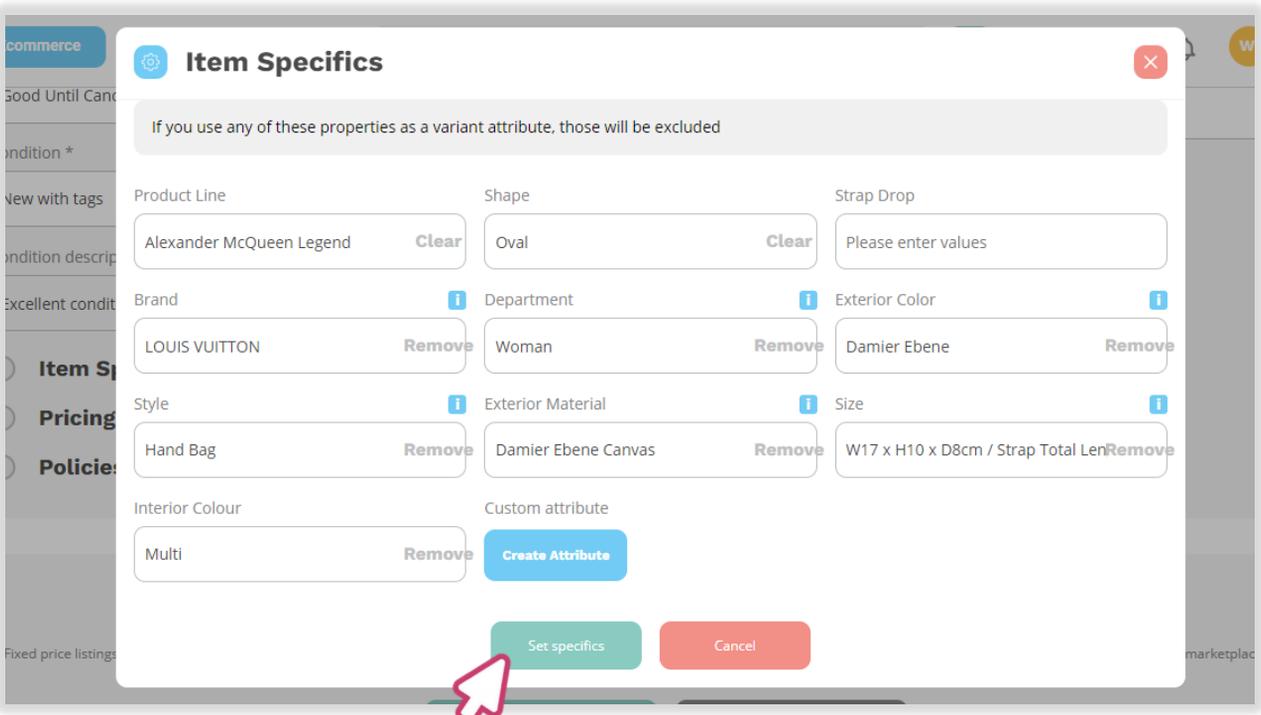
[Set specifics](#) [Cancel](#)

Updating eBay item specifics

From the pop-up screen, key-in the attribute name and value. Then, click on the 'Add attribute' button.

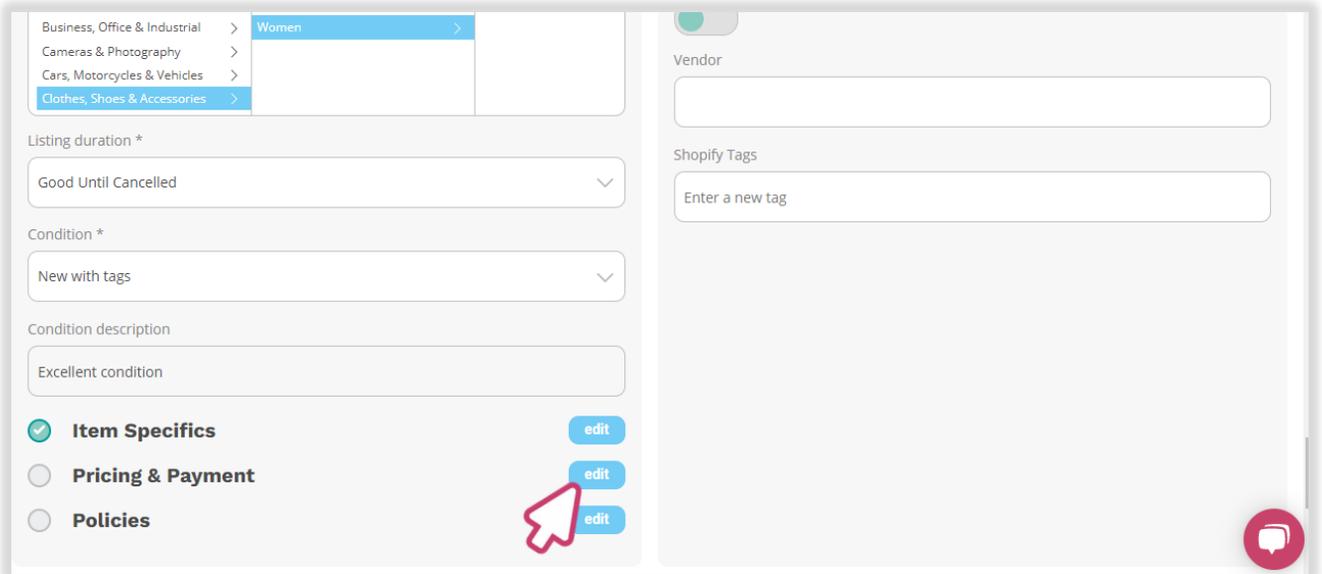


Click on the 'Set specifics' button, once you are ready!



Updating eBay pricing and payment

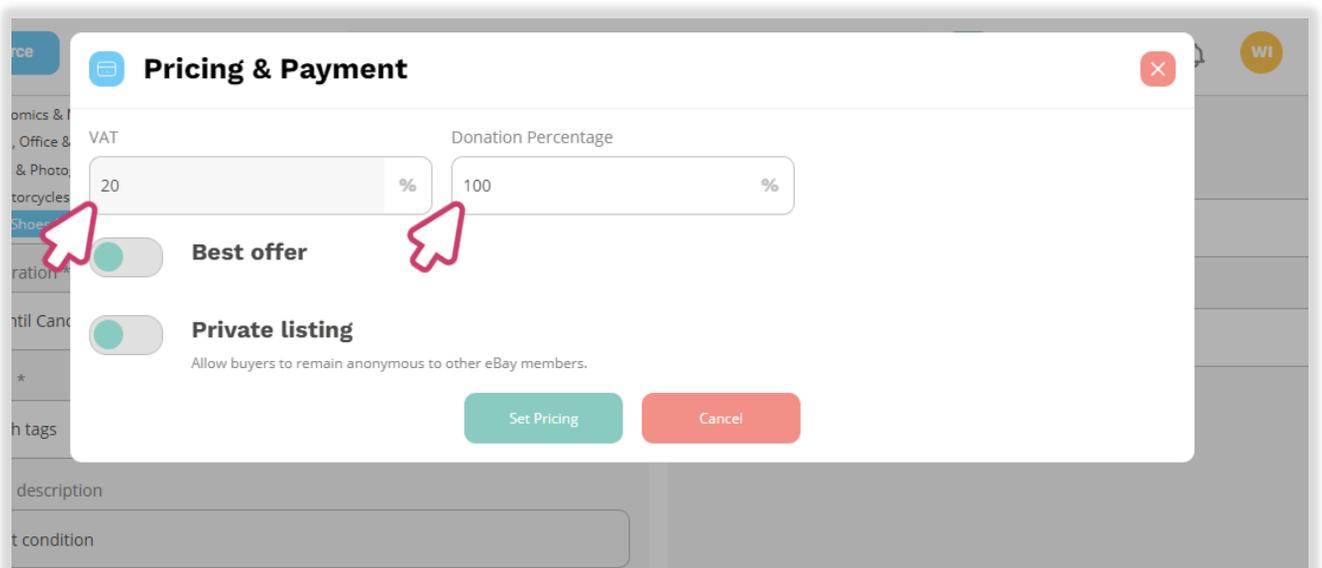
To update or add new 'Vat%' and 'listing donation percentage' for the item, click on the 'Pricing & Payment' edit button.



The screenshot shows the 'Pricing & Payment' section of an eBay listing. On the left, there are dropdown menus for 'Listing duration' (set to 'Good Until Cancelled') and 'Condition' (set to 'New with tags'). Below these is a text field for 'Condition description' containing 'Excellent condition'. A sidebar on the left lists 'Item Specifics', 'Pricing & Payment', and 'Policies'. The 'Pricing & Payment' option is selected, and a red mouse cursor points to its 'edit' button. On the right, there are input fields for 'Vendor' and 'Shopify Tags'.

From the pop-up screen, key-in item VAT %. (This applies only to 'new' goods. Leave it blank if the item is not new).

Click on the 'Donation percentage' field to update the 'Listing Donation Percentage' for the item. This is the amount you are donating for the item. If you are a charity then this should automatically be set to 100% in your settings.



The screenshot shows a 'Pricing & Payment' pop-up window. It features two input fields: 'VAT' with the value '20' and a percentage sign, and 'Donation Percentage' with the value '100' and a percentage sign. Below these fields are two toggle switches: 'Best offer' (which is turned on) and 'Private listing' (which is also turned on). Under 'Private listing', there is a note: 'Allow buyers to remain anonymous to other eBay members.' At the bottom of the pop-up are two buttons: 'Set Pricing' and 'Cancel'. Red mouse cursors point to the 'VAT' and 'Donation Percentage' fields.

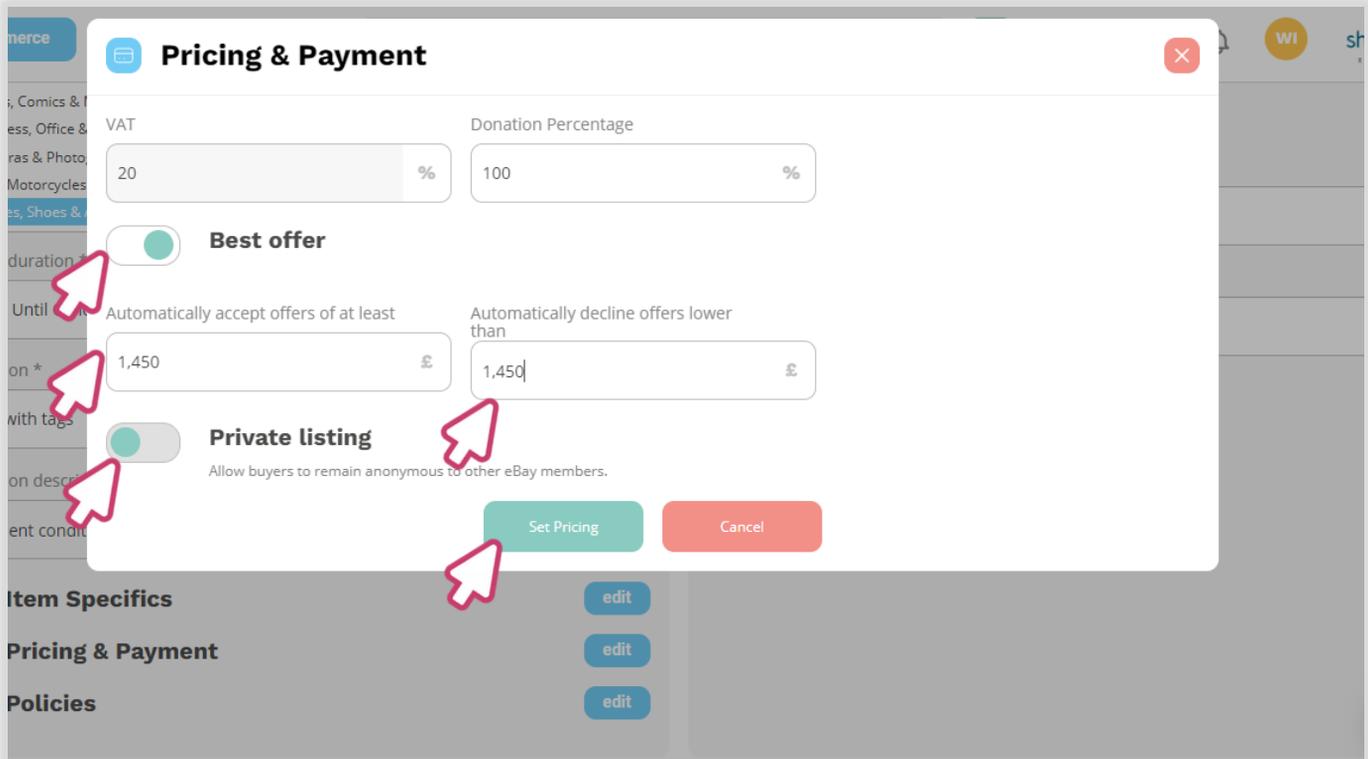
Updating eBay pricing and payment

Switch - on the 'Best Offer' toggle switch if necessary. This allows buyers to submit an offer for what they are willing to pay (you can decide whether to accept or make a counter-offer).

Enter the amount you are willing to automatically accept as well as the lowest amount to automatically decline.

Switch on the 'Private Listing' if necessary, to keep buyers identities hidden from other eBay members.

And then, click on the 'Set pricing' button to save changes.



Pricing & Payment

VAT: 20 %

Donation Percentage: 100 %

Best offer

Automatically accept offers of at least: 1,450 £

Automatically decline offers lower than: 1,450 £

Private listing
Allow buyers to remain anonymous to other eBay members.

[Set Pricing](#) [Cancel](#)

Item Specifics [edit](#)

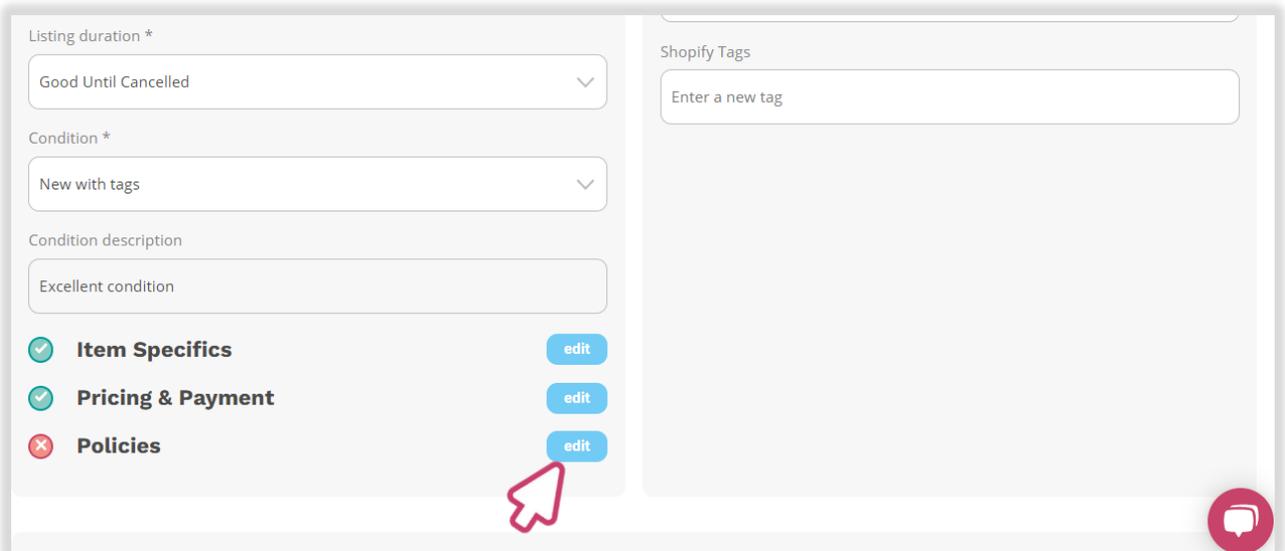
Pricing & Payment [edit](#)

Policies [edit](#)

eBay policies

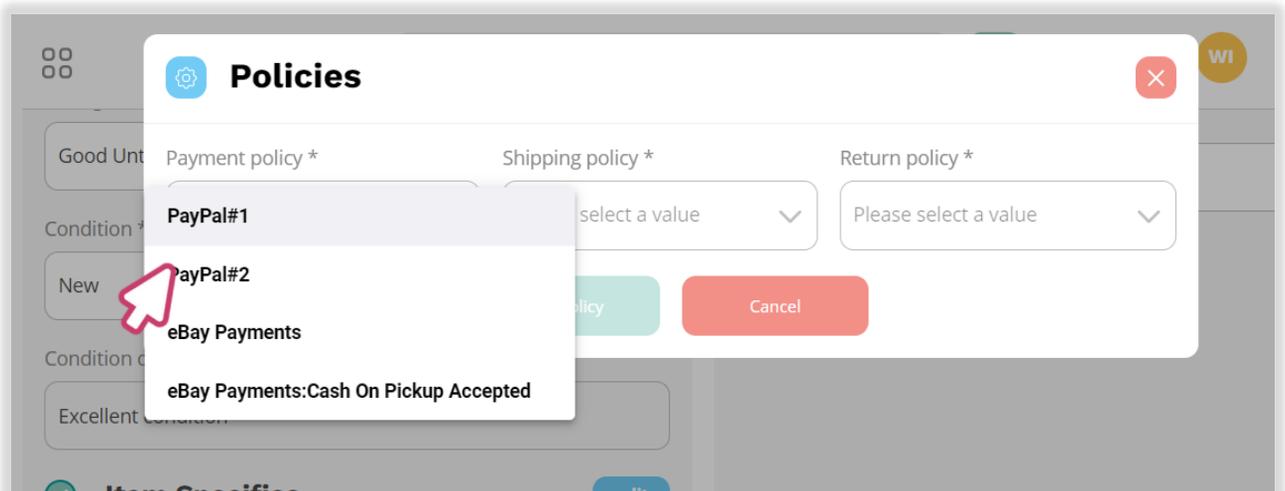
When selling on eBay, you have to let the buyers know how they can pay, how long it will take to ship out the item, and whether you accept returns or not. If these policies are already set on your eBay account, you can sync them into your account, making it easier to select when listing.

To set policies:
Click on the 'edit' button.



The screenshot shows a listing form with several sections. On the left, there are dropdown menus for 'Listing duration *' (set to 'Good Until Cancelled') and 'Condition *' (set to 'New with tags'). Below these is a text field for 'Condition description' containing 'Excellent condition'. A list of sections follows: 'Item Specifics' (checked), 'Pricing & Payment' (checked), and 'Policies' (unchecked). Each section has a blue 'edit' button to its right. A red mouse cursor is pointing at the 'edit' button for the 'Policies' section. On the right side of the form, there is a 'Shopify Tags' section with a text input field labeled 'Enter a new tag'. A red speech bubble icon is visible in the bottom right corner of the form area.

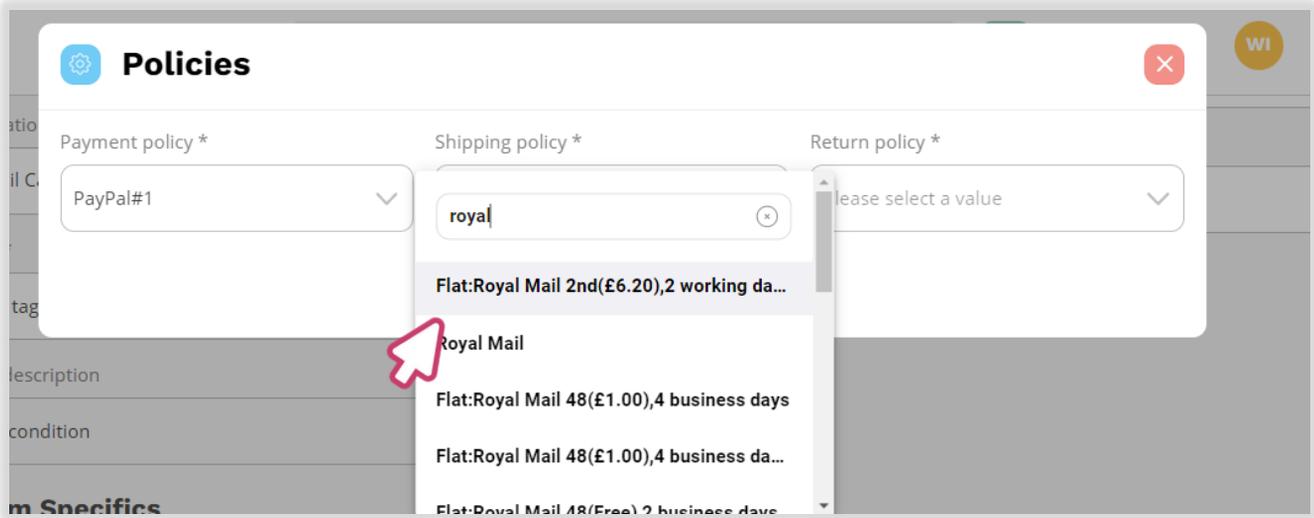
From the pop-up screen, click on the 'Payment policy' field and select a preferred payment policy.



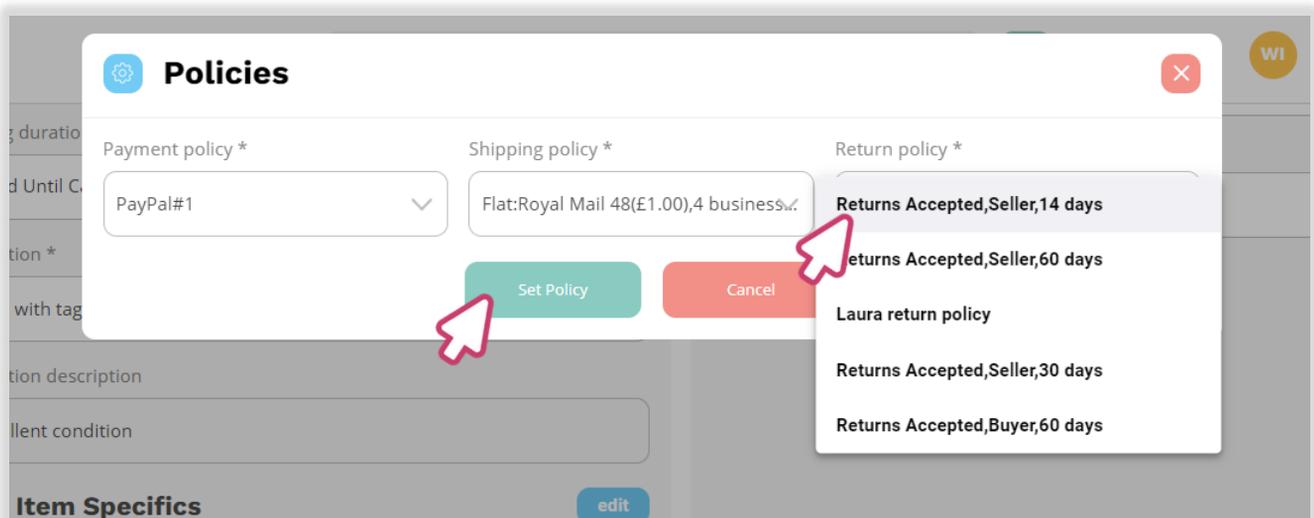
The screenshot shows a 'Policies' pop-up window. It has a title bar with a gear icon and a close button. The main content area has three columns: 'Payment policy *', 'Shipping policy *', and 'Return policy *'. The 'Payment policy *' dropdown is open, showing a list of options: 'PayPal#1', 'PayPal#2', 'eBay Payments', and 'eBay Payments:Cash On Pickup Accepted'. A red mouse cursor is pointing at 'PayPal#2'. The 'Shipping policy *' dropdown is set to 'select a value' and the 'Return policy *' dropdown is set to 'Please select a value'. At the bottom of the pop-up, there are 'Save' and 'Cancel' buttons. The background shows a blurred view of the listing form from the previous screenshot.

eBay policies

Click on the 'Shipping policy' field and select the relevant postage service provider.



Click on 'Return policy' field and select a return policy. And then click on the 'Set Policy' button.





Adding listing information for Shopify

Select the correct 'Shopify' account.

Click on the 'Custom title field to modify the title if necessary.

Click on 'Published on' field and select either 'Global' or 'Web'. (Web publishing is the process of publishing original content on the Internet which includes building and uploading websites, updating the associated webpages, and posting content to these webpages online. While global publishing refers to the international publishing original content on the internet).

Key in the 'product type' if necessary. This refers to the item category.

Switch on the 'Customer shipping address' (to request for customer address when they checkout).

The screenshot shows a product listing form with two columns. The left column contains:

- Custom Listing Title (80 chars) *: Louis Vuitton Damiere Ebene Mini Speedy Hand Bag (71/80)
- Category: Clothes, Shoes & Accessories > Women > Wome (with a search icon) and a link to 'Suggest relevant categories'
- eBay Category: Secondary eBay Category
- A category selection table:

Books, Comics & Magazines >	Baby
Business, Office & Industrial >	Kids
Cameras & Photography >	Men
Cars, Motorcycles & Vehicles >	Specialty
Clothes, Shoes & Accessories >	Women

The right column contains:

- Custom Listing Title (255 chars) *: VidaXL Swivel Egg Chair with Cushion Black Red Yello (60/255)
- Published on *: Global (dropdown menu)
- Product type: Accessories > Women > Women's Bags
- Customer shipping address required:

Red arrows point to the Custom Listing Title fields, the Published on dropdown, the Product type field, and the Customer shipping address required toggle.



Adding listing information for Shopify

Click on the 'Vendor' field and enter the item manufacturer name if necessary.

Click on 'Shopify tags' field and enter tag(s) if necessary. Shopify tags are searchable keywords that is associated with the item, which helps customer locate your item when searching.

Clothes, Shoes & Accessories > Women > Women's Bags & Ha

eBay Category Secondary eBay Category

Antiques	>	Baby	>	W
Art	>	Kids	>	V
Baby	>	Men	>	W
Books, Comics & Magazines	>	Specialty	>	W
Business, Office & Industrial	>	Women	>	
Cameras & Photography	>			
Cars, Motorcycles & Vehicles	>			
Clothes, Shoes & Accessories	>			

Listing duration *

Good Until Cancelled

Condition *

Global

Product type

Accessories, Women's handbag

Customer shipping address required

Vendor

LOUIS VUITTON

Shopify Tags

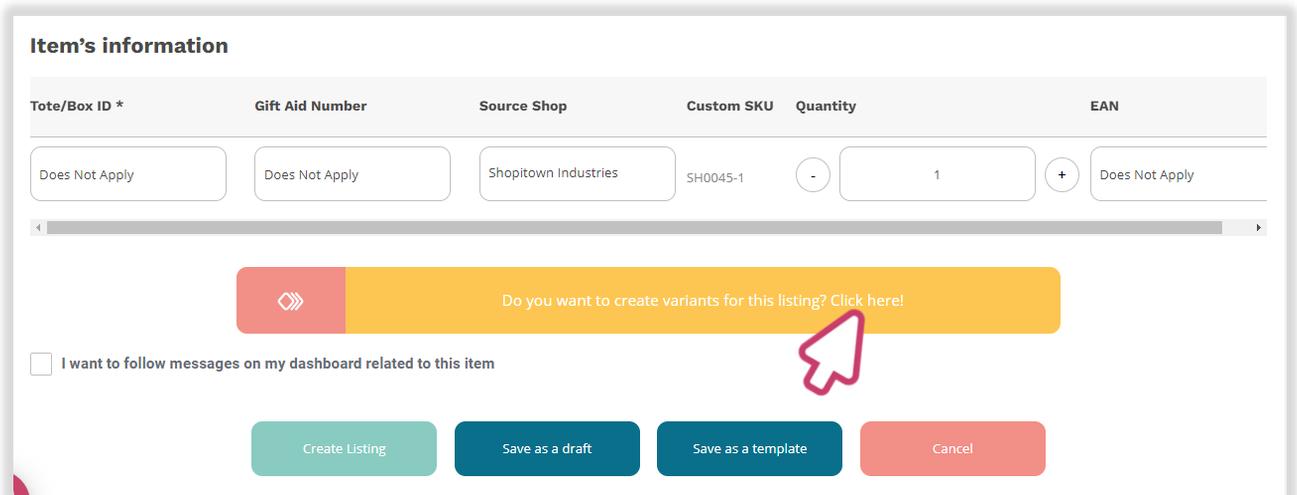
Women's handbag Enter a new tag

Adding item variant(s)

Variants are sets of items that are related but differ in terms of their characteristics, e.g. size, colour, etc. So, when you have the same item in different sizes, colours, or any other characteristics, you can create variants to include these characteristics. For non-variant item, scroll down to page 35.

To add item Variants;

Click on the "Click Here" tab found in the large orange button.



Item's information

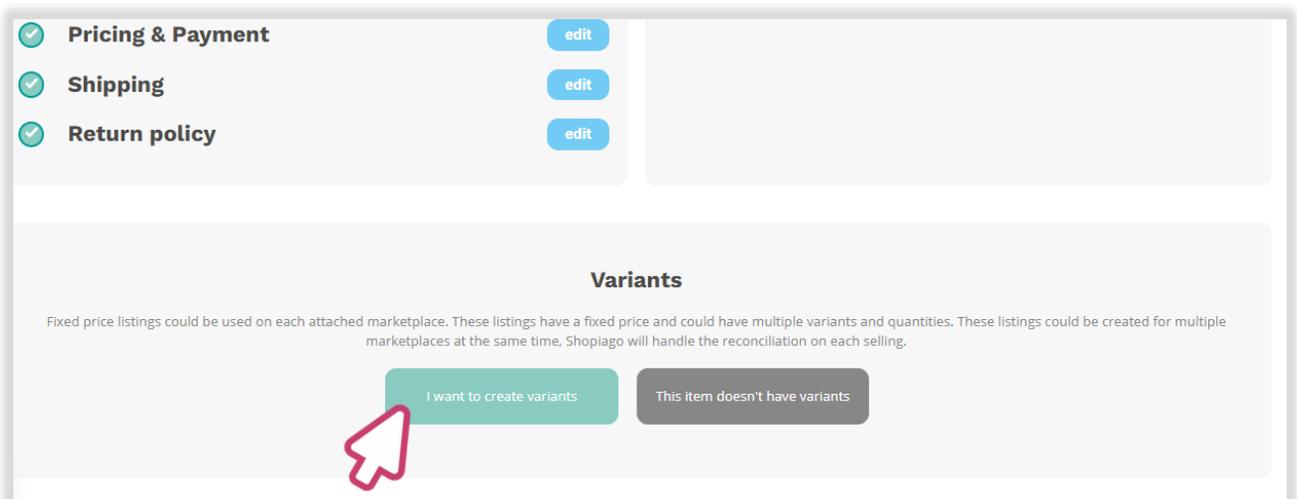
Tote/Box ID *	Gift Aid Number	Source Shop	Custom SKU	Quantity	EAN
Does Not Apply	Does Not Apply	Shoptown Industries	SH0045-1	1	Does Not Apply

I want to follow messages on my dashboard related to this item

[Create Listing](#) [Save as a draft](#) [Save as a template](#) [Cancel](#)

Do you want to create variants for this listing? Click here!

And then, click on the 'I want to create variants' button.



Pricing & Payment [edit](#)

Shipping [edit](#)

Return policy [edit](#)

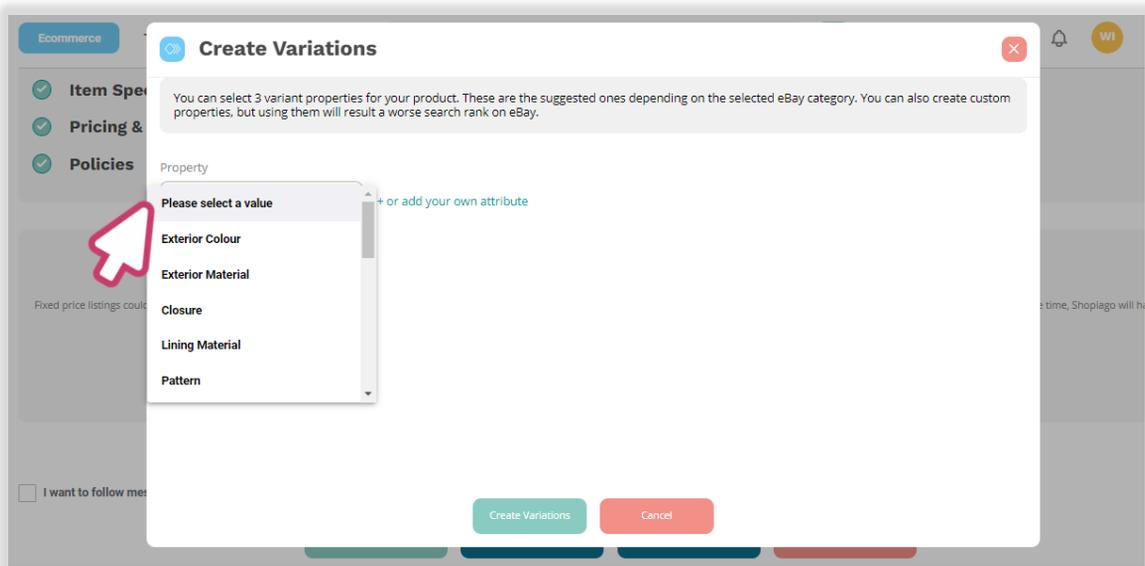
Variants

Fixed price listings could be used on each attached marketplace. These listings have a fixed price and could have multiple variants and quantities. These listings could be created for multiple marketplaces at the same time, Shopiango will handle the reconciliation on each selling.

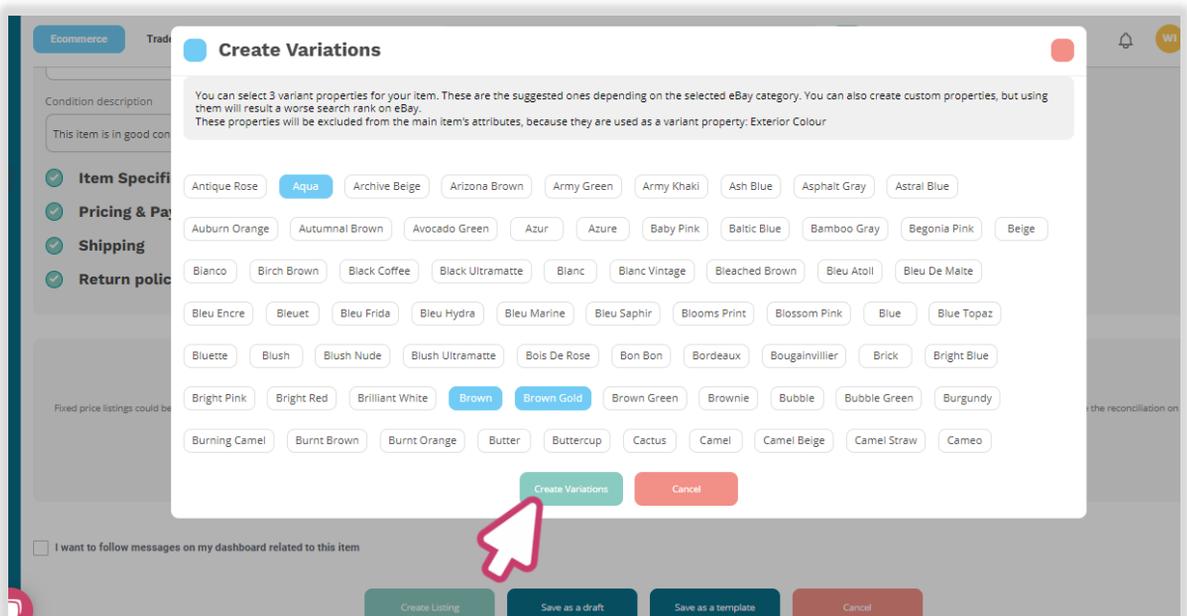
[I want to create variants](#) [This item doesn't have variants](#)

Adding item variant(s)

From the pop-up screen, click on the 'Property' field and select a variant type. (Variants properties are suggested based on selected item category).



Select item variant(s) from the pre-populated options. And click on 'Create Variations' button.



Adding item variant(s)

"Custom SKU" (stock keeping unit) will automatically be populated. If not, click the "Set SKU for Each" button.

Variants(3)

Edit variants Set SKU for each Set Price for each Set QTY for each

Exterior Colour	Custom SKU	Price	Quantity	EAN	
Aqua	SH0045-1	1,500	- 1 +		<input type="radio"/> Set Inventory Properties <input type="button" value="Remove"/>
Brown	SH0045-2	1,500	- 1 +		<input type="radio"/> Set Inventory Properties <input type="button" value="Remove"/>
Brown Gold	SH0045-3	1,500	- 1 +		<input type="radio"/> Set Inventory Properties <input type="button" value="Remove"/>

I want to follow messages on my dashboard related to this item

Create Listing Save as a draft Save as a template Cancel

From the pop-up screen, type-in the SKU into the text field.

Then, click on the 'Set' button.

Set SKU

SH0033

Set Cancel

Variants(3)

Edit variants Set SKU for each Set Price for each Set QTY for each

Exterior Colour	Custom SKU	Price	Quantity	EAN	
Aqua	SH0045-1	1,500	- 1 +		<input type="radio"/> Set Inventory Properties
Brown	SH0045-2	1,500	- 1 +		<input type="radio"/> Set Inventory Properties
Brown Gold	SH0045-3	1,500	- 1 +		<input type="radio"/> Set Inventory Properties

Adding item variant(s)

Variants prices will be pre-populated. If not, click on the 'Set price for each' button.

Variants(3)

Edit variants Set SKU for each **Set Price for each** Set QTY for each

Exterior Colour	Custom SKU	Price	Quantity	EAN
Aqua	SH0045-1	1,500	1	
Brown	SH0045-2	1,500	1	
Brown Gold	SH0045-3	1,500	1	

And enter the item price into the 'Set price' field. Then, click on the 'Set' button.

Set Price

1,500

Set Cancel

Exterior Colour	Custom SK	Price	Quantity	EAN
Aqua	SH0045-1	1,500	1	
Brown	SH0045-2	1,500	1	
Brown Gold	SH0045-3	1,500	1	



World of Books

Adding item variant(s)

If prices are different for each variant, click on the 'Price' field and enter them individually.

Edit variants Set SKU for each Set Price for each Set QTY for each

Exterior Colour	Custom SKU	Price	Quantity	EAN
Aqua	SH0045-1	<input type="text" value="1,600"/>	<input type="text" value="1"/>	<input type="text"/>
Brown	SH0045-2	<input type="text" value="1,500"/>	<input type="text" value="1"/>	<input type="text"/>
Brown Gold	SH0045-3	<input type="text" value="1,450"/>	<input type="text" value="1"/>	<input type="text"/>

I want to follow messages on my dashboard related to this item

Create Listing Save as a draft Save as a template Cancel

Next, enter item quantity, or use the 'Quantity adjustment' button to increase or decrease item quantity for each variant.

Variants(3)

Edit variants Set SKU for each Set Price for each Set QTY for each

Exterior Colour	Custom SKU	Price	Quantity	EAN
Aqua	SH0045-1	<input type="text" value="1,600"/>	<input type="text" value="1"/>	<input type="text"/>
Brown	SH0045-2	<input type="text" value="1,500"/>	<input type="text" value="1"/>	<input type="text"/>
Brown Gold	SH0045-3	<input type="text" value="1,450"/>	<input type="text" value="1"/>	<input type="text"/>



Adding item variant(s)

Enter the product identifier number (EAN) for each variant. Identification number makes it easier for customers to find your item, so please be sure to fill this field.

If your item don't have EAN, click the text field and select Does Not Apply.

Variants(3)

[Edit variants](#) [Set SKU for each](#) [Set Price for each](#) [Set QTY for each](#)

Exterior Colour	Custom SKU	Price	Quantity	EAN	
Aqua	SH0045-1	<input type="text" value="1,600"/>	<input type="text" value="1"/>	<input type="text" value=""/>	<input type="radio"/> Set Inventory Properties <input type="button" value="Remove"/>
Brown	SH0045-2	<input type="text" value="1,500"/>	<input type="text" value="1"/>	<input type="text" value=""/>	<input type="radio"/> Set Inventory Properties <input type="button" value="Remove"/>
Brown Gold	SH0045-3	<input type="text" value="1,450"/>	<input type="text" value="1"/>	<input type="text" value=""/>	<input type="radio"/> Set Inventory Properties <input type="button" value="Remove"/>

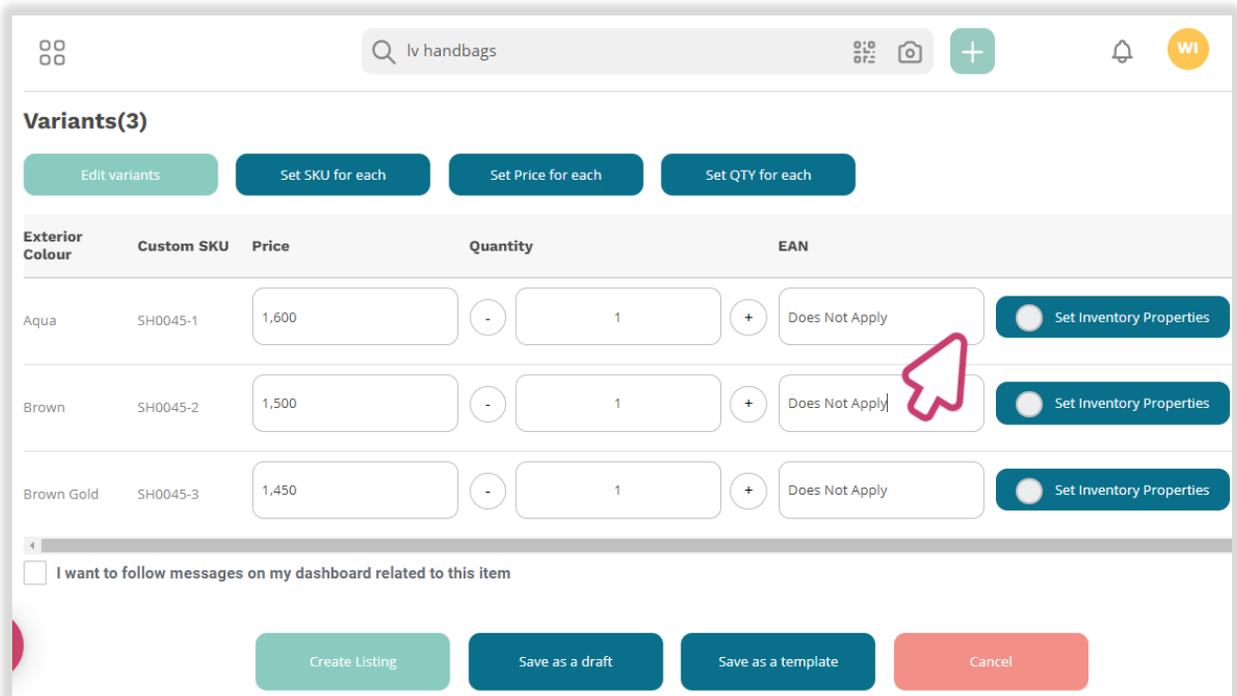
I want to follow messages on my dashboard related to this item

[Create Listing](#) [Save as a draft](#) [Save as a template](#) [Cancel](#)

Setting up Inventory Data for Variant

Setting inventory data for variants will help you manage and track your stock record when selling the same item in different sizes, colours, etc. to a single or multiple marketplaces. When one of the items is sold, the system will adjust the inventory level for each sale.

To set inventory data for each variant, click on 'set inventory properties'.



The screenshot shows the 'Variants(3)' section of the product management interface. At the top, there are navigation buttons: 'Edit variants', 'Set SKU for each', 'Set Price for each', and 'Set QTY for each'. Below these is a table with columns for 'Exterior Colour', 'Custom SKU', 'Price', 'Quantity', and 'EAN'. Each row represents a variant and includes a 'Set Inventory Properties' button. A red mouse cursor is pointing at the 'Set Inventory Properties' button for the 'Brown' variant. At the bottom, there are buttons for 'Create Listing', 'Save as a draft', 'Save as a template', and 'Cancel'. A checkbox at the bottom left is labeled 'I want to follow messages on my dashboard related to this item'.

Exterior Colour	Custom SKU	Price	Quantity	EAN	Set Inventory Properties
Aqua	SH0045-1	1,600	1	Does Not Apply	<input type="radio"/>
Brown	SH0045-2	1,500	1	Does Not Apply	<input type="radio"/>
Brown Gold	SH0045-3	1,450	1	Does Not Apply	<input type="radio"/>



Set Inventory Data for Variant

From the next screen, enter variant quantities. You can use the 'Quantity adjustment button' to increase or decrease the variant quantity.

Enter item Gift Aid number or Select 'Does Not Apply' from the drop-down if you don't have it.

Enter the 'The Tote/Box ID' where the item would be stored. (This can be box or shelf number) Or select 'Does not apply' if it is not applicable.

The "source shop" will be prepopulated. If not, select a source shop from the drop-down menu. This is a location where the item is stored.

To add additional inventory item , click on 'Add more inventory item', and enter the item quantity, gift aid number, tote/Box ID and select a source shop.

Once all inventory information are entered, click on the 'Set' button.

Set Inventory Data for Variant

You have set 1 selling quantity for this variant. Please enter the inventory details for these 1 items.

Variant	Quantity	Gift Aid Number	Tote/Box ID *
Aqua	- 1 +	Does Not Apply	Does Not Apply

Source Shop

WH

Add more inventory item

Set Cancel

Repeat the above process for all variant items.



If the item doesn't have variants

If the item doesn't have variants;

Click on the Tote/Box ID field and enter the 'Tote or Box ID' this is where the item would be stored. This can be box or shelf number. Or select 'Does not apply' if it is not applicable.

Enter item Gift Aid number or Select 'Does Not Apply' from the drop-down if you don't have it.

The source shop will automatically be populated.

If you have initially assigned a custom SKU (Stock Keeping Unit), this will automatically be populated.

Enter variant quantity. You can use the 'Quantity adjustment button' to increase or decrease the variant quantity.

Enter the item identifier number. item identification number makes it easier for customers to find your item. Or click the text field and select Does Not Apply. If your item doesn't have EAN.

Return policy edit

Item's information

Tote/Box ID *	Gift Aid Number	Source Shop	Custom SKU	Quantity	EAN
Does Not Apply	Does Not Apply	Shopitown Industries	SH0045-1	- 1 +	Does Not Apply

Do you want to create variants for this listing? Click here!

I want to follow messages on my dashboard related to this item

Create Listing Save as a draft Save as a template Cancel



Submit your listing

Once all item information are correctly entered, click on the 'Create listing' button to list the item.

Return policy edit

Item's information

Tote/Box ID *	Gift Aid Number	Source Shop	Custom SKU	Quantity	EAN
Does Not Apply	Does Not Apply	Shoptown Industries	SH0045-1	- 1 +	Does Not Apply

Do you want to create variants for this listing? Click here!

I want to follow messages on my dashboard related to this item

Create Listing Save as a draft Save as a template Cancel





Listing options

Once you've clicked on the 'Create listing' button, you will be prompted to select one listing type:

List immediately – select this option if you want the item to go live instantly.

Add to queue - means the item will be sent to eBay at a scheduled time that you have determined within your settings.

List on date – a set date that you want the item to go live on eBay.

A screenshot of a mobile application dialog box titled "Listing create settings". The dialog has a close button (red 'X') in the top right corner. It contains a "Listing type" section with three radio button options: "List Immediately" (which is selected), "Add to queue", and "List on a date". A red mouse cursor icon is pointing at the "List on a date" option. Below this section is an "Auto cancel after days" field with an empty input box. Underneath is a "Reprice rule" section with a dropdown menu currently set to "DISCOUNT". At the bottom of the dialog are three buttons: "List it" (teal), "List it & create new" (dark teal), and "Cancel" (red).

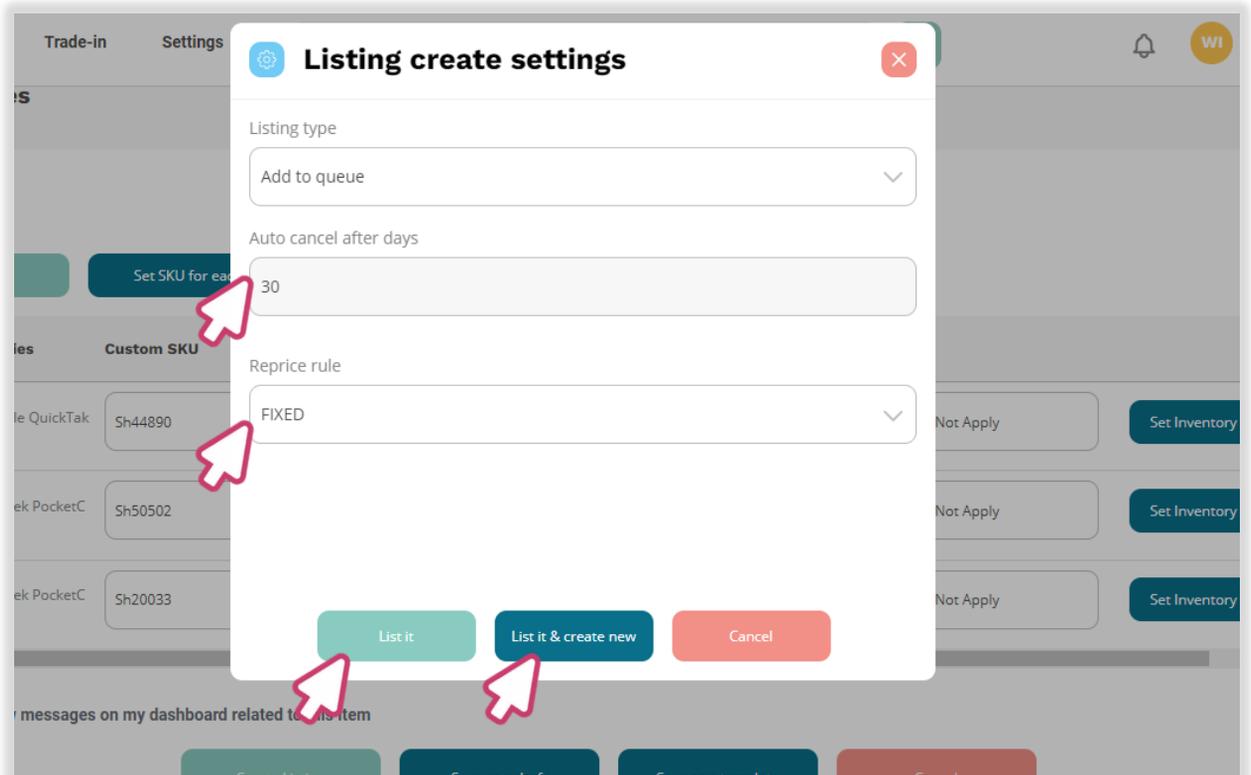
Listing options

If you've selected 'Add to queue' as your listing type:

Enter a value for 'Auto-cancel after days'.

Click on the 'Reprice rule' field and select a rule if necessary, or leave as default if it is not applicable.

Finally, click 'List it' Or 'List it & create new' button.



The screenshot shows the 'Listing create settings' modal with the following details:

- Listing type:** Add to queue
- Auto cancel after days:** 30
- Reprice rule:** FIXED
- Buttons:** List it, List it & create new, Cancel



Happy Selling

If you need further help or support,
please speak to your Customer Success Manager
or access Live Chat when logged in.